

How to Nurture and Sustain a Thriving Remote Workforce

Speakers

Colleen Beres, Director of Business Strategy

Marina Ilari, CEO

Company

Terra Translations

Presentation Description

A recent study indicated that 98% of professionals surveyed would like to work remotely if given the opportunity. Putting aside recent global events forcing many to abruptly adjust their work environment from a traditional office space to their living rooms, the willingness and ability of a company to allow for an employee to work remotely is no longer the future of talent acquisition or a perk – it is an expectation. So how can your company create a successful, fulfilling, and profitable business model involving remote work as a long-term adjustment? How do you build culture, motivate, and connect with employees when you are limited to virtual meetings and email? With over 25 years of tangible experience nurturing and supporting a 100% remote based workforce CEO, Marina Ilari, and Director of Business Strategy, Colleen Beres, of Terra Translations will offer some tips and common pitfalls to help your company enjoy the flexibility of leveraging a collaborative workforce regardless of their geographic location!



Speaker Bio:

Colleen Beres is the Director of Business Strategy for Terra Translations. She earned a Bachelor of Business Administration from Loyola University Chicago in Operations and an MBA from Northwestern University's Kellogg School of Management in Finance and Management & Organizations. Colleen has spent the past 15 years of her career utilizing qualitative insight and quantitative data to help safeguard businesses and organizations while promoting successful growth.



Speaker Bio:

Marina Ilari has over 15 years of experience in the translation industry. She is an ATA certified linguist and an expert in translation tools and managing projects in English and Spanish. Marina has worked as a translator, editor, and quality assurance specialist for many companies around the world with special focus on creative translations and video game localization. She is CEO of Terra Translations, a translation team specializing in LATAM Spanish and Brazilian Portuguese.