

LEADERSHIP DEVELOPMENT STRATEGY

## AFA FORESTRY LEADERS PROGRAM

### Goals

1. Provide professional development opportunities for young leaders.
2. Develop “community” of forestry leaders.
3. Increase the influence of the forestry community throughout the state.
4. Identify and develop future AFA leaders.
5. Identify and develop AFA leaders interested in holding elected office.

### Requirements

1. Attend professional development sessions.
2. Participate in service projects.
3. Assist with recruitment of new leaders following “graduation”.

### Professional Development Topics

1. Communication Skills
2. Education / Outreach
3. Government
4. Law
5. Forest Products Manufacturing

### Service Projects

1. AFA County Leadership Network
2. Workforce Development Volunteer
3. Tree Farm
4. Project Learning Tree
5. Teachers Conservation Workshop

### Professional Development Sessions (5 sessions + optional trip)

1. Tuscaloosa – international trade / markets
2. Montgomery – state/county-level advocacy / political process
3. Auburn – research / education / outreach
4. Orange Beach – finance / legal
5. Jackson – forest products manufacturing
6. Washington DC (optional) – national-level advocacy / policy

## SESSION 1 – TUSCALOOSA

Theme: Forest products markets / international trade / economic development  
 Meeting: TBD  
 Hotel: Tuscaloosa Sheraton / Bryant Conference Center  
 Tours: McShan Lumber – McShan, AL

### February 22 – Wednesday

4:00 pm Check-in  
 5:00 Welcome / Overview / Introductions  
 7:00 Dinner / Speaker

### February 23 - Thursday

7:00 am Breakfast (on your own)  
 8:00 Introduction to AFA  
 9:00 Forestry in Alabama  
 10:30 Depart Hotel  
 11:30 Arrive McShan / Lunch  
 12:30 pm Tour McShan Lumber  
 2:30 Depart for Hotel  
 3:30 Arrive Hotel  
 4:30 Depart for Cypress Pavilion  
 5:00 Warrior District Meeting  
 6:00 Tuscaloosa Regional Reception  
 8:00 Depart for Hotel

### February 24 – Friday

7:00 am Breakfast (on your own) / Check-out  
 8:00 Welcome / Overview  
 9:00 Domestic Markets for Forest Products  
 9:30 Economic Development in Alabama  
 10:00 Break  
 10:30 International Trade  
 11:15 Community Development  
 Noon Lunch / Conclude

## SESSION 2 – MONTGOMERY

Theme: State and county government / advocacy / issues  
 Meeting: Alabama Forestry Association office  
 Hotel: Embassy Suites  
 Tour: Alabama State House  
 Alabama State Capital

### March 29 – Wednesday

10:00 am	Introduction to AFA Staff / Programs	Staff
11:00	State Government 101	Saunders / Isaacson
Noon	Lunch	
1:00 pm	Issues Impacting Forestry in Alabama	Isaacson / Saunders
2:00	Tour of State Capital – Meeting with Governor	
3:00	Return to AFA Office	
3:30	County Government	
4:15	Working with Allies	
5:00	Depart for Hotel / Check-in	
6:00	Reception / Dinner at AFA with Elected Officials	
8:00	Depart for Hotel	

### March 30 - Thursday

7:00 am	Breakfast at Hotel / Check-out	
8:00	Alabama Forestry Association Advocacy	Saunders/Harris
9:00	Meeting with Individual Representatives / Senators	
10:00	Observe Legislature from House/Senate Galleries	
11:00	Return to AFA Office / Debriefing	
Noon	Lunch / Conclude	

## SESSION 3 – JACKSON

Theme: Forest products manufacturing  
 Meeting: TBD  
 Hotel: Hampton Inn - Jackson  
 Tour: TBD

May 16 – Tuesday

10:00 am	Depart Hotel for Forest Products Manufacturer	
10:30	Forest Products Manufacturing in Alabama	
11:00	Welcome / Introductions	
11:30	Lunch	
12:30 pm	Tour	
2:00 pm	Depart for Forest Products Manufacturer	
2:30	Tour	
4:30	Depart for Hotel	
5:00	Check-in	
6:00	Reception / Dinner	
7:00	How County Government Works	Probate Judge Valerie Davis

May 17 – Wednesday

7:00 am	Breakfast (at hotel) / Check-out	
8:00	Depart for Forest Products Manufacturer	
8:30	Workforce Development / Forestry Education	Smith
9:30	Tour	
11:30	Program Wrap Up	Smith
Noon	Lunch / Conclude	

## SESSION 4 – AUBURN

Theme: Higher education / research / communication skills  
 Meeting: AU School of Forestry & Wildlife Sciences  
 Hotel: AU Hotel & Conference Center  
 Tour: AU Biosystems Engineering Lab  
 National Center for Asphalt Technology

### June 20 - Tuesday

10:00 am	Welcome / Role of AUSFWS in Alabama	Smith
10:30	Overview of AUSFWS Program	
11:00	AUSFWS Cooperatives	
Noon	Lunch	
1:00 pm	AUSFWS Research	
2:00	Tour Biosystems Engineering Lab	
3:00	Tour National Center for Asphalt Technology	
4:30	Return to Hotel / Check-in	
5:30	Reception / Dinner / Speaker	

### June 21 - Wednesday

7:00 am	Breakfast on your own / Check-out	
8:00	Agriculture Experiment Station	
8:30	Alabama Cooperative Extension System	
9:00	Success Skills for Forestry Professionals	
10:00	Public Speaking & Presentations	
11:00	Opportunities to Engage (AFA Projects)	Smith
Noon	Lunch / Conclude	

## SESSION 5 – ORANGE BEACH

Theme: Law  
 Meeting: Perdido Beach Resort  
 Hotel: Perdido Beach Resort  
 Tour: None

### September 9 - Saturday

Noon	Arrive Hotel / Check-in	
1:00 pm	Public Opinion Polling	Harris
2:00	Grassroots Activism	Saunders
3:00	Media Relations	Duvall
6:00	Dinner with Forest PAC Board of Directors	
8:00	Depart for Hotel	

### September 10 – Sunday

8:00 am	Breakfast (on your own)
9:00	AFA Legal Seminar – Session 1
Noon	Lunch
1:00	AFA Legal Seminar – Session 2
4:00	Conclude
6:00	Annual Meeting Opening Reception
7:00	Dinner (on your own)

### September 11 – Monday

7:30 am	Alabama Forestry Foundation Breakfast
9:00	Annual Meeting – Keynote Address
9:30	CEO Panel Discussion
11:30	AFA Annual Business Meeting
Noon	Lunch (on your own) / Free Time
6:30 pm	Reception / Dinner

### September 12 – Tuesday

7:30 am	Breakfast / Keynote Address
9:00	Program Session
11:30	LEADERS Graduation
Noon	Conclude