

## ***Session Title: Family-Owned Business Panel***

### **Speakers**

Rick Antezana, President of the Association of Language Companies (ALC) & Partner of Dynamic Language

Gene Shriver

Richard Brooks, and

Craig Buckstein

### **Speaker Bios**



**Rick Antezana** has been part of the language services industry for almost 30 years. Rick is currently a partner at Dynamic Language—a Seattle-based Language Service Company, established in 1985 and a charter member of ALC. He has helped guide the company to unprecedented growth since 2004, leading to appearances in the Inc. 5000 list for six consecutive years. Dynamic is a family-owned business in its second generation of leadership and is one of the largest agencies in the Western United States.

As an ALC contributor since the beginning, Rick led the effort to organize two ALC conferences by serving as chair for the 6th and 7th conferences in San Francisco and Austin, respectively. He has been on the board of the ALC since 2015, and president of the association from 2018 – 2020.

Overall, Rick has been part of the association leadership on and off for more than 15 years. He is a graduate of the University of Washington with a degree in Political Science, and is married with two children.



**Craig Buckstein** is the CEO of Geneva Worldwide, a global leader in language solutions. Craig was responsible for transforming the century-old staffing company into a flourishing language services company and has been instrumental in the many strategic shifts and pivots over his 25 year career. During his tenure, Geneva pursued ISO 9001:2008 certification, became listed on the GSA schedule to provide Interpreting, Translation and Transcription services to the Federal Government, and expanded language offerings as the industry evolved. He has grown Geneva into one of the largest providers of interpreters nationwide.

Under Craig's leadership, the company continues to develop and refine its product offerings through passionate professionals and new and emerging technology, including Video Remote Interpreting platform. Craig devotes time to the industry and to the New York City business community through his board position on the Board of Governors for the 100 Year Association of New York. He was a previous President of the Association of Language Companies. Craig graduated from the University of Wisconsin and received his MBA from the Zicklin School of Business at Baruch College.