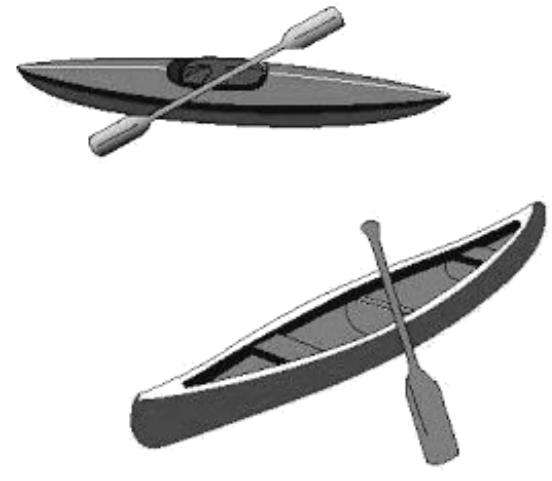


# RISK FACTORS ASSOCIATED WITH LIFE JACKET WEAR AMONG ADULT CANOERS & KAYAKERS IN THE U.S.



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## Data Sources, Funding, & Contact Information

**Data:** JSI National Wear Rate Study. (1999-2017). N.p. U.S. Coast Guard Office of Auxiliary & Boating Safety.  
**Contact:** Thomas W. Mangione, Ph.D., [tom\\_mangione@jsi.com](mailto:tom_mangione@jsi.com)  
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## Background

- Drowning is the most common cause of death in recreational boating, accounting for 91% of **canoer** and 80% of **kayaker** deaths
- Life jackets prevent at least 50% of drowning deaths for all boaters
- Life jacket wear rates have remained consistently low for all boat types
- **Canoes** and **kayaks** have some of the highest annual boating-related death rates despite overall low hours of use for each boat nationally
- Environmental, boat, & boater factors increase risk of drowning

## Methods

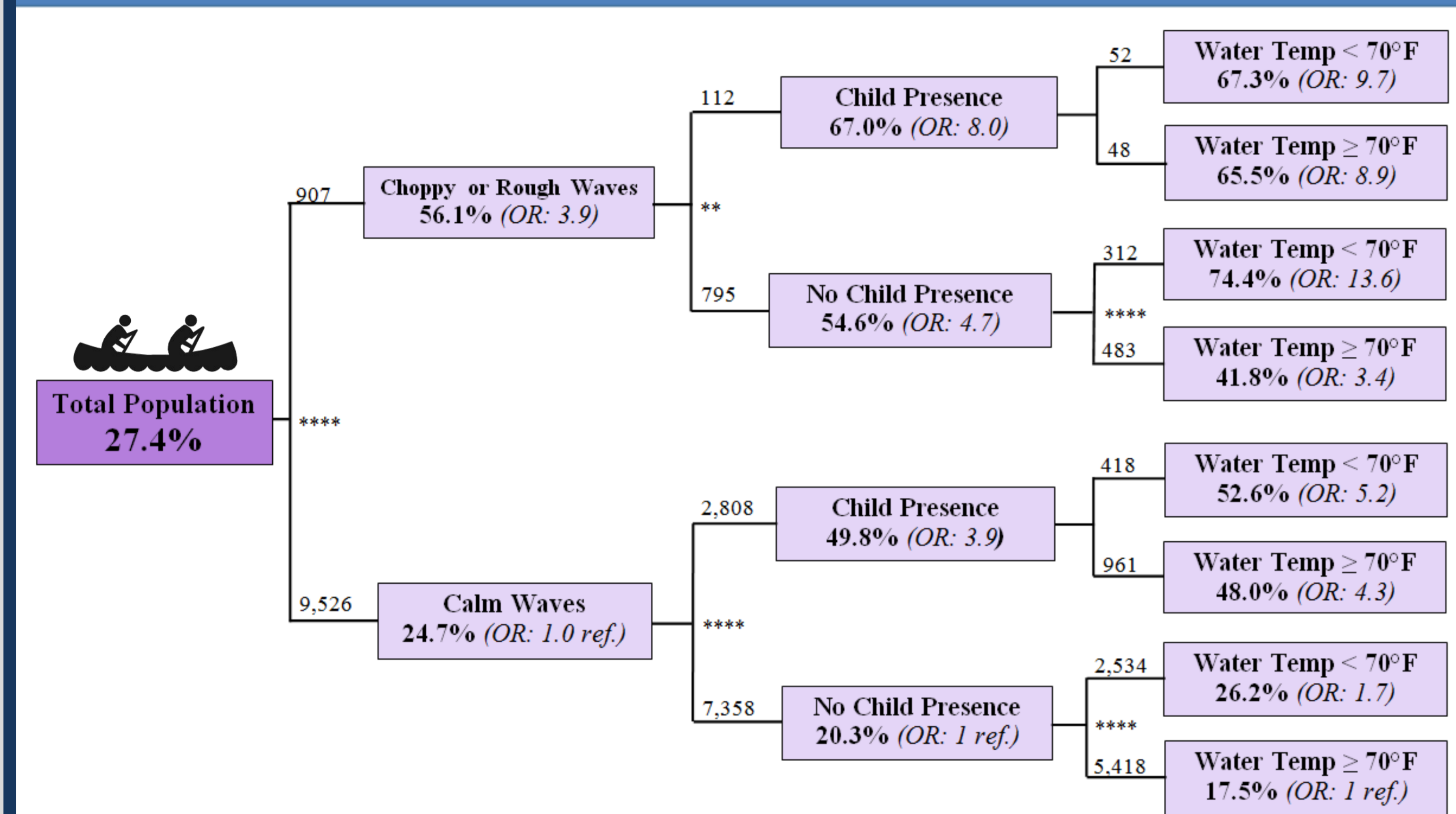
- 124 study sites (30 states) annually from 1999 - 2015
- Observations conducted by 2 observers in 4-hour blocks during Saturdays and Sundays in July and August

