



AIRIP's 8th Annual Global Intelligence Forum

Turbulence Ahead: Leading Through Uncertainty

June 10 - 12, 2025

Capital One Center, 1680 Capital One Dr., McLean, VA 22102



General Considerations

- AIRIP's 8th Annual Global Intelligence Forum will take place entirely at the Capital One Center, 1680 Capital One Dr., McLean VA 22102, in the Atrium, Auditorium, and Rooms 100 A and 100 D-E.
- As is tradition, the GF is a get-together with friends and colleagues taking place in a collegial atmosphere. We encourage a “smart casual” dress code for our event, though we understand some attendees may need to adhere to more formal business attire. Feel free to dress in a relaxed yet polished style that makes you comfortable. For AIRIP's government friends, the members understand if you have to wear business attire but don't worry - AIRIP members won't.
- All the times listed in the program are in Eastern Daylight Time (EDT).
- **WiFi - Network:** *GuestBYOD; No Password required - just accept the terms*
- **Consent to Use Photographic Images** - Registration and attendance at or participation in AIRIP's Annual Global Forum and related activities constitutes consent from the attendee for AIRIP to use and distribute (both now and in the future) the registrant's or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities. Exceptions to this consent must be made in writing to executivedirector@airip.org.
- **Capital One Photo Policy** - Please refrain from taking photos of any artwork in the facility or of anything with the Capital One logo.

- Networking receptions will take place on Tuesday and Wednesday evenings from 5 - 6:30 PM in the Atrium.
- Continental breakfast and a buffet lunch will be provided on Wednesday and Thursday in the Atrium.
- No beverages are permitted in the Auditorium other than bottled water.
- **Parking a Car?** Capital One is at 1680 Capital One Drive, McLean, VA 22102
 - Park in the C2 Parking Garage
 - Parking is \$10 per day with ticket validation - bring your parking ticket to the event for validation
 - From the parking garage, take the elevator to floor P3. Exit the elevator to the building entrance. Follow the signs to registration
- If you need to take or make a call, please leave the session and take your call in the Atrium area.
- *For general assistance during the Global Forum, please contact via text or WhatsApp only in order of priority:*
 - Amy Bloomhuff, executivedirector@airip.org, +1-859-750-9173
 - Allen Bloomhuff, +1-859-750-9172
 - Allen "Jacob" Bloomhuff, +1-859-802-1175
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 - Amanda Ingman, +1-336-346-7646
 - Becky Root, +1-425-367-9255
 - Jennifer Anthony, +1-650-407-7106
 - Aditya Luthra, aluthra28@gmail.com, +1-909-802-8893

Program

Day 1: Tuesday, June 10

5:00 - 6:30 PM **Opening Reception/Registration - *Sponsored by AIRIP and Dragonfly (Atrium)***

Please join AIRIP Global Intelligence Forum attendees and Business Partners for networking and registration.

Day 2: Wednesday, June 11

8:00 - 9:00 AM **Registration and Networking Continental Breakfast with Our Exhibiting Business Partners (*Atrium*)**

Upon accessing the Event Center, if you did not attend Tuesday's reception, pick up your badge at the registration table. **REMEMBER** to arrive early for a cup of coffee and networking. Beverages, other than bottled water, are not permitted in the Auditorium.

9:00 - 9:25 AM **Welcome (*Auditorium*)**

[Aditya Luthra](#), Head of Cyber Risk & Technical Countermeasures (Executive Protection), Meta and AIRIP Education Committee Chair

9:25 - 9:45 AM **AIRIP Updates/Annual Meeting of the Membership (*Auditorium*)**

[Drew Zeiber](#), Director of Global Security Analysis, Geopolitical, Meta and AIRIP President

9:45 - 10:40 AM **Keynote (*Auditorium*)**

Fireside Chat: [Chris Kolenda](#), Strategic Leadership Consultant, Speaker, and Author

Retired Army Colonel Christopher D. Kolenda, Ph.D., founder of the Strategic Leaders Academy, is a West Point graduate, internationally renowned combat leader, entrepreneur, and former trusted adviser to three 4-star generals and two undersecretaries of defense. Chris' multiple books instructed hundreds of military and business leaders, including: Zero-Sum Victory: What We're Getting Wrong About War; The Counterinsurgency Challenge: A Parable of Leadership and Decision Making in Modern Conflict; and Leadership: The Warrior's Art, which has been in print for over 20 years.

