

New Opportunity

Enhance your firm's visibility through the ALC website and the monthly ALC Update!

Website Ad Rates

Sizes		Duration	Run of site (per month)	
Left	Right		Members	Non-Members
200 x 325 pixels	250 x 325 pixels	1 month	\$400	\$600
		3 months	\$375	\$575

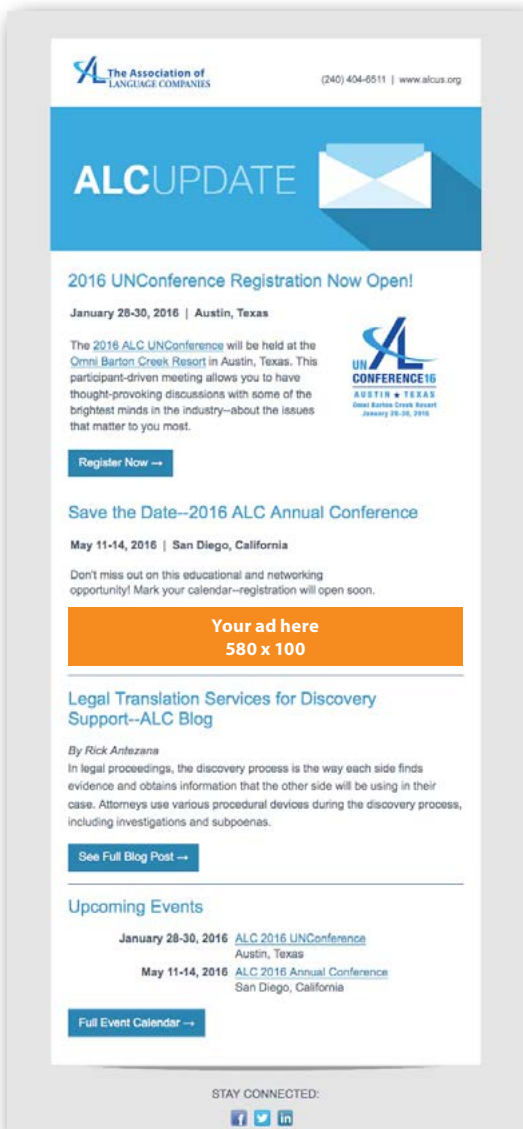
Contact Us

The Association of Language Companies
9707 Key West Avenue, Suite 100
Rockville, MD 20850

Phone (240) 404-6481 **Web** www.alcus.org
Fax (301) 990-9771 **Email** bbienkowski@mgmtsol.com

ALC Update Ad Rates

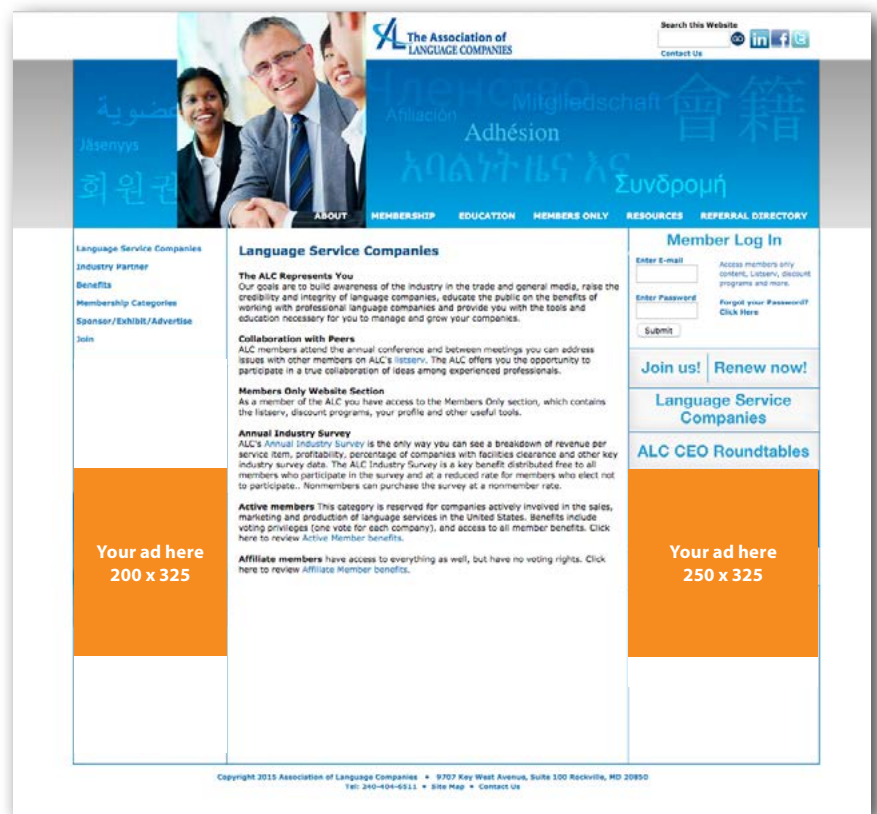
Size	1 month		3 months (per month)		6+ months (per month)	
	Members	Non-Members	Members	Non-Members	Members	Non-Members
580x100 pixels	\$165	\$250	\$140	\$210	\$125	\$190



