<table>
<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
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<td>(Limit 2)</td>
<td>(Limit 3)</td>
<td>(UNLIMITED)</td>
<td>(UNLIMITED)</td>
<td>(UNLIMITED)</td>
</tr>
</tbody>
</table>

### Annual Inclusions
- Complimentary ALC Member/Industry Partner dues for one year + 4 additional seats for company representatives
  - Diamond: √  
  - Platinum: √  
- Sponsor ad in ALC monthly newsletter The Pulse. Ad size determined by ALC
  - Diamond: √  
- Recognition in the form of inclusion in the live welcome speeches given at all ALC events for the entire year.
  - Diamond: √  
- Two annual e-blast messages (to be pre-approved by ALC) to ALC's complete database list; sent by ALC
  - Diamond: √  
- Logo and a link to sponsor's website featured prominently on the ALC website
  - Diamond: √  
- Special thanks featuring logo on Facebook, LinkedIn and twitter dedicated/group
  - Diamond: 4 Group 2 Group 2 Group 2 Group 2 Group

### Unconference Inclusions
- High level branding on all conference materials (website homepage, digital event platform, digital signage, conference signage)
  - Diamond: √  
- Complimentary event registration
  - Diamond: 2  
- Special recognition during event
  - Diamond: √  

### Amplify: Sales and Project Management Forum Inclusions
- Complimentary event registration
  - Diamond: 2  
- Ability to place items within the virtual and in-person Swag bag
  - Diamond: √  
- Special recognition during event
  - Diamond: √  

### Annual Summit
- Complimentary event registration
  - Diamond: 2  
- Ability to place items within the virtual and in-person Swag bag
  - Diamond: √  
- Special recognition during event
  - Diamond: √  
- Company official to introduce a speaker at (1) event during the year
  - Diamond: √  
- Exhibition space (Annual Summit)
  - Diamond: 50% discount

*All sponsor-related activities must be pre-approved by ALC Board; ALC Board reserves the right to restrict activities.

**Annual Sponsorship Inclusions are effective 1/1/23-12/31/23. Annual Sponsorships purchased after 6/1/23 will be offered at 50% off the original listed price, as the ALC UnConference Inclusions will not apply.