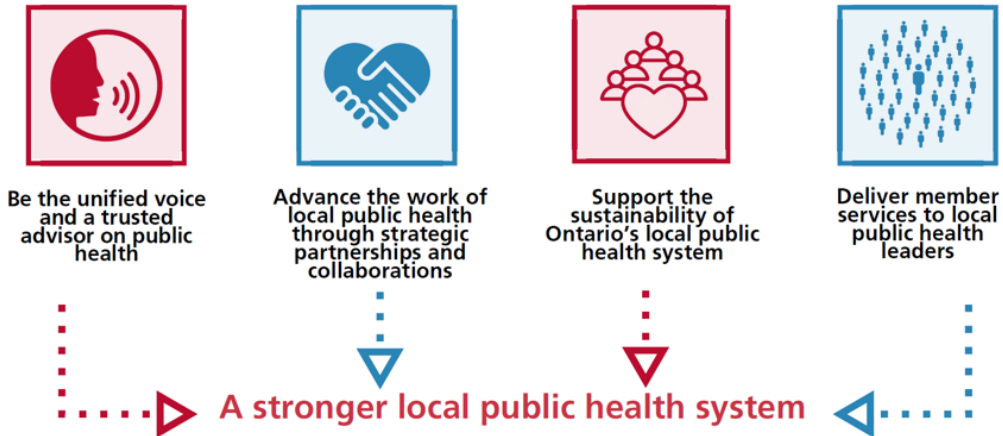
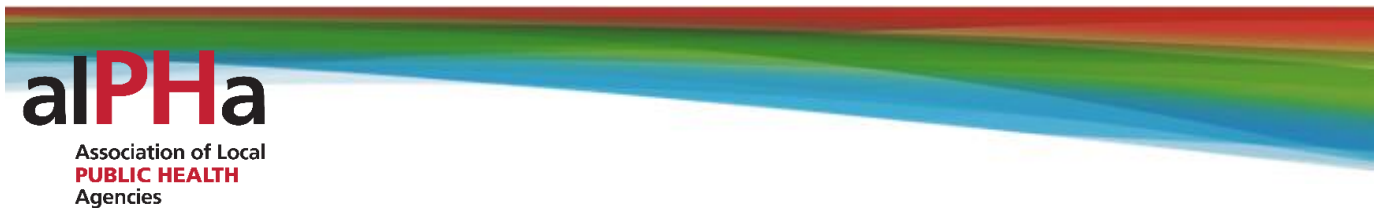


Association of Local Public Health Agencies (aLPHa)

Convening the leadership of local public health agencies to:



EVENT SPONSORSHIP PACKAGE



Association of Local Public Health Agencies (alPHA)

PO Box 73510, RPO Wychwood

Toronto, ON M6C 4A7

Dear Public Health Supporter,

The Association of Local Public Health Agencies (alPHA) is very pleased to provide the opportunity to support public health's important work in health promotion and disease prevention through Event Sponsorship.

Enclosed is alPHA Event Sponsor information for your consideration; we hope you and your colleagues will find it to be of interest. As an alPHA Event Sponsor, you will reach leaders and decision-makers in the Ontario public health sector.

alPHA is a not-for-profit organization that provides leadership to the Boards of Health and public health units in Ontario. alPHA advises and lends expertise to members on the governance, administration and management of health units. The Association also collaborates with governments and other health organizations, advocating for a strong, effective and efficient public health system in the province. Through policy analysis, discussion, collaboration, and advocacy, alPHA's members and staff act to promote public health policies that form a strong foundation for the improvement of health promotion and protection, disease prevention and surveillance services in all of Ontario's communities.

Member representatives from the public health units and their boards are Medical Officers of Health (Council of Ontario Medical Officers of Health), Board of Health members, and senior program managers in the following public health disciplines: nursing, inspection, dentistry, business administration, epidemiology, health promotion, and nutrition. These public health decision-makers attend alPHA's conference and want to stay on top of trends that keep them at the forefront of opportunities for their organizations. I hope you will choose to partner with us and help support public health! I would be pleased to speak with you at 416-595-0006 x222 or receive an email at loretta@alphaweb.org.