Strong partnerships are fundamental for crisis leadership - and establishing them before a crisis hits is crucial. None of us can foresee the future, so how can you best invest your energy today in developing strategic partnership? How can you turn adversaries into allies, aligned with your vision and objectives? Few know better how to lead through a crisis than Chris Kolenda, who has extensive experience in high stakes military operations in Afghanistan. Whether on the battlefield or in the boardroom, Chris will share best practices for leadership in turbulent times.

10:40 - 11:00 AM Networking Break/Exhibits Open (Atrium)

11:00 - 11:55 AM Breakout Sessions

Safely Using Generative AI in Security Environments (Auditorium)

Speaker: [Cory Bergman](#), Co-founder / Product, News, Marketing, Factual

There's no shortage of panels and presentations about generative AI risks and trends. But this session is all about the brass tacks: practical, hands-on techniques to securely put AI to work as a trusted assistant in risk intelligence. Both a journalist and technologist, Cory Bergman will guide the audience through a workshop designed to help security professionals safely and effectively leverage AI for a variety of use cases. Attendees will walk away with actionable skills and strategies they can immediately apply to their work.

Communicating in a Polarized Environment (100 A) (limited to 90 attendees)

Moderator: [Melissa Lucid](#), Manager, Embedded Operations, Sibylline

Panelists: [Laura Duros](#), Senior Manager, Risk Intelligence, Altria; [Kevin Uniacke](#), Director of Intelligence Programs, Seerist; [Melissa Walker](#), Founder and CEO, Influence HR

This discussion aims to equip both seasoned and early career intelligence analysts with practical strategies for navigating the complexities of delivering objective, actionable, and relevant intelligence in highly charged environments. Panelists will discuss a variety of techniques, including how to tailor communications, explore how intelligence is consumed, and dive into increasingly complex ethical and tradecraft challenges.

Noon - 1:00 PM Lunch and Networking

Structured Networking Lunch (100 A) (limited to those that pre-registered)

Join us for a structured networking lunch with assigned seating to optimize connecting with those in different sectors and with varying levels of experience.

Networking Lunch with Our Exhibiting Business Partners (*Atrium*)

1:00 - 2:30 PM Breakout Sessions

Sandbox Shorts: 25-Minute Presentations on Key Topics in Intelligence (*Auditorium*)

Communicating with Data in a Polarized Environment

Speaker: [Emily-Anne Patt](#), Manager, Quantitative Intelligence & Methodologies, Google

Once thought to be the bedrock of objective analysis, even data has fallen prey to polarized interpretation and presentation. Learn from one of Google's premier Data Scientists on how to communicate data in a polarized environment and how to educate your audience on data's strengths - and limits.

Seat at the Tabletop: Gaming in Intelligence Tabletops

Speaker: [Dave Clark](#), Marketing Strategist and Producer, Factual

Using the attributes of tabletop gaming is a powerful way to create engaged learning - and it's easier to do than you might think. Dave will discuss how a custom roleplaying game will help test hypotheses, encourage engagement with material and help intelligence practitioners deal with ambiguity. Liaisons between security and other departments, especially human resources, operations, business continuity and facilities management will find lots of value to bring to their next meeting.

Leveraging Geopolitical Intelligence in the Private Sector: Key Findings from a Multi-Industry Study

Speaker: [Brian Hein](#), Senior Global Advisor, Silobreaker

As geopolitical and cyber risks continue to rise, intelligence teams need to better understand, anticipate and respond to global crises and the impact on their business. In this talk, we will present the qualitative findings from a multi-industry study that examines the operational application of intelligence to geopolitical risks.

Communications Workshop (100 A) (limited to 90 attendees)

Wait, Do I Really Need to Say That?

