

Session Title: Design Thinking for LSPs

Speaker

Renato Beninatto, CEO

Company

Nimdzi Insights

Presentation Description

Design thinking is an innovative problem-solving process rooted in a set of skills. The approach has been around for decades, but it only started gaining traction outside of the design community in the last 10 years. The skills associated with this approach help people apply creativity to effectively solve real-world problems better than they otherwise would. In this presentation, we will discuss how you can apply Design Thinking to your language services business.



Speaker Bio:

Renato Beninatto is the CEO of Nimdzi Insights, he has done a ton of stuff with a ton of companies but what he really enjoys doing is helping companies think big and grow. He is based in Seattle, WA.