

2019 Business Partner Program



DIAMOND SPONSOR

\$15,000 Limit of 1

Membership Directory Benefits

- Prominent advertising in Electronic and PDF Directory as Diamond Sponsor
- Banner advertising on website
- Listing in the ALA Boston Membership Directory with clickable link to Custom Profile Page on ALA Boston website
- Access for up to four representatives to continuously updated Electronic and PDF Directories on the ALA Boston website

ALABoston.org Website Benefits

- Listed on Home page of ALA Boston website as the Diamond Sponsor including your sponsor logo
- Access to Business Partners only portion of ALA Boston website via password. This includes access to the electronic membership directory
- Hyperlink to company profile from Home page
- Custom Profile Page with logo, headshot, and company overview
- Listing in each category that applies on the Business Partner section of ALA Boston website

Sponsorship Opportunities and Events

- Featured Sponsor at One Day Conference and Business Partner Expo with logo on advertising and speaking opportunity to welcome the Conference attendees
- Featured Sponsor at Summer Workshop
- Named Sponsor of the Golf Tournament, with logo included on all advertising
- ALA Boston Chapter Golf Tournament: 4 Player Invitations
- Quarterly Networking Lunch Program events: 4 Invitations for each event
- One Day Conference and Business Partner Expo: 4 Invitations
- Summer Workshop: 2 invitations
- Silver Summer Social Event: 4 invitations
- Display space at the One Day Leadership Conference and Business

Other Benefits

- Personal representative from the Business Partner Committee to act as your concierge
- Right of first refusal of Diamond Sponsorship
- Seat on the Business Partner Advisory Council
- Updated mailing list of members upon request, up to one time per month
- Invitation to participate in Chapter Community Outreach Programs
- Moderator of Business Partner Feedback sessions (as scheduled)
- Opportunity for selection to the Business Partner Spotlight in monthly Newsletter
- Opportunity for selection to the Business Partner of the Week in The Buzz



GOLD SPONSOR

\$10,000 Limit of 3

Membership Directory Benefits

- Prominent advertising in Electronic and PDF Directory as Gold Sponsor
- Listing in the ALA Boston Membership Directory with clickable link to Custom Profile Page on ALA Boston website
- Access for up to three representatives to continuously updated Electronic and PDF Directories on the ALA Boston website

ALABoston.org Website Benefits

- Listed on Home page of ALA Boston website as the Gold Sponsor including your sponsor logo
- Access to Business Partners only portion of ALA Boston website via password. This includes access to the electronic membership directory
- Hyperlink to company profile from Home page
- Custom Profile Page with logo, headshot, and company overview
- Listing in each category that applies on the Business Partner section of ALA Boston website

Sponsorship Opportunities and Events

- Featured Speaker Sponsor at One Day Conference and Business Partner Expo
- ALA Boston Chapter Golf Tournament: 4 Player Invitations
- Featured Sponsor at one Quarterly Networking Lunch Program
- Quarterly Networking Lunch Programs: 3 Invitations for each event
- One Day Conference and Business Partner Expo Display Space
- One Day Conference and Business Partner Expo: 3 Invitations
- Silver Summer Social Event: 4 invitations

Other Benefits

- Personal representative from the Business Partner Committee to act as your concierge.
- Right of first refusal of Gold Sponsorship
- Opportunity to be selected to sit on the Business Partner Advisory Council
- Updated mailing list of members upon request, up to one time per month
- Invitation to participate in Chapter Community Outreach Programs
- Participation in Business Partner Feedback sessions (as scheduled)
- Opportunity for selection to the Business Partner Spotlight in monthly Newsletter
- Opportunity for selection to the Business Partner of the Week in The Buzz



SILVER SPONSOR

\$7,500 Limit of 15

Membership Directory Benefits

- Listing in the ALA Boston Membership Directory with clickable link to Custom Profile Page on ALA Boston website
- Access for up to two representatives to continuously updated Electronic and PDF Directories on the ALA Boston website

ALABoston.org Website Benefits

- Access to Business Partners only portion of ALA Boston website via password. This includes access to the electronic membership directory
- Custom Profile Page with logo, headshot, and company overview
- Listing in each category that applies on the Business Partner section of ALA Boston website

Sponsorship Opportunities and Events

- Featured Sponsor at the Silver Summer Social Event
- ALA Boston Chapter Golf Tournament: 2 Player Invitations
- Quarterly Networking Lunch Programs: 2 Invitations for each event
- One Day Conference and Business Partner Expo Display Space
- One Day Conference and Business Partner Expo: 2 Invitations
- Silver Summer Social Event: 4 invitations

