

2018 Business Partner Program Benefits at a Glance

2018 BUSINESS PARTNER PROGRAM BENEFITS AT-A-GLANCE	Diamond	Gold	Silver	Bronze	Associate	Supporter
Sponsor Limit	1	3	10	25		
Right of First Acceptance for Sponsor Level	★	★	★	★		
Electronic Membership Directory						
Prominent advertising in Membership Directory	★	★				
Listing in the Boston ALA Membership Directory with clickable link to profile page	★	★	★	★	★	★
Representative Access to ALA Boston Directory	4	3	2	2	1	1
ALABoston.org Website Benefits						
Home page listing with your Sponsor level and your logo	★	★				
Hyperlink from Homepage to Business Partner Alpha Directory Listing	★	★				
Custom Profile Page with logo and company overview	★	★	★	★	★	★
Access to Business Partner only portion of website	★	★	★	★	★	★
Multiple listings under each applicable category on website	★	★	★	★	★	★
Sponsorship Opportunities						
Featured Sponsor at One Day Conference with logo on advertising & welcome speech	★					
Featured Speaker Sponsor at One Day Conference	★	★				
Featured Sponsor at Networking Luncheon Event with logo on advertising		★				
Featured Sponsor at Annual Golf Event	★					
Featured Sponsor at Summer Workshop	★					
Featured Sponsor at Silver Summer Social Event			★			
Boston ALA Golf Tournament (Exclusive – Bronze and above)						
Players including dinner and signage on a hole	4	4	2	1		
Named sponsor of Golf Tournament	★					
Recognition as a Sponsor of the ALA Boston Golf Tournament	★	★	★	★		
Business Partner Education, Networking, and Social Events						
Invitations to 1 st & 4 th Quarter Networking & Lunch Event	4	3	2	2		
Invitations to 2 nd Quarter Networking & Lunch Event	4	3	2			
Invitations to One Day Conference and Business Partner Expo	4	3	2	2	1	
Invitations to Social after the Golf Tournament	4	4	2	2	1	
Invitations to Summer Workshop	2					
NEW: Invitations to the Silver Summer Event	4	3	3	2	1	
Other Benefits						
Personal Representative Concierge	★	★	★			
Updated Member mailing list upon request, up to one time per month	★	★	★	★		
Opportunity for selection to sit on the Business Partner Advisory Council	★	★	★	★	★	
Permission to use ALA Boston Business Partner Logo	★	★	★	★	★	★
Participating in Business Partner Feedback Program (as scheduled)	★	★	★	★	★	
Invitations to participate in Chapter Volunteer Programs/Events	4	3	2	2	1	1
Opportunity to be selected for the monthly "Business Partner Spotlight"	★	★	★	★	★	
NEW: Opportunity to be selected for the "Business Partner of the Week"	★	★	★	★	★	
Annual Sponsorship	\$15,000	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000