

2026 Business Partner Program

The Association of International Risk Intelligence Professionals (AIRIP) is a 501(c)(6) nonprofit professional association that empowers members to unlock the value of intelligence in their organizations by **connecting, developing and engaging** international risk intelligence professionals.

AIRIP focuses on, but is not limited to, the areas of business opportunity, physical security, cyber security, reputation and political risk intelligence. It represents a diverse network of risk intelligence professionals across industries and sectors and is committed to developing risk leaders in the public and private sectors, via professional development, networking, and training to advance the profession of risk intelligence. To successfully do this, we ask you to partner with us. As an AIRIP Business Partner you will gain exposure via our website and online community and have the opportunity to engage our membership during events, increasing market recognition of your products, services and teams by connecting you to leaders and decision makers in the field.

Benefit	Gold - \$10,000	Silver - \$5,000	Bronze - \$2,000
Website Benefits			
Business Partner Directory Listing	X	X	X
Home Page Sliding Banner Logo with Link	X	X	X
Opportunity to Provide AIRIP Member Discounts/Promote Newsletters	X	X	X
Job Posting Discount (<i>via promo code</i>)	50% off	50% off	50% off
Participation in Group/Forum (<i>One group/forum specific for Business Partners to share content, events, and expertise, not sales pitches. AIRIP Members opt-in.</i>)	X	X	-
Education/Event Benefits			
Company Name/Logo Display at On-Site and Virtual Events and on Event Materials	X	X	X
Booth Space Discount at Events with Expo Opportunity (<i>Space available may be limited by venue size. In that event, preference is by tier. Event registration/Access to educational content is not typically included</i>)	100% off	50% off	25% off
Promotion of Partner's Upcoming Relevant Events in Monthly Member Newsletter and/or Group/Forum Website Calendar (<i>No sales pitches, not AIRIP endorsed; must be timely submitted for Newsletter</i>)	X	X	-
Introduction/Feature During AIRIP Monthly Webinar (<i>Up to 3 minutes; No sales pitches; Maximum of 1 per year. Content limited to intro/overview of organization and why you partner with AIRIP</i>)	X	-	-
Informational/Expert Webinar Offered Exclusively to AIRIP Members (<i>Maximum of 2 per year; Partner hosts and handles content & registration; Not AIRIP endorsed but AIRIP will send one dedicated email and mention in Monthly Member Newsletter (if received timely) clearly noting the event is Partner-hosted</i>)	X	-	-
Newsletter Promotions			
Profile Paragraph in Monthly Member Newsletter (<i>up to 200 words; 1 time per year</i>)	X	X	-
Logo in monthly member newsletter	X	X	X

***Select social events, meals, and keynote speakers may also be available for sponsorship throughout the year. These sponsorship opportunities are exclusive from Business Partnership; however, Business Partners will have the opportunity to sponsor such events.**

Who should consider AIRIP business partnership?

- Organizations that employ risk intelligence analysts
- Organizations looking to support the growth of the field of risk intelligence analysis
- Organizations offering services to risk intelligence analysts – such as strategic consulting firms, travel security, cyber intelligence, analytic tools or training

All 2026 business partnerships run from January 1, 2026 – December 31, 2026. AIRIP revisits this program annually and welcomes input from our business partners.

To become a partner, contact AIRIP at executivedirector@airip.org to discuss partnership opportunities.

Business Partner Guidelines*

- Business Partners are companies who support the risk intelligence field and AIRIP’s mission to connect, develop and engage international risk intelligence professionals.
- Companies join the Business Partner program to show their support and share their expertise with the community of risk intelligence professionals, not to buy access to AIRIP’s members.
- A Business Partner’s designated Representative should not be an AIRIP member and is not eligible for member benefits. The Representative is often an executive, business development or marketing professional, or client relationship manager. AIRIP does offer corporate memberships and many of our Business Partner organizations are also corporate members.
- Any solicitation of business, sales pitches or direct marketing should occur only in specifically designated spaces (either physical or virtual) and must be labeled as such.
- AIRIP does not share its membership or attendee lists with Business Partners or others.
- An employee or expert affiliated with a Business Partner may be asked to share their expertise with AIRIP members as a speaker or panelist. If this occurs, it is due to the speaker’s individual expertise, and they are representing themselves, not the Business Partner. This should not be seen as a Business Partner program benefit or a preference for the Business Partner.

**Should the Business Partner violate, or be perceived to violate, any of these guidelines, notice will be given of such violation, and the BP will be asked to cure the violation and not violate again. If multiple/repeat violations occur, BP may be penalized by cancellation of the partnership.*

Speaker/Panelist Guidelines

- Speakers and panelists are selected for the value/expertise they provide as an individual, not because of their employer.
- A speaker or panelist’s participation in an AIRIP event should not be marketing or a sales pitch for their organization’s products or services.
- If a speaker is asked about a service their company provides, such as during a question-and-answer session, they should limit remarks that could be seen as having marketing or promotional purposes and instead provide their contact information and request that interested parties contact them outside of the event.
- If using branded virtual backgrounds, PowerPoint slides, etc., the speaker should minimize the amount of promotional content that is included.