Other Benefits

- Personal representative from the Business Partner Committee to act as your concierge
- Right of first refusal of Silver Sponsorship
- Opportunity to be selected to sit on the Business Partner Advisory Council
- Updated mailing list of members upon request, up to one time per month
- Invitation to participate in Chapter Community Outreach Programs
- Participation in Business Partner Feedback sessions (as scheduled)
- Opportunity for selection to the Business Partner Spotlight in monthly Newsletter
- Opportunity for selection to the Business Partner of the Week in The Buzz



BRONZE SPONSOR

\$5,000 Limit of 30

Membership Directory Benefits

- Listing in the ALA Boston Membership Directory with clickable link to Custom Profile Page on ALA Boston website
- Access for up to two representatives to continuously updated Electronic and PDF Directories on the ALA Boston website

ALABoston.org Website Benefits

- Access to Business Partners only portion of ALA Boston website via password. This includes access to the electronic membership directory
- Custom Profile Page with logo, headshot, and company overview
- Listing in each category that applies on the Business Partner section of ALA Boston website

Sponsorship Opportunities and Events

- 1st & 4th Quarter Networking Lunch Program: 2 Invitations for each event
- ALA Boston Chapter Golf Tournament: 1 Player Invitation
- One Day Conference and Business Partner Expo Display Space
- One Day Conference and Business Partner Expo: 2 Invitations
- Silver Summer Social Event: 2 invitations

Other Benefits

- Opportunity to be selected to sit on the Business Partner Advisory Council
- Updated mailing list of members upon request, up to one time per month
- Invitation to participate in Chapter Community Outreach Programs
- Participation in Business Partner Feedback sessions (as scheduled)
- Opportunity for selection to the Business Partner Spotlight in monthly Newsletter
- Opportunity for selection to the Business Partner of the Week in The Buzz



ASSOCIATE SPONSOR

\$2,000

Benefits

- Listing in the ALA Boston Membership Directory with clickable link to Custom Profile Page on ALA Boston website
- Access for one representative to continuously updated Electronic and PDF Directories on the ALA Boston website
- Access to Business Partners only portion of ALA Boston website via password. This includes access to the electronic membership directory
- Custom Profile Page with logo, headshot, and company overview
- Listing in each category that applies on the Business Partner section of ALA Boston website
- 4th Quarter Networking Lunch Program: 1 Invitation
- One Invitation to One Day Conference and Business Partner Expo
- One Invitation to Silver Summer Social Event
- Opportunity to be selected to sit on the Business Partner Advisory Council
- Invitation to participate in Chapter Community Outreach Programs.
- Participation in Business Partner Feedback sessions (as scheduled)
- Opportunity for selection to the Business Partner Spotlight in monthly Newsletter
- Opportunity for selection to the Business Partner of the Week in The Buzz

SUPPORTER SPONSOR

\$1,000

Benefits

- Access to Business Partner only portion of ALA Boston website via password. This includes access to the Electronic and PDF version of the Membership Directory
- Advertising in the ALA Boston Membership Directory
- Listing under each category that applies on the Business Partner section of ALA Boston website
- Invitation to participate in Chapter Community Outreach Programs



About Us

The Boston Chapter of the Association of Legal Administrators serves over 200 Members, a diverse group of managers and decision makers who represent most of the law firms in the greater Boston area. Recognizing the importance of Business Partners to its membership, the Boston Chapter has designed a Business Partner Program that promotes the development of partnership opportunities between our firms and the businesses that service our industry and contribute to our success.

The comprehensive Business Partner program developed by the Boston Chapter gives Business Partners a unique opportunity to meet the people who make decisions in law firms. This program provides networking opportunities at various social and Chapter-supported events throughout the year that will enable Business Partners to form and develop relationships. It also enables Business Partners to create name recognition and brand awareness.

Our Business Partner Program is a remarkable success story. We introduce Business Partners who provide a broad spectrum of goods and services to our membership. In turn, your expertise helps us to prosper. It is a win-win proposition.

The Boston Chapter has a strong sense of community. We firmly believe that we have an obligation to support local non-profit organizations. Over the last few years, we have volunteered considerable time to The Home for Little Wanderers, the Finex House, the New England Center for Homeless Veterans, the Greater Boston Food Bank, and the Boys & Girls Clubs of Medford & Somerville. We welcome Business Partners to join our Members in an effort to help our community.

Information and the renewal form are available at
http://www.alaboston.org/page/bp_renewal



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