

## ***Session Title: M&A Strategies for Language Owners during a Pandemic***

### **Speaker**

Michael Klinger, Managing Director

### **Company**

Anzu Global/Language Transactions

### **Presentation Description**

COVID and the current uncertain climate presents unique challenges and opportunities in the M&A space. Participants will learn the value of their business to strategic buyers in the M&A field. Owners will learn how to prepare to sell their business, how to structure deals during a Pandemic, and about competitive pricing in the M&A marketplace.



### **Speaker Bio:**

**Michael Klinger** is the owner of Language Transactions LLC that helps language owners with buying or selling their business. Michael has been in the language industry for 25 years, starting work as an interpreter, then translation project manager and eventually Managing Director. He established the globalization business at Winter, Wyman Contracts which was eventually bought by Experis. He continues to run Anzu Global which provides bilingual staffing services.