

Alltricity Network CHAMPIONS PROGRAM

EXPAND YOUR SALES VISIBILITY TO UTILITIES.

The Alltricity Network Champions Program is a promotional program for member companies. This sponsorship program offers exclusive marketing opportunities that are not included in standard membership. By joining the Alltricity Network Champions program, your company earns unique visibility amongst Alltricity Network members. There are four levels to choose from: Diamond, Platinum, Gold and Silver. Each level provides different promotional opportunities to reach over 100 Alltricity Network utility companies, including investor owned utilities, public power districts, rural cooperatives, and G&T companies.

★
STAY TUNED for
Info. on NEW
Opportunities
Available to
Champions

DEADLINE TO SIGN UP IS JANUARY 31, 2025!



DIAMOND CHAMPION (\$5,500++)

The Diamond Champion level includes an elite sponsorship package. You can customize this sponsorship to meet your needs. A portion (\$2,500) of the Diamond level fee is applied to this special support sponsorship. Contributing additional funding to develop a more extensive sponsorship is optional.

DIAMOND SPONSORSHIP PACKAGE

- \$2,500 credit applied towards a customized sponsorship opportunity(ies)
- Promote your organization through an Alltricity Scholarship Foundation Named Scholarship Sponsorship (additional \$500)
- Premium Diamond Champion Event (Spring Conference, Fall Convention & other Select Events) Sponsorship Discounts, Including Social Media Promotion
 - Keynote Sponsor
 - Convention Sponsor
 - Session Sponsor
 - And More
- Priority Access to Present Technical Content with Diamond Champion Promotion
- Technology Showcase Videos Featured at the Diamond Champion level at the Spring Conference and the Fall Convention and on www.AlltricityNetwork.org
- Your company listed as a Diamond Champion on the Alltricity Network web site, with your

- company logo and a link to your company web site
- Elite Company Banner Ad on Alltricity Network web site
- Alltricity Network Member Directory
Recognized as Diamond Champion in the annual Member Directory
- Event App Recognition
- Alltricity Network e-Newsletter Link
Link in eNews to Alltricity Network Champions Page
- Alltricity Network Champions Discount for all Electric Energy Magazine Advertising
- Company Recognition at the Spring Conference and Fall Convention
- Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps
- Name Badge Recognition
Diamond designation on name badges for every company attendee at all Alltricity Network events

- Early-Bird Registration for Exhibitor Booth at the Spring Conference
Able to select booth location
- Exhibitor Registration- Champion Pricing and benefits
- Company Logo on the Alltricity Network Champions Signs displayed at Alltricity Network events
- Host of Alltricity Network Champions Receptions at the Spring Conference and Fall Convention
- 2 Core Event Registrations
- valued at \$345 each
- Company name and/or logo on Alltricity Network event materials and emails



PLATINUM CHAMPION (\$3,000)

- Premium Platinum Champion Event (Spring Conference, Fall Convention & other Select Events) Sponsorship Discounts, Including Social Media Promotion
 - Keynote Sponsor
 - Convention Sponsor
 - Session Sponsor
 - And More
- Priority Access to Present Technical Content with Platinum Champion Promotion
- Technology Showcase Videos Featured at the Platinum Champion level at the Spring Conference and the Fall Convention and on www.AlltricityNetwork.org
- Company Listed at www.AlltricityNetwork.org
Your company listed as a Platinum Champion on the Alltricity Network web site, with your company logo and a link to your company web site
- Premier Company Banner ad on Alltricity Network web site
- Alltricity Network Member Directory

- Recognized as Platinum Champion in the annual Member Directory
- Event App Recognition
- Alltricity Network e-Newsletter Link
Link in eNews to Alltricity Network Champions Page
- Alltricity Network Champions Discount for all Electric Energy Magazine Advertising
- Company Recognition at the Spring Conference and Fall Convention
- Company name and/or logo on Alltricity Network event materials and emails
- Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps
- Host of Alltricity Network Champions Receptions at the Spring Conference and Fall Convention
- Name Badge Recognition
Platinum designation on name badges for every

- company attendee at all Alltricity Network events
- Early-Bird Registration for Exhibitor Booth at the Spring Conference
Able to select booth location
- Exhibitor Registration - Champion pricing and benefits
- Company Logo on the Alltricity Network Champions Signs displayed at all Alltricity Network events
- 2 Core Event Registrations
- valued at \$345 each
- Company name and/or logo on Alltricity Network event materials and emails