Lead Facilitator: [Lianne Kennedy-Boudali](#), Principal, Control Risks

Co-Facilitators: [Dganit Abramoff](#), Principal - Americas CSC Chief of Staff & Innovation Lead and [Roslyn Warren](#), Principal, Control Risks

Delivering hard messages is a necessary skill for intelligence leaders at all levels, but how does one choose the right words in the right moment to achieve the desired outcome? This interactive workshop will demystify a complex but necessary professional skill. Attendees will walk away with actionable steps to manage hard conversations in different scenarios, supported by a scenario tip sheet handout.

Career Trends and Coaching Workshop (100 D-E) (limited to 70 attendees)

Nowhere to Go but Up?: Intelligence Industry Hiring Trends and Coaching

Lead Facilitator: [Meirav Malter](#), Manager of Threat and Intelligence, NiSource
Co-Facilitators: [Cameron Evers](#), Deputy Director of Intelligence and Analysis, Emergent Risk International; [Karen Lauer](#), Senior Consultant, Control Risks; [Katie Tucker](#), PhD candidate, Harvard Kennedy School of Government

You're ready for your next role - or maybe you aren't even sure how to grow your career in this ever changing field. This interactive workshop will delve into current job trends while providing space to work on individual growth plans and discuss possible career paths with senior leaders and peers.

2:30 - 2:50 PM Networking Break/Exhibits Open (*Atrium*)

2:50 - 3:40 PM Breakout Sessions

Lead with Uncertainty: How to Unleash Human Potential Using (a Touch of) Cognitive Science (*Auditorium*)

Speaker: [Mike Mears](#), Leadership Theoretician, Mears Consulting

Spies must know what makes people tick; managers should, too. By “reverse engineering” human nature, we discover new leadership approaches that help organizations and people painlessly overcome change resistance. Mike delves into understanding the science of resistance, explores the psychology of certainty, and shares brain-friendly leadership practices.

Beyond Corporate Security I: Bridging the Gap Between Enterprise Risk Management and Security Intel Teams (100 A) (*limited to 90 attendees*)

Speakers: [Shawn Punancy](#), Manger, Enterprise Risk Management, Delta Airlines; [Cathe Yusupov](#), Enterprise Risk Management Consultant, Dell Technologies

This interactive discussion provides a baseline understanding of what Enterprise Risk Management (ERM) is - and what it isn't. Shawn and Cathe share best practices on finding opportunities for traditional corporate security intelligence functions to foster collaboration with ERM functions to enhance risk management and decision-making.

Unlocking Your Potential: The Power of Mentors and Sponsors in Career Development (100 D-E) (limited to 70 attendees)

Moderator: [Kristin Lenardson](#), Director, Community Security, Scion

Panelists: [Elena Carrington](#), Associate Director, KPMG; [Holly O'Brien](#), Intelligence Analyst, Capital One; [Sam Talbott](#), Senior Manager, Global Risk, John Deere.

Mentors and sponsors play a vital role in shaping a successful career development strategy. Join our panel discussion to discover best practices for identifying and leveraging mentors and sponsors to unlock your full potential. The panel will address questions around how sponsors can help develop specific skill sets and navigate your current organization, how mentors can provide valuable guidance on broader career goals and strategies, and how these relationships can evolve depending on different stages of your career.

3:40 - 4:00 PM Networking Break/Exhibits Open (Atrium)

4:00 - 5:00 PM Breakout Sessions

Navigating a Complex Analytical Environment (Auditorium)

Moderator: [April Arnold](#), Founder, TrueNorth Risk

Panelists: [Oded Berkowitz](#), Deputy Chief Intelligence Officer, MAX Security; [Natalia Gabriele](#), APAC Geopolitical Program Lead,, Meta; [Dillon Taylor](#), Chief of Staff and Senior Counsel, Virginia Department of Emergency Management

Navigating simultaneous and overlapping crises can quickly induce burnout, both among your team and your decision-makers. This discussion will explore best practices for prioritizing during concurrent crises, maintaining focus and resilience during extended high intensity events, and leading weary stakeholders through management.