The screenshot shows the ALC Update email newsletter. At the top, it features the ALC logo and contact information: (240) 404-6511 | www.alcus.org. The main header reads "ALC UPDATE" with an envelope icon. Below this, there are three main sections:

- 2016 UNConference Registration Now Open!**: Announces the conference on January 28-30, 2016 in Austin, Texas. It includes a "Register Now" button.
- Save the Date--2016 ALC Annual Conference**: Announces the conference on May 11-14, 2016 in San Diego, California. It includes a "Your ad here 580 x 100" placeholder.
- Legal Translation Services for Discovery Support--ALC Blog**: A blog post by Rick Antezana about the discovery process in legal proceedings. It includes a "See Full Blog Post" button.

 At the bottom, there is an "Upcoming Events" section listing the same two conferences and a "Full Event Calendar" button. The footer says "STAY CONNECTED:" with social media icons for Facebook, Twitter, and LinkedIn.



The screenshot shows the ALC website homepage. At the top, there is a search bar and social media icons. The main navigation menu includes: ABOUT, MEMBERSHIP, EDUCATION, MEMBERS ONLY, RESOURCES, and REFERRAL DIRECTORY. The page content is divided into several columns:

- Language Service Companies Industry Partner**: Lists benefits, membership categories, and sponsorship options.
- Language Service Companies**: A main section with a "Your ad here 200 x 325" placeholder. It includes sub-sections for "The ALC Represents You", "Collaboration with Peers", "Members Only Website Section", "Annual Industry Survey", and "Active members".
- Member Log In**: A login section with fields for "Enter E-mail" and "Enter Password", and a "Submit" button. It also has links for "Join us!" and "Renew now!".
- Language Service Companies**: A sub-section with a "Your ad here 250 x 325" placeholder.
- ALC CEO Roundtables**: A sub-section with a "Your ad here 250 x 325" placeholder.

 The footer contains copyright information: Copyright 2015 Association of Language Companies • 9707 Key West Avenue, Suite 100 Rockville, MD 20850. It also includes phone, site map, and contact us links.

Website & ALC Update Advertising Contract



Contact Information

Company _____ Date _____

Contact _____

Title _____

Address _____

City _____ State/Province _____

ZIP/Postal Code _____ Country _____

Phone _____

Fax _____

Email _____

Website _____

Authorized Signature _____

File Requirements

- Digital files should be sent as jpegs via email to bbienkowski@mngmtsol.com.

Payment Information

- Signed contract along with payment must accompany ad.
- No refunds will be given on advertising payments. If ALC membership is not renewed, member rates will revert to non-member rates.

ALC Member Yes No

Total Amount Due \$ _____

Method of payment

- Check (*make payable to ALC*) MasterCard VISA AMEX

Card Number _____ Exp. Date _____ Security Code _____

Name on Card _____

Signature _____

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		3 months	<input type="checkbox"/> \$375	<input type="checkbox"/> \$575

Please indicate which month you would like your web ad to begin running _____

ALC Update Ad Rates

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