GOING GOLD
WITH ALPFA BOSTON

LEARN WHAT BENEFITS 2019 GOLD MEMBERS RECEIVED AND SEE WHAT'S IN STORE FOR 2020!
Opportunity to Serve on the Board

Being part of the ALPFA Boston Board has led to:

**Public Speaking Opportunities**
- At Partner Universities
- At Corporate Partner Events

**Community Recognition**
- Citation from Governor Baker, Latinos in Education, Latinos 30 under 30, Boston Future Leaders

**Bentley Mini MBA**
- Mini MBA at Bentley University (a $5,000 value)

**Chamber of Commerce Future Leaders Program**
- $5K Benefit For One Board Member

The ALPFA Boston Board is a team, we help and support one another whether its personal or professional; we support you, your passions and continued development.
Discounted Admission

LATINA SUMMIT

Going on its 14th year as the chapters most recognized and attended event, the Latina Summit is the heart and soul of what Women of ALPFA has to offer. Year after year the Latina Summit continues to attracts strong, aspiring, successful and influential Latinas as keynote speakers and attendees, alike.

HOLIDAY MIXER

Year after year ALPFA Boston throws the best holiday party in town, offering complimentary attendance for Gold and Platinum members!

“Once you go ALPFA, you won’t go back! Not only have I grown significantly from a professional perspective, but I am now part of the #ALPFAmilia; one that reaches far beyond the compounds of Boston and reminds me each day that Latinos are a force to be reckoned with.”

ISIS ORTIZ, CHIEF OPERATING OFFICER

EXECUTIVE LEADERSHIP SUMMIT

17 years of hosting leadership events that continue to ask the difficult question, have the tough conversations and challenge us all to do better, to be better. The Executive Leadership Summit aims to drive real change by inviting the change makers across the industry in the state not just by asking questions but the right questions.

Boston's finest are in the room and, historically, this event is catered towards our seasoned leaders and our Gold+ Members.
DINNER @ DAVIOS
CEO OF CHAMBER OF COMMERCE, JIM ROONEY

ALPFA Boston hosted this dinner to connect the resources of the Chamber of Commerce to our ALPFA Gold members. Jim Rooney introduced himself and how the Chamber works with business owners and employers in the community. With our entrepreneurial members in mind, we were able to build a bridge to crucial resources.

DINNER @ POST 390
JC MORALES, CEO OF SURFSIDE CAPITAL
MARCELA ALDAZ-MATOS, PARTNER, TALENT MANAGEMENT AT SURFSIDE CAPITAL

This was the 2nd in the series of exclusive Gold+ Member dinners hosted in 2019, with prominent leaders in the Boston community and long time ALPFA champions. In an intimate dinner setting they shared their journey, challenges and successes. Events like these are very uniquely catered for our Gold+ Members giving them the opportunity to be face to face with movers and shakers. Built for real networking and connections.

"Surround yourself with good people who push you, who challenge you, who make you laugh, who make you better, who make you happy and are good for your soul. My ALPFAmilia, they are those good people."

DENISE GUZMAN
VP, SECRETARY
Chamber of Commerce Membership

You also receive a complimentary membership to the Greater Boston Chamber of Commerce (GBCC), a benefit available only at a company level. This provides access to unique events engaging our civic, social, and personal interests.

"ALPFA leads by example on what it means to be an inclusive organization and community, and I am proud to be a part of that."

MEENA SHARMA
PROGRAM MANAGER OF EVENTS

ALPFA @ NASCAR

A small group of ALPFA Gold+ Members had exclusive access to "A DAY w/ NASCAR" for a behind the scenes look at the race track, a private meet and greet with some of the drivers, and entry to the races for the day.

PHOTOS BY @BOBBYGULIANI
What to expect in 2020:

- Discounted admission to paid events
- Opportunity to serve on board
- Chamber of commerce membership
- Tuition discounts
  - 10% Suffolk University
  - 10% Cambridge College
  - 25% Boston University
- Gold member dinners
- Coaching & mentoring program access

“ALPFA has embraced me everywhere I go, from living in New Jersey, to relocating to Boston where I didn’t know anyone, to going to each Convention and meeting new people. ALPFA has been a place where I could feel comfortable, find inspiration, and give back.”

Mario Rivera
2020 President

Where the money goes statement: As a Gold Member, your membership dues go toward the support and execution of the benefits aligned within this guide. In addition, your contribution allows ALPFA to continue providing networking opportunities, professional development workshops, personal development and social events, as well as continued empowerment of the Latino community as a whole, including our professional and student members. We do what we do for you and because of you. Thank You!