

2020 Business Partner Program Benefits at a Glance

2020 BUSINESS PARTNER PROGRAM BENEFITS AT-A-GLANCE	Diamond	Gold	Silver	Bronze	Associate	Supporter
Sponsor Limit	1	3	15	30		
Right of First Acceptance for Sponsor Level	★	★	★	★		
Electronic Membership Directory						
Prominent advertising in Membership Directory	★	★				
Listing in the Boston Chapter ALA Membership Directory with clickable link to profile page	★	★	★	★	★	★
Representative Access to Boston Chapter ALA Directory	4	3	2	2	1	1
ALABoston.org Website Benefits						
Homepage listing with Sponsorship level and company logo	★	★				
Hyperlink from homepage to alpha Business Partner Directory listing	★	★				
Custom profile page with logo and company overview	★	★	★	★	★	★
Access to Business Partner only portion of website	★	★	★	★	★	★
Multiple listings under each applicable category on website	★	★	★	★	★	★
Sponsorship Opportunities						
Featured Sponsor at One Day Conference with logo on advertising & welcome speech	★					
Featured Speaker Sponsor at One Day Conference	★	★				
Featured Sponsor at Networking Luncheon Event with logo on advertising		★				
Featured Sponsor at Summer Workshop	★					
Featured Sponsor at Silver Summer Social Event (2020 venue: Fenway Park)	★		★			
Business Partner Education, Networking, and Social Events						
Invitations to 3rd & 4th Quarter Networking and Lunch Events	4	3	2	2	see below*	
Invitations to 2nd Quarter Networking and Lunch Event	4	3	2			
Invitations to One Day Conference & Business Partner Expo	4	3	2	2	1	
Invitation for Display Space at One Day Conference & Business Partner Expo	★	★	★	★	see below*	
Invitations to Summer Workshop	2					
Invitations to the Silver Summer Social Event (2020 venue: Fenway Park)	4	4	4	2	1	
Other Benefits						
*NEW*Invitations to Boston Chapter Masters Golf Outing	2	2				
Personal Representative Concierge	★	★	★			
Updated Member mailing list, upon request, up to one time per month	★	★	★	★	★	★
Opportunity for selection to sit on the Business Partner Advisory Council (BPAC)	★	★	★	★	★	
Permission to use Boston Chapter ALA Business Partner Logo	★	★	★	★	★	★
Participation in Business Partner Feedback Program (as scheduled)	★	★	★	★	★	
Invitations to Boston Chapter ALA Volunteer Programs/Events	4	3	2	2	1	1
Opportunity to be selected for the quarterly "Business Partner Spotlight"	★	★	★	★	★	
Opportunity to be selected for the "Business Partner of the Week"	★	★	★	★	★	
Annual Sponsorship	\$15,000	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000

* Option to buy-up for table space at One Day Conference & Business Partner Expo; includes one additional invitation to the Q4 Networking and Lunch Event