★ GOLD CHAMPION (\$1,500)

- ✦ Technology Showcase Videos Featured at the Gold Champion level at the Spring Conference and the Fall Convention and on www.AlltricityNetwork.org
- ✦ Premium Champion Discounts on Spring Conference, all Convention Sponsorships
- ✦ Company Banner Ad (Square Button) on the Alltricity Network web site
- ✦ Alltricity Network e-Newsletter Link
Link in eNews to Alltricity Network Champions Page
- ✦ Recognition in the Alltricity Network annual Member Directory
- ✦ Company Listed on the Alltricity Network web site
- ✦ Event App Recognition

- ✦ Alltricity Network Champions Discount for all Electric Energy Magazine Advertising
- ✦ Company Listed on the Alltricity Network Champions Signs displayed at all Alltricity Network events
- ✦ Host of Alltricity Network Champions Receptions at the Spring Conference and Fall Convention
- ✦ Company Recognition at the Spring Conference and Fall Convention
- ✦ Name Badge Recognition
- ✦ Early-Bird Registration for Exhibitor Booth at the Spring Conference
Ability to register one week in advance to secure your company's booth space at our Spring Conference

- ✦ Exhibitor Registration- Champion Pricing and benefits
- ✦ 1 Core Event Registration - valued at \$345
- ✦ Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps
- ✦ Company name on Alltricity Network event materials and emails

★ SILVER CHAMPION (\$750)

- ✦ Technology Showcase Videos Featured at the Silver Champion level at the Spring Conference and the Fall Convention and on www.AlltricityNetwork.org
- ✦ Premium Champion Discounts on Spring Conference, Fall Convention Sponsorships
- ✦ Host of Alltricity Network Champions Receptions at the Spring Conference and Fall Convention
- ✦ Alltricity Network e-Newsletter Link
Link in eNews to Alltricity Network Champions Page
- ✦ Event App Recognition
- ✦ Alltricity Network Champions Discount for all Electric Energy Magazine Advertising
- ✦ Company Listed on the Alltricity Network

Champions Signs

Your Company name printed on Alltricity Network Champions Signs displayed at all Alltricity Network events

- ✦ Company Recognition at the
 - a) Spring Management, Engineering and Operations Conference
 - b) Fall Executive Leadership and Management Convention
- ✦ Company Listed on the Alltricity Network web site
- ✦ Recognition in the Alltricity Network annual Member Directory
- ✦ Name Badge Recognition
- ✦ Exhibitor Registration- Champion Pricing and benefits

- ✦ Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps
- ✦ Company name on Alltricity Network event materials and emails

THANK YOU for being an Alltricity Network Member! We hope you will take advantage of these additional sponsorship opportunities available to your company. These are great ways to be more involved and promote your company within the Alltricity Network community.

Contact us at info@alltricitynetwork.org or (303) 865-5544 for more information.

ADDITIONAL ENGAGEMENT OPPORTUNITIES

CALL FOR TOPIC IDEAS

- ✦ **Have a topic or speaker in mind?** Contact Alltricity Network at info@AlltricityNetwork.org or (303) 865-5544 to let us know of a potential topic and speaker you have in mind for an upcoming event and we will pass it along to the appropriate Section Committee.

ADVERTISING

Alltricity Network Champions, Alltricity Network Non-Champions and non-members may advertise in our annual Alltricity Network Directory, monthly

E-Newsletter and our Electric Energy Magazine, which is published three times a year. This is an additional service outside of Alltricity Network and the Alltricity Network Champions program. Please contact Michelle Hughes at Naylor (352) 333-3403 or mhughes@naylor.com.

OTHER WAYS TO GET INVOLVED

- ✦ Attend events related to your business
- ✦ **Participate in the Alltricity Scholarship Foundation's Named Scholarship Program (\$3,000 per scholarship)**

- ✦ Network with fellow attendees at events
- ✦ Write an article for the magazine and e-Newsletter
- ✦ Submit your company news releases for inclusion in the e-Newsletters
- ✦ Make an attendee announcement at a conference
- ✦ Subscribe to the e-Newsletter, magazine and Directory
- ✦ **Alltricity Network Foundation Golf Tournament - Variety of Sponsorship packages available**
- ✦ Nominate your peers for awards
- ✦ Contact us about posting a job opening
info@alltricitynetwork.org