

Reducing Alcohol Harms in Ontario: Canada's Guidance on Alcohol and Health and Public Education

November 7, 2024

AGENDA (all times are Eastern Standard Times)

Objectives

1. To discuss strategies and opportunities to integrate CGAH into local health promotion campaigns in Ontario
2. To consider the components for launching a youth alcohol campaign

November 7th, 1:00 - 4:15 pm	
12:55	Participants sign on
1:00 - 1:10	Welcome, Land Acknowledgement & Opening Remarks: Trudy Sachowski, Chair, alPHa Board of Directors Loretta Ryan, Chief Executive Officer, alPHa Alexander Caudarella, Chief Executive Officer, CCSA
1:10 - 1:25	Presentation: Canada's Guidance on Alcohol and Health
1:25 - 1:40	Breakout Room Session
1:40 - 2:00 pm	Panel: Building Alcohol Public Education and Campaigns in Ontario
2:00 - 2:30 pm	Breakout Room Session
2:30 - 3:00	BREAK
3:00 - 3:15	Panel: Youth Oriented Alcohol Public Education and Campaigns in Ontario
3:15 - 3:45	Breakout Room Session
3:45 - 4:15	Closing Remarks and Next Steps Trudy Sachowski, Chair, alPHa Board of Directors Karen Cumberland, VP, Strategic Initiatives & Community Outreach, CCSA

