



## FOR IMMEDIATE RELEASE

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### **ALPFA Announces The 50 Most Powerful Latinas of 2019**

Nashville, TN - 8/5/19: The Association of Latino Professionals for America (ALPFA) announced its list of the 50 Most Powerful Latinas of 2019. The list was announced during ALPFA's Women of ALPFA luncheon at their annual convention in Nashville, TN. This is the third iteration of the Most Powerful Latinas list.

ALPFA's Most Powerful Latinas list highlights the achievements of senior Latina executives running Fortune 500 companies, departments, and large private firms, and also includes a few entrepreneurs leading global companies. They were chosen according to ALPFA's strict selection criteria.

The full list and rankings are available on ALPFA's website: [alpfa.org/page/2019MPL](http://alpfa.org/page/2019MPL)

ALPFA will formally recognize the 50 Most Powerful Latinas at its 3<sup>rd</sup> annual summit & reception on October 3<sup>rd</sup>, 2019 hosted by Goldman Sachs.

"ALPFA is proud to be able to publicly recognize and celebrate the significant contributions, influence and power of these incredible women. Whether leading multi-billion dollar business lines and divisions in public corporations, running private companies or affecting change through their service on corporate and non-profit boards, these Latina leaders should have the same name recognition as their male counterparts. ALPFA created the Most Powerful Latinas list to further emphasize the impact gender parity and diversity has on us all." – Ann Marquez, SVP of Programs

#### About Women of ALPFA:

Launched in 2002, the Women of ALPFA (WOA) initiative provides unique development and networking opportunities for ALPFA's Latina members and the companies that want to reach them.

WOA is dedicated to the professional success of Latina women, offering targeted programs and training through a professional development curriculum. WOA aims to provide professional Latinas with the tools to strengthen their leadership and management skills, fostering both their professional and personal growth.

#### About ALPFA:

Founded in 1972, ALPFA (The Association of Latino Professionals for America) was the first national Latino professional association in the United States. ALPFA's purpose is *connecting Latino leaders for impact* and is committed to developing Latino men and women as leaders of character for the nation, in every sector of the global economy. Today, ALPFA serves over 92,000 members in 160 student chapters and 45 professional chapters across the country.