

2026 Business Partner Program Benefits At-A-Glance

2026 Business Partner Program Benefits At-A-Glance	Diamond	Gold	Silver	Bronze	Associate	Supporter
Sponsor Limit	1	3	15	30		
Right of First Acceptance for Sponsor Level	★	★	★	★		
Membership Directory						
Representative Access to Boston Chapter ALA Directory	4	3	2	2	1	1
ALABoston.org Website Benefits						
Homepage listing with Sponsorship level and company logo	★	★				
Hyperlink from homepage to alpha Business Partner Directory listing	★	★				
Custom profile page with logo and company overview	★	★	★	★	★	★
Access to Business Partner only portion of website	★	★	★	★	★	★
Multiple listings under each applicable category on website	★	★	★	★	★	★
Sponsorship Opportunities						
Featured Sponsor at Educational Conference & Expo - logo on advertising & welcome speech	★					
Featured Sponsor at Educational Conference & Expo		★				
Featured Sponsor at Networking Luncheon Event with logo on advertising		★				
Featured Sponsor at Summer Workshop	★					
Business Partner Education, Networking, and Social Events						
Invitations to Educational Conference & Business Partner Expo	4	3	2	2	1	
Invitation for Display Space at Educational Conference & Business Partner Expo	★	★	★	★	See below*	
Invitations to Business Partner Appreciation Social	4	3	4	2	1	
Invitations to 2nd Quarter Networking Event with Managing Partners (Buy-ups available)	4	3	2			
Invitations to Summer Workshop	2					
Invitations to Business Partner & Member Pop-ups and monthly coffee connections	★	★	★	★	★	★
Invitations to 1st & 4th Quarter Networking Events (Buy-ups available)	4	3	2	2	See below*	
Other Benefits						
Personal Representative Concierge	★	★	★			
Updated Member mailing list, upon request, up to one time per month	★	★	★	★	★	★
Opportunity for selection to sit on the Business Partner Advisory Council (BPAC)	★	★	★	★	★	
Permission to use Boston Chapter ALA Business Partner Logo	★	★	★	★	★	★
Participation in Business Partner Feedback Program (as scheduled)	★ Moderator	★	★	★	★	
Invitations to Boston Chapter ALA Volunteer Programs/Events	4	3	2	2	1	1
Opportunity to be selected for the quarterly “Business Partner Spotlight”	★	★	★	★	★	
Opportunity to be selected for the “Business Partner of the Week”	★	★	★	★	★	
Annual Sponsorship Price	\$15,500	\$10,500	\$8,000	\$5,500	\$2,500	\$1,250

*Option to buy-up for table space at Educational Conference & Business Partner Expo; includes one invitation to the Q4 Networking and Lunch Event

**Options to buy-up for additional attendees to quarterly events (Diamond \$150ea | Gold \$150ea | Silver \$300ea | Bronze \$300ea | Associate \$550ea)

***Additional Sponsorship opportunities may be made available during Educational Conference & Expo and networking events