

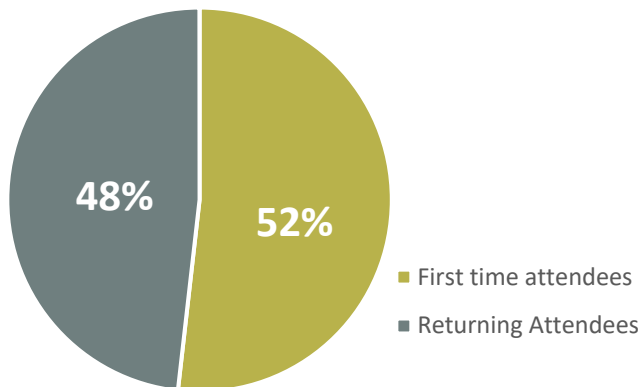


Attendee REPORT

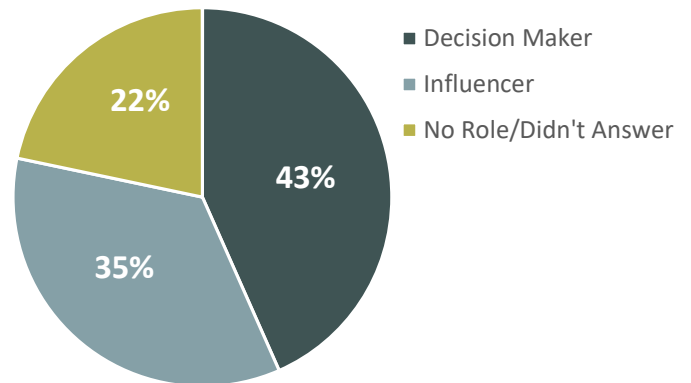
The 2018 IMPACT Conference took place March 19-21, 2018, in Savannah, Georgia. IMPACT is the educational conference for the Association for Linen Management (ALM). This year, ALM saw over 40 percent growth in attendance. Attendees were asked for business segmentation information as they registered, then asked two purchasing questions when they checked-in onsite in Savannah. This report outlines the findings of these inquiries.

Please note, all information is self-reported, and the data below is from respondents classified as industry professionals, non-vendor, and non-staff. If you have any questions about any of these data points, please contact ALM at 859-624-0177.

