

Round Table Title: The Next Billion Users

Speaker

Jeannette Stewart, Founder, Translation Commons
Cecilia Piaggio, Founder, Latinoamérica Habla

Presentation Description:

We hear it from the clients, we read in the news, who are the next billion users? And what does this mean to us?

In this roundtable we will discuss the uncharted languages that the next billion users speak and how we can get prepared. What will it take to get them online and how this will shape the language technology of the future. Now is the time to start discussing what it will take to be prepared.



Speaker Bio:

Jeannette Stewart is a strategic consultant and works with mainstream brands helping them achieve global growth, business revitalization and transformation. She founded Translation Commons, an online volunteer-based public charity aiming to offer and share tools and resources and to facilitate community initiatives. With a mission to “leave no language and no linguist behind”, Translation Commons became a partner to the International Year of Indigenous Languages and Jeannette has joined the UNESCO Committee drafting the Action Plan for the International Decade of Indigenous Languages. She is the former CEO of CommuniCare, a life-science translation company with offices in London, Paris, Athens, Budapest and Los Angeles which she sold in 2008 to RWS. Jeannette has been involved in high-profile projects such as the Genome Project and prototyping the online Unified Submission Process for the

European Medicine Agency. Jeannette has founded, served on the board of directors, moderated and volunteered in various educational and health charities.



Cecilia Piaggio is the founder of Latinoamérica Habla, a non-profit organization that protects and digitalizes endangered languages in Latin America. Cecilia has been in the localization service industry for over 24 years and works at RWS Moravia as a Program Director.