



Dear ALPHa members,

As part of the ALPHa Fall 2024 Symposium that is taking place on November 8th, there is an opportunity before the official program gets underway and during the breaks to showcase recent videos from public health units from across the province.

Has your PHU posted a short public health video on your website or YouTube that you would like to share with symposium attendees? The Symposium is an opportunity to showcase and share your communications work on key public health issues!

Here's how to submit:

- Send the title and link to your PHU's video(s) to info@alphaweb.org
- Send only the URL(s) and do not send any video files.
- YouTube videos are preferred.
- Clips can be live-action or animated.
- Videos should be short and can be no longer than five minutes in length.
- Clips should be recently recorded (2024)/stand the test of time from when the videos were recorded.
- Variety is welcome as we would like to cover a range of public health topics.
- Videos must be from your PHU and not from another organization.

Need some ideas? Here's a classic from Eastern Ontario Health Unit: *Hand Hygiene: Germy the Germ Gets Washed Away* <https://www.youtube.com/watch?v=V7LUOFKEShU>

The deadline to submit information on your video clip is 4 pm on Wednesday, October 30th.
We look forward to receiving your submissions!

Haven't registered yet for the Symposium? The draft program can be accessed by clicking on the [Symposium Poster](#) on the homepage. Further information will be posted as it becomes available.