



SEI Focus

A Newsletter highlighting **Safety Education & Instruction**
for ACA Instructors, Clubs & Affiliates

October 2011

ACA Event Calendar: Post Your Event! Take advantage of your website resource!

Do you have a great event or class, and you're looking to get the word out. Post your event to the ACA Event Calendar. This new feature of the ACA's website allows you to post paddlesport events of all-kinds. The event calendar has pre-set filter options for:

- **ACA Events**
- **Adaptive Paddling**
- **Club Events**
- **Competitions**
- **Festivals & Symposiums**
- **Stewardship**
- **Instruction**
 - **Canoe, Kayak, Raft, Safety & Rescue, & SUP**
 - **Skills Courses & Certification Course**
 - **Updates!**

Paddlesports Event Calendars



Select a category from the above drop down menu or click an event name below to view more details.

[Post](#) - your paddlesports race, club event, symposium or festival to the ACA Event Calendar.

This resource is designed for members to be able to publicize events and help expand the ACA mission and paddlesports. The more events that are posted the better, these events can be seen by others browsing the ACA website looking for education or volunteer opportunities or maybe just looking to meet fellow paddlers in a community. It is easy to post an event to the ACA Event Calendar; you can navigate to the event calendar and choose the post option there or just use the left side navigation to go to event calendar/post and event.

Tech Tips

If you see a course or event you want on your calendar you can export the event to your calendar as an **.ics** file. This file can then be imported into most calendars, including Google and Outlook. This process is usually outlined in the help area of your calendar program, just look for "Importing Calendar/.ics File."



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Association of Outdoor Recreation & Education 25th National Conference Nov. 3-5

The Association of Outdoor Recreation and Education (AORE) seeks to provide opportunities for professionals and students in the field of outdoor recreation and education to exchange information, promote the preservation and conservation of the natural environment, and address issues common to college, university, community, military, and other not-for-profit outdoor recreation and education programs.



AORE is valued partner of the ACA and because of this partnership ACA is proud to announce that through a collaborative agreement between ACA and the Association of Outdoor Recreation and Education (AORE), ACA Members can register for the [AORE Annual Conference](http://www.aore.org) at 10% off the AORE non-member rates. The Conference will take place **November 3-5, 2011 in San Antonio, Texas**. For an AORE Annual Conference registration form, please go to www.aore.org and download the paper conference form to take advantage of the discount.

For more information about AORE or their National Conference go to www.aore.org.

Flash Animation Help Needed!

Do you have skills in computer programming? Would you be willing to donate a few hours to help the ACA? We're looking for help creating a website tutorial flash animation video. If you're interested, please email tknight@americancanoe.org

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National Paddlesports Conference Recap – Louisville, KY

-Awards

J. Henry Rushton Award -	Cleveland Metroparks Institute of the Great Outdoors
Stroke of Achievement Award -	The Illinois Paddling Council
Joe Pina Volunteer of the Year -	Lee Goodnight
Green Paddle for Waterway Conservation -	Kentucky Waterways Alliance
Sanctioned Event of the Year -	2011 Oregon Backcountry Paddling Excursion – Burt Kornegay of Slickrock Expeditions
Excellence in Instruction -	Janet Burnett Cowie
Presidents Award -	Raphael Kuner Gehard Grimm Matt Swift
Legends of Paddling -	Walt Blackdar Phil & Mary DeReimer



❖ **A special thanks to all of our award winners for all they do to tirelessly promote and support both the ACA and paddlesports around the world!**



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ACA National Paddlesports Conference Re-cap!

Tori McClure

The National Conference Keynote Speaker, Tori McClure, wowed the conference attendees with tales of her trans-Atlantic rowing expedition, her ski expedition to the South Pole, and excerpts from her book [A Pearl in the Storm](#). Conference attendees were talking about her keynote address throughout the rest of the conference. The ACA would like to thank Tori for all she does to help promote outdoor recreation and wilderness education.



The ACA was fortunate to partner with KFC and the City of Louisville to help produce the Inaugural KFC Mayor's Cup. The ACA is excited about the future of this event and its influence on paddlesports in Louisville. The event featured a 10 K sprint on Friday and Saturday's events featured a 6 miles kayak race and 3 mile SUP race. The SUP Summit got on the water to compete in the race and took top spots in both men's and women's division. For more on the KFC Mayor's Cup or to view full race results check out City of Louisville [Event Site](#) and Louisville Paddle Adventures [Blog](#).



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2012 Members Only ACA Excursions!

ACA Member Only Excursions are a unique ACA member benefit and a portion of the fees for the excursions help support your ACA. For more information visit [ACA Excursions webpage](#).



Sea Kayaking
Cumberland Island, GA
Geneva Kayak Center
April 3-8, 2012

Wilderness Canoeing
Grande Ronde, OP
Slickrock Expeditions
Early June 2012



Sea Kayaking
San Juan Islands, WA
Outdoor Adventure Center
August 20-26, 2012

SUP, Canoe, Kayak
Charleston, SC
CCPRC
November 2012



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Inflatable Canoeing
Nicaragua
Soar Inflatable & Larry Rice
February 12-22, 2012

Sea Kayaking
Bahamas
Out Island Explorers
February 25 – March 3, 2012



Whitewater Canoe, Kayak & Raft
Mexico
Espirit Mexico & Jim Coffey
March 3-10, 2012

Whitewater Canoe, Kayak & Raft
Costa Rica
Costa Rica Rios
September 22-29, 2012



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***Sea Kayaking & Cultural Exchange
China
SE Expeditions and China Coastlines Club
April 29-May 6, 2012***

ACA Instructor Audit Information

Calling all Instructor Trainer Educators, Instructor Trainers, and Instructors! If your current certification is set to expire this year- you might want to ensure that you have met the re-certification requirements:

Maintain your ACA Membership and SEIC Registration!

Please review the [ACA Policy Manual](#) to find out the exact details pertaining to the maintenance of your specific certification. If you are offering updates please post on the ACA Event Calendar so instructors can find out who is offering what courses where?

If you do not foresee that you will be able to complete the recertification requirements by your expiration date, please consider completing an [extension form](#)- the SEI Department will grant extensions on a case by case basis. Extensions allow an additional year to complete the recertification requirements.

If you do not meet the recertification requirements, you will be sent a notification of your pending certification status and certification expiration date of 12/31/2011.

If you have taught courses and/or participated in an update: make sure it has been properly reported!

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Outreach Survey

Participated or taught a Skills Class, Certification Workshop, or Update? Attended a paddlesports or outdoor recreation event?

Take a few minutes to help the ACA learn how to better promote paddlesports and **your ACA!**

Visit the ACA Home page to find the Outreach Survey link on bottom right of the page OR visit [Outreach Survey](#).

Important Dates – For more events & courses visit the [ACA Event Calendar!](#)

2011

Oct 16 – Adaptive Paddling Clinic for Young Paddlers with Disabilities – [More info](#)
[Sign-Up/Volunteer](#)

Oct 16 – [Half-moon Outfitters Golden Nugget 5K](#) to benefit Mt. Pleasant Land Conservancy

Nov 3-5 – [AORE National Conference](#) – Come see the ACA booth

Nov 4-6 – [Calusa Blueway Paddlefest](#) – Come see the ACA booth

2012

March 9 – [SEIC Meeting](#) (Fredericksburg, VA)

November 2-4 – National Paddlesports Conference – Charleston, SC

Paddle Safe & Paddle Often!



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