Sponsoring the Algae Biomass Summit demonstrates your leadership in the industry and helps the Algae Biomass Organization continue to advocate for algae markets of all types.

Make your impact on hundreds of attendees, more than 100 speakers, poster sessions, networking events and industry tours. Staking out a leadership position can help you make new connections in every algae-related application.

Choose your level of support:

- **Diamond**: $25,000
- **Platinum**: $15,000
- **Gold**: $10,000
- **Silver**: $5,000
- **Partner**: $2,500
SPONSORSHIP BENEFITS

Each sponsorship level allows you to reach an exclusive audience of algae industry leaders, as well as benefits that can include complimentary registrations, booth exhibits, marketing opportunities and more.

<table>
<thead>
<tr>
<th>Before the Summit</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on website and email marketing campaign</td>
<td>1</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Personalized email to ABO contact database</td>
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</table>

<table>
<thead>
<tr>
<th>At the Summit</th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Summit registrations</td>
<td>5</td>
<td>5</td>
<td>3</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Complimentary suite upgrade at hotel</td>
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<td></td>
</tr>
<tr>
<td>Complimentary room night</td>
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</tr>
<tr>
<td>8x10 exhibit space</td>
<td>Tier 1 booth</td>
<td>Tier 2 booth</td>
<td></td>
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<tr>
<td>VIP reception tickets</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on printed signage</td>
<td>Prime listing</td>
<td>Top listing</td>
<td>Large logo</td>
<td>Logo</td>
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</tr>
<tr>
<td>Ad in program guide</td>
<td>Full page</td>
<td>Half page</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email to conference attendees</td>
<td>2</td>
<td>2</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Insert in conference attendee bag</td>
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<tr>
<td>Logo on the conference website</td>
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<tr>
<td>Company literature at designated sponsor table</td>
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<td>Logo in onsite program guide</td>
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<tr>
<td>Executive boardroom available for private meetings</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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</tbody>
</table>
Sponsorship Opportunities
Select one of the opportunities below to demonstrate your support for this exciting industry, and the Algae Biomass Organization. Contact Nate Kommers (nkommers@algaebiomass.org) to learn how these opportunities can set you apart.

Platinum Sponsorships

**Grand Opening Reception (1 available) $15,000**
Present your brand at the Grand Opening Reception: the largest gathering of attendees on the first night of the conference.

Includes:
- Trade show ribbon-cutting ceremony and welcoming remarks honors
- Company logo prominently displayed throughout the area during reception
- Tabletop event cards displaying company logo
- Company logo on napkins distributed at event
Gold Sponsorships

**Exclusive VIP Reception (1 available) $10,000**
This invitation-only event is an opportunity to mingle with leaders in business and cutting-edge research that are building today's algae industry. Sponsorship of this event offers maximum exposure to industry movers and shakers.

Includes:
- Verbal and visual recognition during VIP dinner, opening remarks
- Signage with company logo prominently displayed during dinner
- Company logo on napkins distributed at event

**Mobile App (1 available) $10,000**
The Summit's app has broad appeal (80% adoption rate) and utility for attendees (users access the app 10-20 times/day). Sponsors receive an analytics report at the conclusion of the Summit.

Includes:
- Company logo on banner ad visible to every user of the mobile app with multiple impressions per day

**Official Conference Pen (1 available) $10,000**
Place your company's brand directly into the hands of each and every conference attendee.

Includes:
- Company logo on each pen distributed to all attendees

**“Cultivating Relationships” Happy Hour (1 available) $10,000**
By becoming a happy hour sponsor you'll bring the industry together, cultivate strong relationships and allow conference goers to connect with your brand and company name.

Includes:
- Welcome message and exclusive trade show networking toast honors
- Company logo prominently displayed during reception
- Company logo on Happy Hour napkins
Lunch
(3 available) $10,000

Regarded as some of the most coveted sponsorships available, the lunches are very highly attended, premier networking opportunities.

Includes:
- Remark honors concluding the panel discussion just before attendees are dismissed to lunch reception & verbal recognition during lunch
- Company logo on signage displayed at event
- Company logo on lunch napkins

Expo Hall Sponsor
(1 available) $10,000

Expo sponsors will have their logo displayed on signage throughout the trade show floor. This is an excellent opportunity to show your support for bringing together all aspects of the algae industry.

Includes:
- Company logo and sponsorship prominently displayed on signage in the trade show

Poster Session Sponsor
(1 available) $10,000

Your company’s brand will be shown as the key supporter of the poster sessions for hundreds of students and researchers bringing the latest breakthroughs in algae research to the Summit.

Includes:
- Company logo prominently displayed on signage as sponsor of the poster display section
Looking to be more targeted in your sponsorship? Sessions at the conference are divided into four categories or ‘tracks’ according to their topic. Focus your message on an audience that is most relevant to your company.

Includes:
- Visual and verbal recognition at the start of each panel discussion within designated track
- Brief welcome remark honors at the start of each panel discussion within designated track
- Sponsor logo printed in conference agenda, online and on hallway signage
- Upgrade this sponsorship with a large company banner displayed in the designated track room ($2,500)!

Conference Wi-Fi Access
(1 available) $5,000
Provide Wi-Fi internet access for all attendees at the Summit venue! Your company name will be reflected in the Wi-Fi password needed to access the service, providing visibility across the conference.

Includes:
- Company recognition via Wi-Fi password for Summit attendees at event venue
- Sponsorship acknowledgment and logo in attendee packet and at signage during the event

Breakfast
(2 available) $5,000
Start the day off right with your company’s brand displayed at a morning breakfast buffet. This sponsorship gives your company the opportunity to be first in the eyes and first on the minds of conference attendees.

Includes:
- Tabletop event cards displaying company logo
- Company logo on napkins distributed at event

Energy Break (5 available) $5,000
This opportunity allows your company to inspire attendees as they recharge during the breaks in between the Summit’s breakout sessions. By sponsoring an energy break, your signs will be placed front and center at the serving areas where the throngs of attendees go to refuel.

Includes:
- Tabletop event cards displaying company logo
- Company logo on napkins distributed at event
- Company logo on signage displayed at event
Young Innovators Lounge and Awards (1 available) $5,000

The Summit’s Young Innovators Lounge is a place for students and young researchers to showcase their curriculum vitae and review new career, internship and research opportunities. At the conclusion of the Summit six students receive Young Algae Researcher Awards for their contributions to fields of algae biology and engineering.

Includes:
- Visual and verbal recognition during the Young Algae Researcher Awards ceremony
- Sponsor logo printed on printed conference agenda, online and hallway signage
- Sponsor recognition and logo printed on Young Algae Awards certificates.

Sponsorship Contact

Reach out today to learn more about any of these opportunities.

Nate Kommers
nkommers@algaebiomass.org
202-746-4390