



2020 Algae Biomass Summit  
Virtual Conference  
August 12 – October 2, 2020

## ***Exhibit at the 2020 Algae Biomass Virtual Summit!***

The virtual Summit will offer the potential for exhibitors to reach a larger audience of algae professionals than ever before. This year we will be making all of the Summit's programming available in Whova, a mobile and desktop app that offers virtual exhibitors a wide range of options to make connections, show videos, conduct live meetings, make special offers to customers, set up one-on-one meetings and more.

View a demo of the Whova app and how it can work for exhibitors here:

[https://whova.com/portal/webapp/vcde\\_202202/](https://whova.com/portal/webapp/vcde_202202/)

### **Each Summit Exhibit Booth Package Includes:**

- Virtual exhibit booth in our Whova tradeshow
- Company listing on conference website
- Company listing in the online conference program
- Complimentary Summit registration(s)
- Complimentary marketing through promotional emails

### **In Addition, as a Virtual Summit Exhibitor, you'll receive these benefits:**

- Create your own online exhibitor booth profile
- Ability to livestream or upload recorded videos in your virtual exhibitor booth
- Engage, chat and conduct virtual meetings with any of the attendees
- Invite attendees to private online meetings for demonstrations or other activities
- Generate leads via virtual raffles, coupons and promotions exclusively in the app

### **To Become a Summit Exhibitor**

Complete the Exhibitor Application and Agreement and return to Barb Scheevel, ABO Administrative Coordinator, at [bscheevel@algaebiomass.org](mailto:bscheevel@algaebiomass.org) or via fax to 1-507-540-1001.



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## 2020 Virtual Exhibit Booth Rates

<b>ABO Member Corporate Level Member</b> <i>-includes 4 Summit registrations</i>	<b>Non-Member</b> <i>-includes 3 Summit registration</i>
\$2600.00	\$2900.00

## Booth Payment

Booth payment can be made by check to the address below, wire/ACH, or credit card. For credit card\* or wire/ACH payment options, please contact Barb Scheevel at [bscheevel@algaebiomass.org](mailto:bscheevel@algaebiomass.org) or by phone at: 1(507)765-2134. \* A 3% processing fee will be added for payments by credit card.

**Algae Biomass Organization**  
**P.O. Box 369**  
**125 St Paul Street**  
**Preston, MN 55965**

## Booth Cancellation Policy

Cancellation requests must be received in writing via letter (to the address above) or e-mail to [bscheevel@algaebiomass.org](mailto:bscheevel@algaebiomass.org). A refund of 80% of the total amount paid will be given for cancellations received before April 30, 2020. No refund will be given for cancellations received on or after April 30, 2020.