



ASSOCIATION OF LANGUAGE COMPANIES

Topics Our Attendees Want to Hear About

Based on feedback from past conferences and recent surveys of our global membership, we are seeking speakers on any of the topics below. Proposals do not have to be specific to our industry, and we welcome any additional topics you might propose. Attendees at the conference are professionals with an interest in the language industry and business in general.

- **Sales** (*e.g., Salespeople, Pipelines, Lead Generation*)
- **Marketing**
- **Technology** (*e.g., Machine Translation, Translation Memory, Cloud Technologies, New Emerging Technologies*)
- **Project Management** (*e.g., Software, Best Practices, Efficiency*)
- **Quality Control** (*e.g., Measuring Quality, Standards, Theory, Best Practices*)
- **Customer Satisfaction**
- **Business Management** (*e.g., HR, Business Plans, Family Businesses, Exit Strategies, Taxes, Insurance, Contracts, Accounting*)
- **Entrepreneurship/Leadership**
- **Teaming/Partnerships**
- **Future of the Industry** (*e.g., Threats, Opportunities, Consolidation, Emerging Services*)
- **Interpretation** (*e.g., Onsite, Sign Language, Video Remote, Phone*)
- **Multilingual Multimedia Services** (*e.g., Transcription, Voiceover, Subtitles, Other Audio/Video*)
- **e-Learning**