Beyond Physical Security II: Informing Decisions Across the Enterprise (100 A) (limited to 90 attendees)

Moderator: [Kieran O’Leary](#), Senior Director of Intelligence and Analysis, Emergent Risk International

Panelists: [Daniel Devery](#), Director, Enterprise Crisis Management, Assurant; [Riku Hellgren](#), CEO & Co-Founder, Clock and Cloud; [Heather Sugrue](#), Risk and Intelligence Manager, Travelers

Continuing the discussion started in the ERM session, this panel will dive into best practices for building partnerships across the business enterprise that leverage geopolitical intelligence to inform diverse business stakeholders. This session will also explore what the future of enterprise-wide intelligence functions could look like and how they might be built.

Travel Security: How to Deliver Hard, But Necessary, Messages about Travel Security Effectively (100 D-E) (limited to 70 attendees)

Moderator: [Alison Garfield](#), Director, Member Supervision, Financial Industry Regulatory Authority (FINRA)

Panelists: [Annemarie Mudd Duncan](#), Manager, Travel Security, KMPG; [Darcy Noricks](#), Director, Global Threat & Business Continuity, Sony; [Bina Surati](#), Emerging Risk Manager, McDonald’s

The panel will discuss strategies travel security managers can use when messaging business travelers on challenging topics, including the growing risks of geopolitical uncertainty, evolving government policies, and increased scrutiny at borders. The discussion will touch upon the importance of enforcing security protocols, even when they conflict with employee preferences or business objectives, as well as how to have productive conversations without overstating or downplaying security threats. They will also share insights on fostering a constructive, solutions-oriented approach that positions the travel security program as a trusted business-enabling partner for executives and employees.

5:00 - 6:30 PM Networking Reception - *Sponsored by AIRIP and Sibylline (Atrium)*

Day 3: Thursday, June 12

8:15 - 9:00 AM Registration and Networking Breakfast with Our Exhibiting Business Partners (Atrium)

Upon accessing the Event Center, if you did not attend Tuesday's reception or Wednesday's sessions, pick up your badge at the registration table. **REMEMBER** to arrive early for a cup of coffee and networking. Beverages, other than bottled water, are not permitted in the Auditorium.

9:00 - 9:10 AM Welcome - Day 2 (Auditorium)

[Aditya Luthra](#), Head of Cyber Risk & Technical Countermeasures (Executive Protection), Meta and AIRIP Education Committee Chair

9:10 - 9:50 AM Expert Discussion - Communicating Effectively Under Pressure (Auditorium)

Speakers: [Melanie Getreuer](#), Executive Director, Corporate Security, The New York Times and [Naureen Kabir](#), Managing Director | Head of Strategic Intelligence & Crisis Situations, Risk Advisory, Teneo

Melanie and Naureen discuss how they navigate crafting and delivering hard messages to clients and consumers, particularly under the pressure of urgent decision-making timelines and high risk tolerances. They'll discuss how they communicate "no" while still enabling organizational objectives and maintaining good relationships, how intelligence teams best support good communications during crisis and high intensity decision-making, and share some best practices for delivering hard messages in a way that lowers stakeholder anxiety.

9:50 - 10:40 AM AI: How It Is Shaping Intel - and How It Isn't (Auditorium)

Moderator: [Meredith Wilson](#), Founder and CEO, Emergent Risk International

Panelists: [Jacqueline Macquire](#), Executive Assistant Director, Science and Technology Branch, FBI - Retired; [Tom Murphy](#), Global Intelligence and Due Diligence Manager, Google DeepMind; [Munish Walther-Puri](#), Sr. Advisor, Cyber and Supply Chain Risk, Institute for Science and Technology

AI continues to be the “hot” topic across businesses. Corporate and Vendor intelligence teams have taken a range of positions from banning its use due to privacy concerns to integrating it as a backbone of their services. What are AI’s current capabilities for supporting intelligence teams? How is it poised to change our industry? What opportunities does this disruptive technology bring to the field - and what are some of the minefields to navigate? Join some of the leading adopters and thinkers for their discussion of AI’s current role and what it could be in the future.