Sincerely,

Loretta Ryan
Chief Executive Officer

Sponsorship Benefits

- ✓ Gain visibility at a provincial gathering of the decision-makers from Ontario's Public Health Units (representing over 7,000 employees) and their Boards of Health (representing over 400 Board members).
- ✓ All events feature sessions with prominent speakers addressing key public health issues.
- ✓ Network and build connections with decision-makers from across Ontario's Public Health system.
- ✓ Promote your organization in a prime marketplace that includes educational presentations and a lively networking atmosphere.
- ✓ Create brand awareness and increase visibility with your target audience through media promotion benefits (see 'Sponsor Promotion Benefits' section below).
- ✓ Cost effectively grow your market share in the health sector.
- ✓ Engage with attendees at your booth and share promotional materials (in-person events).
- ✓ Participate in the events opening reception with attendees (in-person events).



Sponsorship Q & As

When and where and are alPHA events held?

alPHA holds three events per year: a June in-person Conference and AGM and two online Symposiums (Fall and Winter). The June in-person alPHA Conference is held in Toronto, Ontario and the two alPHA Symposiums are online. Most events are two days.

Who attends alPHA events?

Senior level public health decision-makers and professionals from across Ontario including: Medical Officers of Health (Council of Ontario Medical Officers of Health Section), Boards of Health Section Members and Affiliates (Public Health Departmental Directors and Managers)

How do I find out when the next alPHA events will be held?

All alPHA event information is posted on the home page of the alPHA website and can be found here: [Association of Local Public Health Agencies](http://www.alphaweb.org)

What is the cost to sponsor an alPHA event?

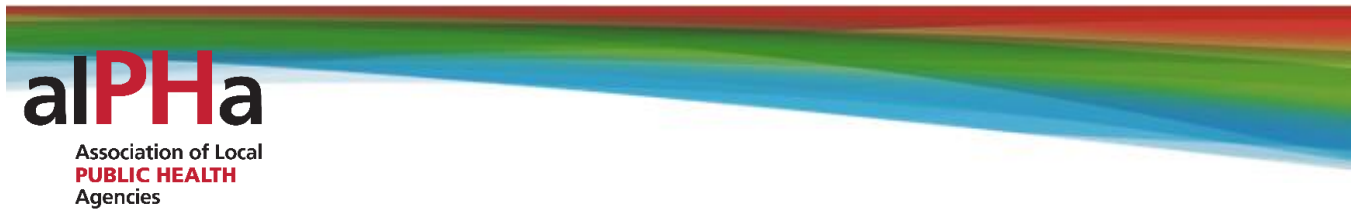
alPHA has a range of sponsorship levels and costs starting from \$1,000 per event. Further information on costs can be found in the section below.

How many alPHA events can I sponsor?

Sponsorship is usually for one alPHA event however multiple event sponsorships and costs can be arranged. Please contact Loretta Ryan, Chief Executive Officer at loretta@alphaweb.org to discuss.

What are the timelines to sponsor an alPHA event?

Timelines vary depending on the event. All sponsorship opportunities are available on a first-come, first-served basis. If you wish to sponsor an alPHA event, please contact alPHA or complete the attached *alPHA Sponsor Commitment Form*.



Sponsorship Levels and Promotion Benefits

Sponsor Promotion Benefits	Platinum \$5,000	Gold \$3,500	Silver \$2,000	Bronze \$1,000
Conference Booth (in-person events)	✓			
Banner on alPHA's event webpage*	✓			
Logo on alPHA's event webpage*	✓	✓		
Inclusion in Member Monthly e-Newsletter: <i>Information Break</i> .	✓	✓	✓	
Promotion on all alPHA's Social Media sites noting sponsorship level.	✓	✓	✓	✓
Recognition in alPHA event opening and closing ceremony.	✓	✓	✓	✓
Incorporation of logo into events graphics*	✓	✓	✓	✓

**Logo size and placement is dependent on sponsorship level*



Sponsorship Process and Payment

If you wish to sponsor an alPHA event, please complete the attached *alPHA Sponsor Commitment Form*. Payment must accompany a signed *alPHA Sponsor Commitment Form*. Payment information is as follows:

1. Electronic Fund Transfers are the preferred method of payment.
2. Payment by cheque should be made payable to the **Association of Local Public Health Agencies**. Mail to: PO Box 73510, RPO Wychwood, Toronto, ON M6C 4A7.
3. We regret that we are unable to accept payment by credit card.
4. Any cancellations must be received in writing. No refunds of payment will be made for cancellations received.

Please note, Sponsorship opportunities are subject to qualification and approval by alPHA staff.

For further information on alPHA please visit the alPHA Website:

[Association of Local Public Health Agencies](http://alphaweb.org)

For further information on Sponsorship please contact:

Loretta Ryan, Chief Executive Officer
Association of Local Public Health Agencies
Tel: 416-595-0006 ex 222
Email: loretta@alphaweb.org