



Call for Sponsors:
“ALPFA Collegiate eBrief”

ALPFA has a rich tradition of empowering and developing Latino men and women as leaders of character for the nation, in every sector of the global economy. **This rich tradition starts with our nation’s Latino and Latina collegiate students.**

There is a real need for more Latino leaders. ALPFA is a bridge resulting in thousands of Latino college students in paid professional internships and careers. **ALPFA develops the next generation of Latino professionals** via experiential leadership development and mentoring from senior corporate executives.

- We communicate to more than 31,000 students via our **weekly Collegiate eBrief**.
- Over the course of 52 weeks, that represents over 1.6 million sends.
- Our open rate ranges from 29-70 %, with the trending average open rate near 50%.
- Complete advertising analytics will be available to our sponsors.
- The **eBrief** will emphasize **sponsors**, career development, events, and other career-enriching opportunities, such as our Regional Student Symposiums and Career Center.
- We will include Internship and Entry-Level positions posted on Jobs.ALPFA.org

#ALPFA

2016 – 2017
Regional Student Symposiums
“Latino Millennials: Developing Your Strategy to Succeed in Your Career”

Association of Latino Professionals For America

jobs.alpfa.org

Career Center

Gain visibility to the fastest-growing membership group nationwide. Ask about Sponsoring delivery of **ALPFA Collegiate eBrief**

Reach thousands of ALPFA Student Leaders, contact ALPFA Colleges and Universities, President **David Peña** at (323)230-6108 or email: david.pena@national.alpfa.org