



2024 ANNUAL **LEADERSHIP CONFERENCE & BUSINESS PARTNER EXPO**

50 YEARS STRONG: CELEBRATING OUR GOLDEN MILESTONE

DIAMOND SPONSOR



www.ALABoston.org



**SPONSORSHIP
OPPORTUNITIES
& BENEFITS**

LEADERSHIP CONFERENCE & BUSINESS PARTNER EXPO

Seeking innovative ways to amplify your brand's presence among law firm administrators?

Dive into our array of captivating sponsorship opportunities designed to catapult your brand's visibility at our highly anticipated 50th Anniversary Conference! By participating as a sponsor, your company will unlock unparalleled avenues to engage directly with conference attendees, fostering meaningful connections and driving impactful interactions. Explore our dynamic sponsorship packages to discover how you can elevate your brand to new heights and leave a lasting impression on this prestigious milestone event.

SOLD

SUNDAY LUNCH SPONSOR

\$3.5k

- Logo w/ Link to website on registration site & email marketing
- Logo on onsite signage
- Sponsor ribbons for company representatives



SOLD

SUNDAY NIGHT RECEPTION SPONSOR(S)

**\$10K for full sponsorship
or \$5K for half sponsorship**

- Logo w/ Link to website on registration site & email marketing
- Logo on onsite signage
- Logo on sponsor page in print program (exclusive to full sponsorship)
- Speaking slot at reception (2-minute slot for full sponsorship, 1 minute slot each for half sponsorship)
- 1 additional complimentary registration to the conference (exclusive to full sponsorship)
- Sponsor ribbons for company representatives



SOLD

SUNDAY NIGHT ENTERTAINMENT SPONSOR

\$2.5K

- Logo w/Link to website on registration site & email marketing
- Logo on onsite signage



SOLD

COFFEE BREAK SPONSOR

\$3.5K

- Logo w/ Link to website on registration site & email marketing
- Logo on onsite signage
- Sponsor ribbons for company representatives



SOLD

BREAKFAST SPONSOR(S)

**\$7K for full sponsorship
or \$3.5K for half sponsorship**

- Logo w/ Link to website on registration site & email marketing
- Logo on onsite signage
- Logo on sponsor page in print program (exclusive to full sponsorship)
- 1 additional complimentary registration to the conference (exclusive to full sponsorship)
- Sponsor ribbons for company representatives



SOLD

50TH ANNIVERSARY CELEBRATION SPONSOR(S)

**\$5K for full sponsorship
or \$2.5K for half sponsorship**

- Logo w/ Link to website on registration site & email marketing
- Logo on onsite signage
- Logo on sponsor page in print program (exclusive to full sponsorship)
- Sponsor ribbons for company representatives (exclusive to full sponsorship)
- Napkins with company logo (exclusive to full sponsorship)



SOLD

MONDAY LUNCH SPONSOR(S)

**\$10K for full sponsorship
or \$5K for half sponsorship**

- Logo w/ Link to website on registration site & email marketing
- Logo on onsite signage
- Logo on sponsor page in print program (exclusive to full sponsorship)
- Speaking slot introducing afternoon session speaker (2-minute slot for full sponsorship, 1 minute slot each for half sponsorship)
- 1 additional complimentary registration to the conference (exclusive to full sponsorship)
- Sponsor ribbons for company representatives



**ADDITIONAL
SPONSORSHIP
OPPORTUNITIES****PRODUCTION SPONSOR
\$4K**

Sponsor the Audio and Visual Production of the entire conference to enhance the overall event and elevate your company's presence among attendees!

- Logo w/Link to website on registration site & email marketing
- Logo on onsite signage
- Customized Gobo for main event

SOLD**TOTE BAG SPONSOR
\$2K**

Become our tote bag sponsor to ensure your brand travels far and wide with our attendees even after the conference ends! ALA Boston will produce tote bags featuring your company's logo as well as the ALA Boston 50th Anniversary Logo. Bag design will be approved by the sponsor before being produced.

- Logo w/Link to website on registration site & email marketing
- Sponsor logo & ALA Boston logo on tote bags given to all conference attendees
- Sponsor can contribute one item to include in the tote bag

SOLD**PRINT/SIGNAGE SPONSOR
\$2.5K**

Sponsor the print/signage for the conference, including onsite signage and the "Save the Date" postcard to further your brand's outreach to members and attendees.

- Logo w/Link to website on registration site & email marketing
- Logo on sponsor page in print program
- "Save the Date" postcard w/sponsor Logo

SOLD**ROOM KEY SPONSOR
\$1.5K**

Provide attendees with a memorable first impression by becoming the Room Key Sponsor! Ensure your logo gets visibility by attendees when checking into their rooms at Encore Boston Harbor.

- Logo w/ Link to website on registration site & email marketing
- Logo on guest room key

SOLD**LANYARD SPONSOR
\$1.5K**

Become our lanyard sponsor so that every attendee will be wearing your brand at the conference! Lanyards will be produced by ALA Boston, featuring your company's logo as well as the ALA Boston 50th Anniversary logo. Lanyard design will be approved by the sponsor before being produced.

- Logo w/Link to website on registration site & email marketing
- Logo on lanyard that will be given to all conference attendees

**TOTE BAG ITEM
\$1K**

Showcase your brand by including your promotional materials or products inside every conference tote bag! *Limit of 1 promotion material or product per sponsorship. Sponsor must produce and provide their item to ALA Boston.

- Logo w/Link to website on registration site & email marketing
- Item will be placed in each tote bag given out to attendees

DISCOUNT CODE SPONSOR

Contact info@alaboston.org for pricing



Claim this unique opportunity and sponsor attendee registrations! Your brand will receive heightened visibility and appreciation from attendees that use it! The number of registrations included in the sponsorship can be tailored to fit any budget, so it is perfect for YOU!

- Logo w/Link to website on registration site & email marketing
- Choice of discount code name

SPEAKER SPONSOR

Contact info@alaboston.org for pricing



Sponsor one of our many knowledgeable and engaging speakers we have at this event! Your sponsorship of a speaker not only enhances their participation, but also elevates the overall quality and impact of the conference. We have a range of speakers and prices that'll fit your focus and budget!

- Logo w/Link to website on registration site & email marketing
- Logo on presentation slide at the speaker's session

**CONFERENCE SUPPORTER
\$500**

Support ALA Boston by becoming a conference supporter! Increase your brand's exposure to attendees and members who frequent the conference website and subscribe to marketing emails.

- Logo w/ link to website on registration site
- Supporter ribbons for company representatives