

# LaundryMarks™

BY ALM

## Underwriting Opportunities

For almost ten years, the laundry industry has pleaded for consistent benchmarking information. The new LaundryMarks™ by ALM platform gives the industry exactly what laundries seek, for every laundry processing plant, at no cost.

Be part of the solution and show your customers you are willing to invest in **their** future by supporting this revolutionary platform. As an underwriter, your support communicates that you:

- Value data-driven decisions
- Support proven, innovative practices
- Encourage sound growth and expansion

LaundryMarks™ supporters will be recognized on the website, in marketing materials and industry data publications, and on each report generated by participating laundries. Laundries will know you have provided the platform to them through your generous, annual donation.

### Charter Supporter

\$10,000/annually

*One Available*

- Static leaderboard\* on the LaundryMarks™ landing page and dashboard (see layout samples)
- Leaderboard\* on ALL LaundryMarks™ report pages, both digital and print (9 unique reports)
- Top tier, 10" x 4" ad\* on underwriter page of each LaundryMarks™ report (see layout samples)
- Recognition in each LaundryMarks™ whitepaper
- Showcased with logo and link to business website in quarterly LaundryMarks™ newsletter
- Recognition in any other LaundryMarks™ publications, ads, etc. not already listed
- One advertorial email, sent by ALM, with quotes from you about benchmarking for your sector, also highlighting your brand and voice in the marketplace

*\* Leaderboards and ads will not change for the entirety of the contracted year. Leaderboards will include the LaundryMarks™ logo.*

### Sustaining Supporter

\$5,000/annually

*Seven Available*

- Rotating banner ad on the LaundryMarks™ landing page
- Logo displayed second tier on underwriter page of each LaundryMarks™ report
- Recognition in each LaundryMarks™ whitepaper
- Recognition in any other LaundryMarks™ publications, ads, etc. not already listed

To become a supporter of [LaundryMarks.org](http://LaundryMarks.org), please call 1-859-624-0177.

# Layout Samples

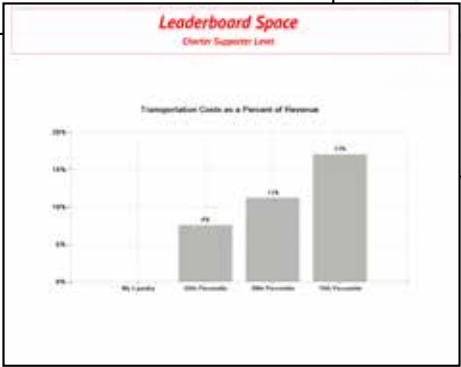
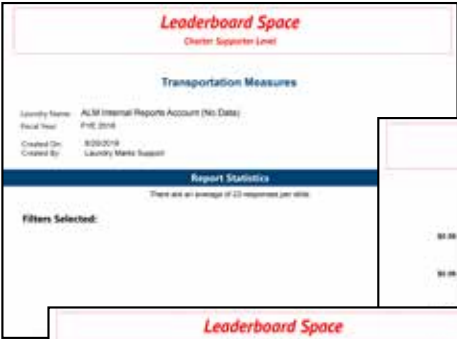
## Landing Page



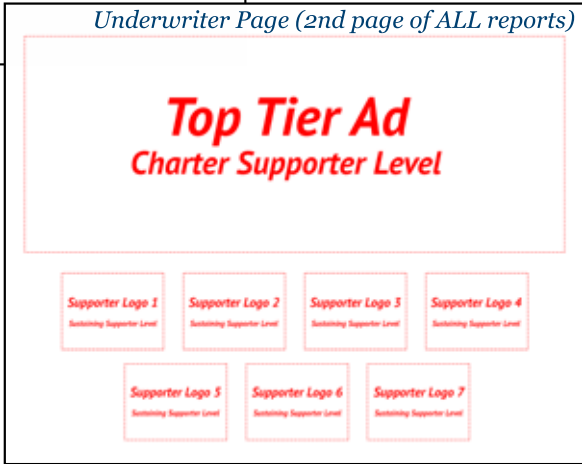
## Dashboard



## Report Pages



Underwriter Page (2nd page of ALL reports)



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