

# Southeastern Education Conference 2020

## Event Schedule

Mon, Sep 14, 2020

11:30am

### Golf Outing (12 Noon Tee Times)

🕒 11:30am - 4:00pm, Sep 14

📍 Arcadian Shores Golf Course

Enjoy a day on the greens at Arcadian Shores Golf Course. Harold Smith leads this golf outing to kick off our conference.

Address is: 710 Hilton Rd., Myrtle Beach, SC

Just 5 min. from the hotel. Be at the course no later than 11:30am.

4:30pm

### Registration

🕒 4:30pm - 6:30pm, Sep 14

📍 Hilton Main Lobby

Stop by our booth to pick up your name badge and breakfast voucher for Tuesday morning. There are plenty of chairs to sit back and relax from your travels in a social distancing setting. We look forward to seeing you there!

In keeping with best practices, Hilton Myrtle Beach Resort requires face masks when out and about in the common areas. Please plan to do so in the meeting rooms as well, unless you are seated at your table which will be arranged in a socially distanced manner.

p.s. If you brought a donation gift for our Breast Cancer Fundraising Event, please bring it to the registration desk before 5:30pm to get it ready for the auction.

6:30pm

### Welcome Reception (All American Cookout)

🕒 6:30pm - 8:30pm, Sep 14

📍 South Pool Deck (Weather backup: Dunes Ballroom)

Please relax with us as we kick off our 42nd annual conference. Come dressed in your favorite sports team attire. (College or pro)

Due to Covid challenges, we have moved our welcome reception & hospitality gathering to the south pool deck for fresh air and room to ensure space for social distancing. Skip Mallios will provide the entertainment with shag music while we enjoy the evening.

Don't forget to thank our Allied Trades Vendors for sponsoring this portion of the lovely evening!

Tue, Sep 15, 2020

### 6:30am

#### Complimentary Breakfast

🕒 6:30am - 8:30am, Sep 15

📍 Cafe Almafí

Please stop by to enjoy a complimentary breakfast in Cafe Amalfi before our session begins. A prefix menu will be available with several options to ensure breakfast is delivered in a timely manner.

*Feel free to ask for a to-go cup of Java if you need an extra pick up this morning!*

(All full registration attendees received a complimentary voucher in their badge packet for this meal.)

### 8:00am

#### Registration

🕒 8:00am - 8:55am, Sep 15

📍 Palisades HI

If you missed the registration desk yesterday, please free to stop by and pick up your badge and breakfast voucher before the first session.

### 9:00am

#### SEC Call to order, Announcements & Awards Presentation

🕒 9:00am - 9:15am, Sep 15

📍 Palisades HI

Shane Woodson, North Carolina Chapter President, will serve as our Educational Program Moderator today. We will begin our day with an invocation and announcements before the educational sessions begin.

### 9:15am

#### Pandemic Response Evaluation

🕒 9:15am - 10:30am, Sep 15

📍 Palisades BC

Please join our group conversation led by Ron Welsh as we discuss how the recent pandemic event altered standard pandemic responses.

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🗣️ Speaker

Ron Welsh Textile Consultant, Standard Textile

### 10:45am

#### ALM State of the Union

🕒 10:45am - 11:30am, Sep 15

Linda Fairbanks will speak to us about current events and exciting new training opportunities with ALM.

 Speaker



Linda Fairbanks Executive Director, Association for Linen Management

**11:30am**

**Mexican Fiesta Lunch Buffet**

🕒 11:30am - 12:30pm, Sep 15

Our mexican fiesta will be set up outside the meeting room.

**12:30pm**

**Educational Game Session**

🕒 12:30pm - 1:45pm, Sep 15

📍 Dunes Ballroom

You don't want to miss our 3rd annual 'game show'. Test your knowledge in this educational (and entertaining) way about the laundry industry.

**2:00pm**

**Keynote Session - Leadership During Uncertain Times**

🕒 2:00pm - 3:30pm, Sep 15

📍 Palisades HI

Please welcome Dr. Earl Suttle as he joins our event to conduct a virtual seminar and helps us to expand our leadership abilities during uncertain times.

 Speaker



Dr. Earl Suttle Founder/CEO, Leadership Success International, LLC

**5:00pm**

**Hospitality Suite**

🕒 5:00pm - 6:30pm, Sep 15

📍 Royale Palms Building - Suite #1802P

Stop by and enjoy a cold beverage before heading out for dinner. Hot or cold hors d'oeuvres will be served by one of our hosts. Individual pre-packaged snacks will be also be available.

Dinner is left open so you can meet others for business discussions or just catch up.

We kindly ask that you wear your mask and practice social distance guidelines within the suite.

Wed, Sep 16, 2020

6:30am

#### Complimentary Breakfast

🕒 6:30am - 8:30am, Sep 16

📍 Cafe Almaf

Please stop by to enjoy a complimentary breakfast in Cafe Amalfi before our session begins. A prefix menu will be available with several options to ensure breakfast is delivered in a timely manner.

*Feel free to ask for a to-go cup of Java if you need an extra pick up this morning!*

(All full registration attendees received a complimentary voucher in their badge packet for this meal.)

9:00am

#### Vendor EXPO & Crazy Mask Contest

🕒 9:00am - 10:30am, Sep 16

📍 Palisades C

Please stop in to browse and learn about new and improved products from our Allied Trades sponsors. Vendors may issue extra 'door prize' tickets to those who wear their craziest/most unusual masks as you visit the booths to learn about new and exciting equipment, products, and services in our Industry.

Please show your support and don't forget to thank these sponsors as their generous donations enhance our event.

10:40am

#### Educational Program Moderator

🕒 10:40am - 10:45am, Sep 16

📍 Palisades HI

Shane Woodson, NC Chapter President, will begin this second day of educational sessions with a few announcements.

10:45am

#### The Evolution of Disinfection in our Industry

🕒 10:45am - 12:00pm, Sep 16

📍 Palisades HI

In this session, you'll hear from Skip Mallios and Doug Story as they take us on a journey to discuss how far the Industry has grown in disinfection and sanitation practices. This topic will cover disinfection and sanitation in the wash wheel and physical plant spaces.

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#### 🗣️ Speakers

J. E. Skip Mallios Regional Sales Manager, Clearwater Tech - Pentair



Doug Story President of Large Laundry Sales, UNX

**12:00pm**

**Closing Remarks & Door Prize Drawing**

🕒 12:00pm - 12:15pm, Sep 16

📍 Palisades C

Following the session, we will wrap up the conference with a few closing remarks, general review of the conference, and door prizes. Will you win the mask contest? Remember you must be present to win!

Please bring any feedback and planning thoughts for our next event. We want to hear what you enjoyed and suggestions for improvement as we build the 2021 event.

**12:15pm**

**Lunch**

🕒 12:15pm - 1:30pm, Sep 16

Lunch is on your own. Feel free to share with a friend.

**1:30pm**

**Annual Conference Business Meeting**

🕒 1:30pm - 2:00pm, Sep 16

Please stay and participate in the annual business meeting for the 42nd Anniversary Southeastern Textile Management Educational Conference.

**2:00pm**

**GA & NC Chapter Business Meetings**

🕒 2:00pm - 2:30pm, Sep 16

📍 Palisades HI

Georgia and North Carolina Chapters are both holding a business meeting. Please plan to attend and join one of the groups if you aren't already signed up!