



CALL FOR PROPOSALS

AIRIP's 7th Annual Global Intelligence Forum

Modern Risk Intelligence: Strategies for Success

(Deadline for submission - 02/29/2024)

June 11 - 13, 2024

Capital One Center, 1680 Capital One Dr., McLean, VA 22102



The call for proposals for AIRIP'S 7th Annual Global Intelligence Forum is now open. We are thrilled to gather in the Greater DC area (June 11-13, 2024) and are honored to be hosted by Capital One. We invite you to submit your proposal for an educational session or workshop.

The 2024 Forum will focus on the growing prominence of modern risk intelligence teams and the best practices these teams can adopt to ensure success within the wider business context. The Forum will provide high-value sessions to tackle fundamental questions about how intelligence professionals – from those starting their careers to more seasoned senior managers – can play a more impactful role in the success of their organizations. These sessions will focus on the following themes:

1. **Crisis Management & Scenario Planning:** The role of intelligence professionals in enhancing crisis leadership capability across the organization as well as using scenario planning to enhance effective decision making.
2. **Demonstrating ROI:** Best practices in developing impactful KPI's, metrics, and case studies.
3. **DEI:** Leveraging the 'diversity dividend' to drive innovation, productivity, and enhanced decision making.
4. **Leadership:** Best practices in recruiting, retaining, and growing talent.

5. **Developing New Lines of Business:** Areas and approaches for intelligence teams to diversify their offerings and stakeholders to meet their companies' strategic goals.
6. **Leveraging Technology:** Increasing productivity, enhancing risk assessments, and reducing costs by leveraging technology.

AIRIP is seeking engaging, enlightening, and relevant speakers and panelists who are successful professionals in the field, who have unique expertise, insights and perspectives, and who will support our strategy of providing high-quality educational opportunities to risk intelligence professionals at early career, mid-manager, and c-suite levels.

The Forum's agenda will consist of concise individual presentations as well as longer duration interactive panel and workshop sessions. Panels are intended to be sessions with two to three subject matter experts led by a moderator who will guide the conversation, including incorporating audience questions. Workshops should be delivered in a way that engages audiences through active and collaborative participation.

AIRIP does not generally compensate speakers by paying fees, reimbursing expenses, or comping conference registration. Presenting at the Forum, virtual or live, is an exciting opportunity for you to connect with a diverse network of risk intelligence professionals across industries and sectors. Many attendees look to our content leaders when they need speakers and panelists, services, etc. We believe that speaking at the Forum offers the opportunity to reach a broad cross-section of the risk intelligence community while building recognition for speakers and their organizations.

AIRIP is committed to a diverse, equitable and inclusive membership. We welcome all races, ethnicities, genders, sexual orientations, abilities, and cultural and religious beliefs. We appreciate diverse voices and seek to include full representation in all our events and programs.

Proposals are reviewed and accepted based on relevance, programming needs, and speaker qualifications. The Education Committee reserves the right to consolidate or combine proposals.

Prepare your proposal now, and **submit your ideas by February 29, 11:59 PM ET to the AIRIP Education Committee at executivedirector@airip.org**. Please include the following in your 2 page or less submission:

- Title
- Description

- Theme Your Presentation Falls Under as Listed Above
- Learning Objectives
- Suggested Session Type Your Proposal Falls Under (Presentation/Panel/Workshop)
- Link to LinkedIn Profile(s)
- Short Bio(s)

Please review our Speaker Guidelines in the Appendix below.

We look forward to receiving your proposals.

APPENDIX

AIRIP Speaker Guidelines

- Speakers and panelists are selected for the value/expertise they provide as an individual, not because of their employer
- A speaker or panelist's participation in an AIRIP event should not be marketing or a sales pitch for their organization's products or services
- If a speaker is asked about a service their company provides, such as during a question and answer session, they should limit remarks that could be seen as having marketing or promotional purposes and instead provide their contact information and request that the interested parties contact them outside of the event
- If using branded virtual backgrounds, PowerPoint slides, etc., the speaker should minimize the amount of promotional content that is included.
- Sessions may or may not be recorded for the use of AIRIP members and those who registered, and the recording will be shared via the AIRIP website but not made available to the general public.

These guidelines apply to all speakers, including those from vendors and sponsor companies.