10:40 - 11:00 AM Networking Break/Exhibits Open (Atrium)

11:00 - 12:00 PM Breakout Sessions

Meeting Decision-Makers Where They Are: Crafting Messages to Resonate with Individuals (Auditorium)

Moderator: [Becky Root](#), Program Manager, Global Intelligence, Concentric

Panelists: [Nate Dietrich](#), National Security Consultant and Advisory Board Member; [Arin Keyser](#), Global Intelligence Associate Director, Accenture; [Linda Weissgold](#), Professor, Texas A&M University, The Bush School of Government and Public Service

What do you do when you have to craft your messages toward a specific decision-maker? Panelists will discuss how they learned to deliver sometimes unpopular messages to the most senior decision-makers in their organization, best practices in modifying your delivery to meet the needs of a particular individual, and how to navigate individual preferences and beliefs when delivering intelligence.

Prompt Party!: An AI Sandbox for Risk Intelligence Professionals (100 A) (limited to 90 attendees)

Facilitator: [Meaghan Gruppo](#), Corporate Security - Protective Intelligence, OpenAI

Whether you’re a seasoned pro or just getting started, this interactive “Prompt Party” is a judgment-free workshop for all of us to experiment and learn about AI prompting together. We’ll brainstorm and share real-world prompts—from automating admin tasks to sharpening your analytic edge—and you’ll leave with a toolkit of practical,

ready-to-use AI tips tailored to intelligence and security risk challenges. **Bring your work or personal device with you to maximize learning.**

Risk Visibility Gap: Making Decisions When You Are Drowning in Data but Starving for Insights (100 D-E) (limited to 70 attendees)

Moderator: [Matt Fuller](#), Vice President of Sales, Base Operations

Panelists: [Mary Hackman](#), Senior Director, Global Intelligence, VISA; [David Kehoe](#), Senior Security Manager, Global Intelligence and Travel Security, Capital One; [Erin Miller](#), (formerly with Armed Conflict Location & Event Data Project (ACLED))

Panelists will discuss how to identify common visibility gaps in global security operations that undermine confidence in decision-making and learn methods to establish baseline security risk metrics across diverse operational environments. Discussion topics also include: using predictive analytics to supplement real-time alerts and support decision-making and practical approaches to standardize intelligence assessments across disparate data.

12:00 - 1:00 PM Networking Lunch with Our Exhibiting Business Partners
(Atrium)

1:00 - 3:00 PM Breakout Sessions

Sandbox Shorts: 25-Minute Presentations on Key Topics in Intelligence
(Auditorium)

Time Poverty vs Rigour: Strategies to Deliver Under Unrelenting Pressure

Speakers: [Richard Barta](#), Senior Manager, Global Intelligence, Marriott International; [Pierre-Louis Le Goff](#), Director of Intelligence Operations and [Henry Wilkinson](#), Chief Intelligence Officer, Dragonfly (Dow Jones)

Demand for intelligence is higher than ever. But resources are tight, and expectations are growing. Analysts are constantly under pressure to produce fast, actionable intelligence without compromising on accuracy. This talk will share strategies

for balancing speed and accuracy in intelligence production, when to use technology, and determining when 'perfect' analysis is the enemy of 'good enough' intelligence.

The Future of the Intelligence Analyst Profession

Speaker: [Filippo Marino](#), Founder, CEO, Safe-esteem

AI can already do some tasks as well as an analyst - and faster. This talk challenges the conventional wisdom that AI will be a supporting analytic tool and dives into anticipated technologies that are expected to greatly alter the day-to-day responsibilities throughout the intelligence field.

Leadership as a Flexible Framework: Diagnosing Needs, Shifting Styles, and Leading with Intention

Speaker: [Angela Lewis](#), PhD, Senior Advisor, Training & Consulting, Sibylline

Leadership isn't about mastering a single style—it's about building fluency across a range of approaches and knowing when to use which one. Think of leadership not as a fixed identity, but as a dynamic set of tools—each suited for different people, pressures, and possibilities. In this talk, we'll explore leadership as an adaptive practice, rooted in emotional intelligence, situational awareness, and psychological insight.

