



ACA | Canoe - Kayak - SUP - Raft - Rescue
503 Sophia St. Suite 100 | Fredericksburg, Virginia 22401
Phone: (540) 907-4460 | www.americancanoe.org

American Canoe Association

Board of Directors Meeting Minutes

June 19, 2019

Roll: Robin Pope, Lili Colby, Bill Medlin, Trey Knight, Marsh Jones, Scott Mann, Stanton Collins, Kirk Havens, Heather Davis, William Irving, Peter Sloan, Nik Miller

Non-voting members: Beth Spilman

Robin Pope opens meeting 19:35

Introduction of new Para-athlete Director, Nik Miller

Nik: Introduces himself, trains at Lake Lanier and trying to compete in the 2020 Olympics

Update on national team selection criteria

Board had an active discussion on the Sprint Selection Criteria and whether or not athletes could be added to the team. All agreed that this is a unique situation since there was unanimous approval of all 8 athletes. All agreed with Scott Mann that we should get signed letters of agreement from all the athletes before voting.

Introduction of Interim Executive Director, Beth Spilman.

Beth: Introduces herself and presents slides.

Financial recordkeeping is a mess because of turnover of the Accounting Manager. We have not yet filed the 990 for fiscal year ending September 30, 2018 and we need to do so by August 15. I have found a resource who can help us get this straightened out. This is my highest priority.

The website was down for about 2 months while the staff was restructuring the membership categories. We clearly lost membership and money during the shutdown.

SafeSport and USOC compliance:

- Robin is working on getting our SafeSport handbook finalized and a SafeSport audit is coming in August so we need to get everything buttoned up on that front.
- USOC is coming in for an audit in October, which is another reason we need to get everything in order as soon as possible.
- I listened in on an NGB council call in changing the Ted Stevens act. They are very interested in adding athlete representation.

Professional and timely communication is a big priority for me to repair relationships.

Medium Term:

- Replace the customer facing pages of the website. The website looks outdated, disorganized and sloppy. That is something we need to fix right away.
- Build insurance revenue through partnership with Buddy Ins
- Streamline processes
- Focus on prioritization, the ACA is trying to do too many things.
- Find funding sources. We need to look for sponsors and grants but we can't ask for money until we have our financial reporting in order.

Long Term:

- Build a community around us with social media and digital marketing.
- Harness the passion around the organization. I have had so many offers to help and we need to use them.

World River Center Update

Beth: Jon Luginbill (Sportsbackers) and Bill Street (James River Association) believe that they can raise the money and I believe that NewMarket will greenlight us to move forward.

Code of Conduct

Robin: The USOC asked us to look at Judo's code of conduct and we have made ours nearly identical and the USOC approves of that. We will need to make that.

Sam moves to close and Scott seconds [20:52]

Discussion on strategic planning (Heather and Beth) (10 minutes)

Agreement on recruiting priorities for new Board members (Robin) (potential priorities, in order of need) (5 minutes)

Confirmation of July training session for Board (Robin) (5 minutes)

Open discussion (10 minutes or less)