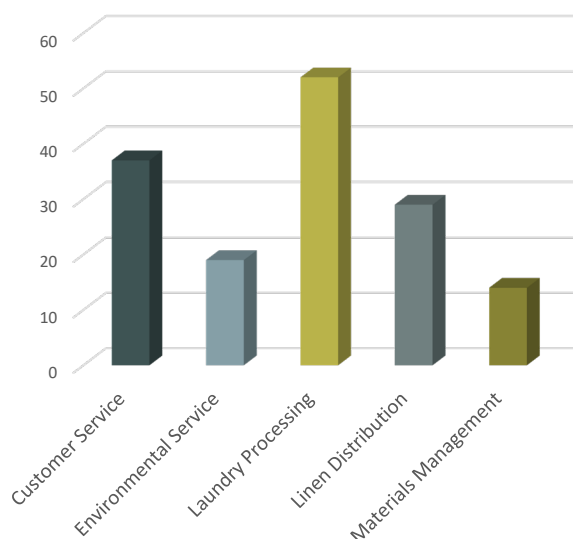
Attendee Type



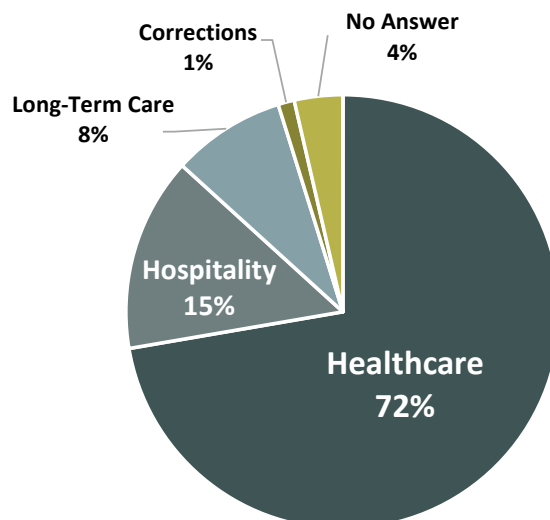
Decision Making Level



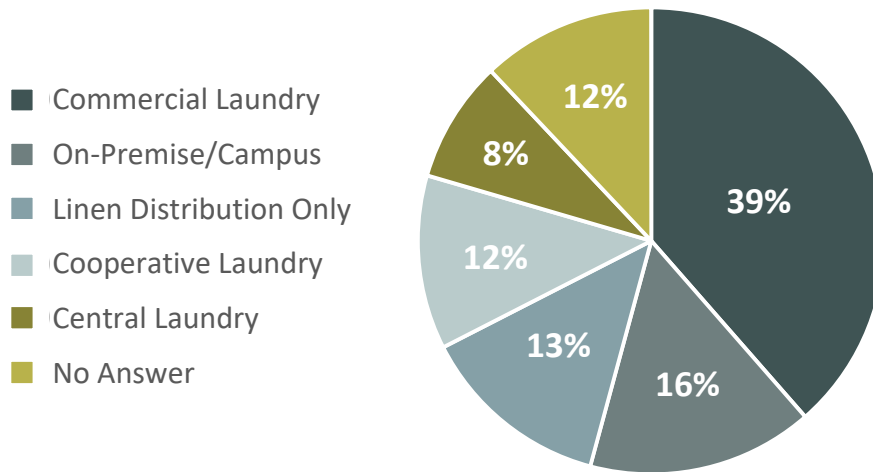
Role in Textile Care Services



Industry Segment

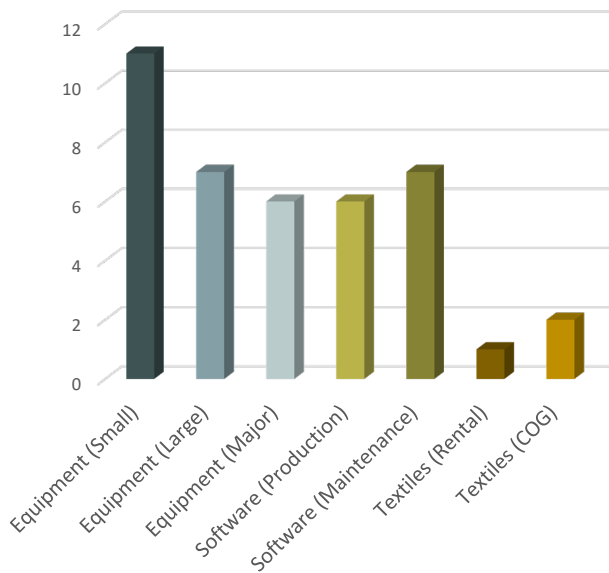


Operation Breakdown

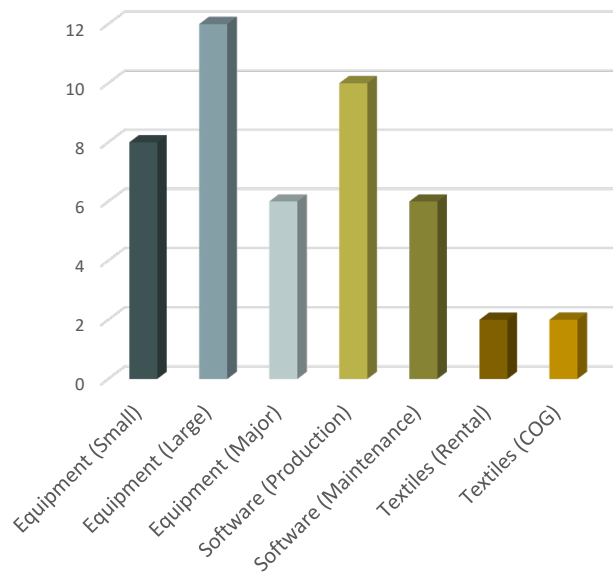


Plans to Purchase

By March 2019 (within 1 year)



By March 2021 (within 3 years)



ALM's IMPACT Conference is the place to be in CLEAN Show off-years!