WEAR A LIFEJACKET

1. PROS WEAR IT!
The first sign of a rookie paddler is someone who isn’t wearing their lifejacket. Experienced paddlers wear their lifejacket every single time they are out on the water.

2. THE RIGHT FIT
Adjust your lifejacket so it’s snug and comfortable. Today’s lifejackets come in many sizes, colors, and designs for children, women, and men.

3. DON’T BE A STATISTIC
88% percent of fatal canoeing accidents, 60% of kayak fatalities, and 93% of SUP fatalities involve people who weren’t wearing a lifejacket. Don’t tempt the odds!