“Know Your Craft”: Why Core Tradecraft Matters More Than Ever

Speaker: [Monica Sudwi](#), Due Diligence Professional

In today's world, where technology seems to be the center of life, we've become reliant (or even obsessed) with everything tech-based. But what about the underlying critical thinking? Monica will discuss why having the right understanding of the core principles of intel tradecraft - accuracy and objectivity, relevance, and timeliness - remains crucial, and how to develop those core skills.

Unlocking Effective Crisis Leadership in High-Stakes Environments (100 A) (limited to 90 attendees)

Facilitators: [Jeff Dell](#), Crisis Management Practice Lead, [Dylan Evans](#), Director Security Solutions, and [Henning Snyman](#), Security Director, International SOS; [Dr Candice Balluru](#), Workplace Mental Health and Well-Being Consultant

Join this immersive workshop designed for intelligence professionals navigating complex, high-stakes situations. Using fast-moving and prolonged wildfires as the central scenario, participants will develop critical leadership capabilities needed to manage real-time crises with clarity and confidence. Through participative group work, scenario-based reflection, and peer coaching, you will: (a) explore the psychological dynamics of decision-making during emergencies; (b) confront paradoxes of control, communication, and compassion under pressure; and (c) practice communicating hard truths to diverse stakeholders. Participants will also walk away with a personalized Crisis Leadership Compass to guide their future response efforts.

Foreign Policy Simulation Workshop: Strengthening Intelligence Capabilities Amid Complex Global Risks (100 D-E) (limited to 70 attendees)

Facilitators: [Mayesha Alam](#), Vice President of Research, FP Analytics; [Allison Carlson](#), Executive Vice President, Head of FP Analytics & Events; [Angeli “Geli” Juani](#), Senior Policy and Quantitative Analyst, FP Analytics, Foreign Policy

Foreign Policy simulations offer participants a unique opportunity to ‘game’ out pathways to more effectively mitigate and collaboratively manage complex and cross-border risks, including those related to international security, geopolitical competition, emerging technologies, market and supply chain vulnerabilities, climate change, global health, among other issues. Taking on the roles of different stakeholders in an international crisis, participants are tasked to navigate the major factors and forces undermining security and driving conflict, presenting opportunities to “practice” valuable skills without the pressure of real-world outcomes.

3:00 - 3:20 PM Networking Break/Exhibits Open (Atrium)

3:20 - 4:10 PM Fireside Chat: Deb Wituski (Auditorium)

Speaker: [Deb Wituski](#), VP, Head of Global Engagement, Google

Deb Wituski is the Head of Global Engagement in the Office of the President and Chief Investment Officer at Google. She previously served as VP, Resilience and Risk Foresight in Google's security organization and was responsible for the global program that informs business decisions with trusted resilience and risk analysis to protect Google's people, property, and ideas. Before joining Google in 2018, Deb served in the US Government for 20 years where she held senior positions in the Intelligence Community. Deb earned a B.A. and an M.A. in Political Science from West Virginia University and holds a Ph.D. in Political Science from The Ohio State University.

Intelligence and investigative professionals play unique roles in managing and navigating through crises, particularly during turbulent times. Leading through uncertainty requires calm under pressure, strategic foresight, and commitment to mission—traits that define the best in the profession. In this insightful fireside chat to close the Global Forum, Deb Wituski will share real-world leadership experiences and strategies for managing through complex challenges and uncertainty. Deb has a range of experiences in both the private and public sectors and will leverage her expertise to discuss how we can maintain clarity, foster resilience and drive action during volatile periods.

4:10 - 4:15 PM Global Forum Wrap Up (Auditorium)

[Aditya Luthra](#), Head of Cyber Risk & Technical Countermeasures (Executive Protection), Meta and AIRIP Education Committee Chair

Thank You for Attending AIRIP's 8th Annual Global Intelligence Forum. Safe Travels and We Will See You Again Next Year!

JOIN AN AIRIP COMMITTEE

