

alPHa's Mission:
Serving Ontario's local public health agencies for a strong public health system.

Strategic Direction (Board approved)	4 Year Outcomes – Results	1 Year Objectives – Actions to get us there
	By December 31, 2027, alPHa will	By December 31, 2024, alPHa will....
Be the unified voice and a trusted advisor on public health.	- influence the Ontario government and the Ministry of Health direction on local public health. - have the government and Ministry of Health seek and utilize the association's input and advice on key public health matters. - effectively represent local public health agencies and be inclusive of all leadership levels.	- counsel the Ministry of Health, and key stakeholders, with respect to the provincial government's <i>Strengthening Public Health Strategy</i>. - continue <i>Public Health Matters</i>-related work, including infographics and submissions, on key public health issues. - actively participate in consultations regarding local public health system transformation including presentations, discussions, and connection opportunities. - pursue ongoing enhancement of key communication tools (e.g. Information Break, social media, website, etc.).
Advance the work of local public health through strategic partnerships and collaborations.	with our key partners have stronger relationships, enhanced communications, increased knowledge transfer and capacity building, and effective collaborations.	- ensure continued strategic engagement and strengthened relationships with key partners. - provide capacity building opportunities with partners, and at times, in collaboration with key partners. - explore opportunities for collaborations with key partners.

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Support the sustainability of Ontario's local public health system.	• strive to ensure a stronger local public health system, and the value and role of alPHa is better understood within the membership, government, and alPHa's key partners, resulting in increased engagement.	• provide information, key tools, and supports to alPHa's members regarding the provincial government's <i>Strengthening Public Health Strategy</i> including funding, potential voluntary mergers, and the review of the Ontario Public Health Standards (OPHS).
Deliver member services to local public health leaders.	• strive to ensure members are supported in their role as public health leaders and are actively engaged in the association, and through education, training, resources, and capacity building, alPHa members are better equipped to deliver programs and services.	• deliver impactful AGM, conference, symposiums, workshops, Section meetings, and webinars, and at times, in collaboration with key partners. • launch Boards of Health education course and explore the creation of other courses, and at times, in collaboration with key partners. • come into compliance with Ontario's <i>Not-for-Profit Corporations Act</i> (ONCA) and align with alPHa's policies and procedures.