## Table 1. Risky Conditions: Canoes vs. Kayaks

CANOES		KAYAKS
1 boater	vs.	2 or more boaters
< 16 foot boat	vs.	16+ foot boat
Wind speed 2+ knots	vs.	ns*
ns*	vs.	Air temperature < 70°F
Child present	=	Child present
Fishing/White water boating	=	Fishing/White water boating
Strong current	=	Strong current
Choppy or rough waves	=	Choppy or rough waves
Water temperature < 70°F	=	Water temperature < 70°F
Fair or poor visibility	=	Fair or poor visibility
Raining or stormy weather	=	Raining or stormy weather

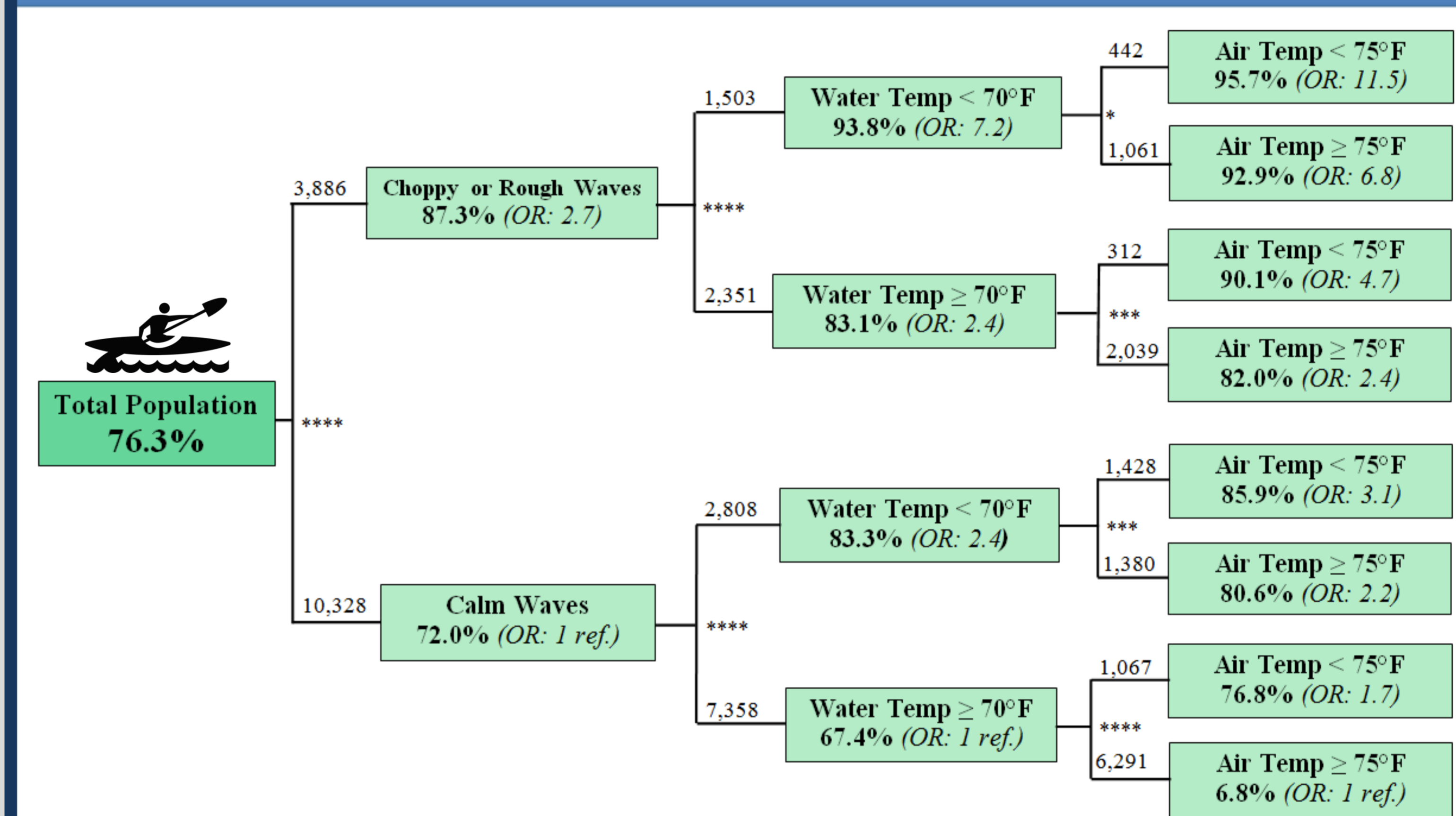
Results of Chi-Square tests ; significant at  $\alpha=0.05$  level; ns\* represents a condition that is not statistically significant.

Figure 1. Life Jacket Wear Rate Tree Diagram for Adult Canoers (Wave Height; Water Temperature; Air Temperature)



P-values for each branch derived from Chi-Square test with 1 degree of freedom; \* = p < 0.05; \*\* = p < 0.01; \*\*\* = p < 0.001; \*\*\*\* = p < 0.0001  
 OR represents odds ratio against reference category of same branch level

Figure 2. Life Jacket Wear Rate Tree Diagram for Adult Kayakers (Wave Height; Water Temperature; Air Temperature)

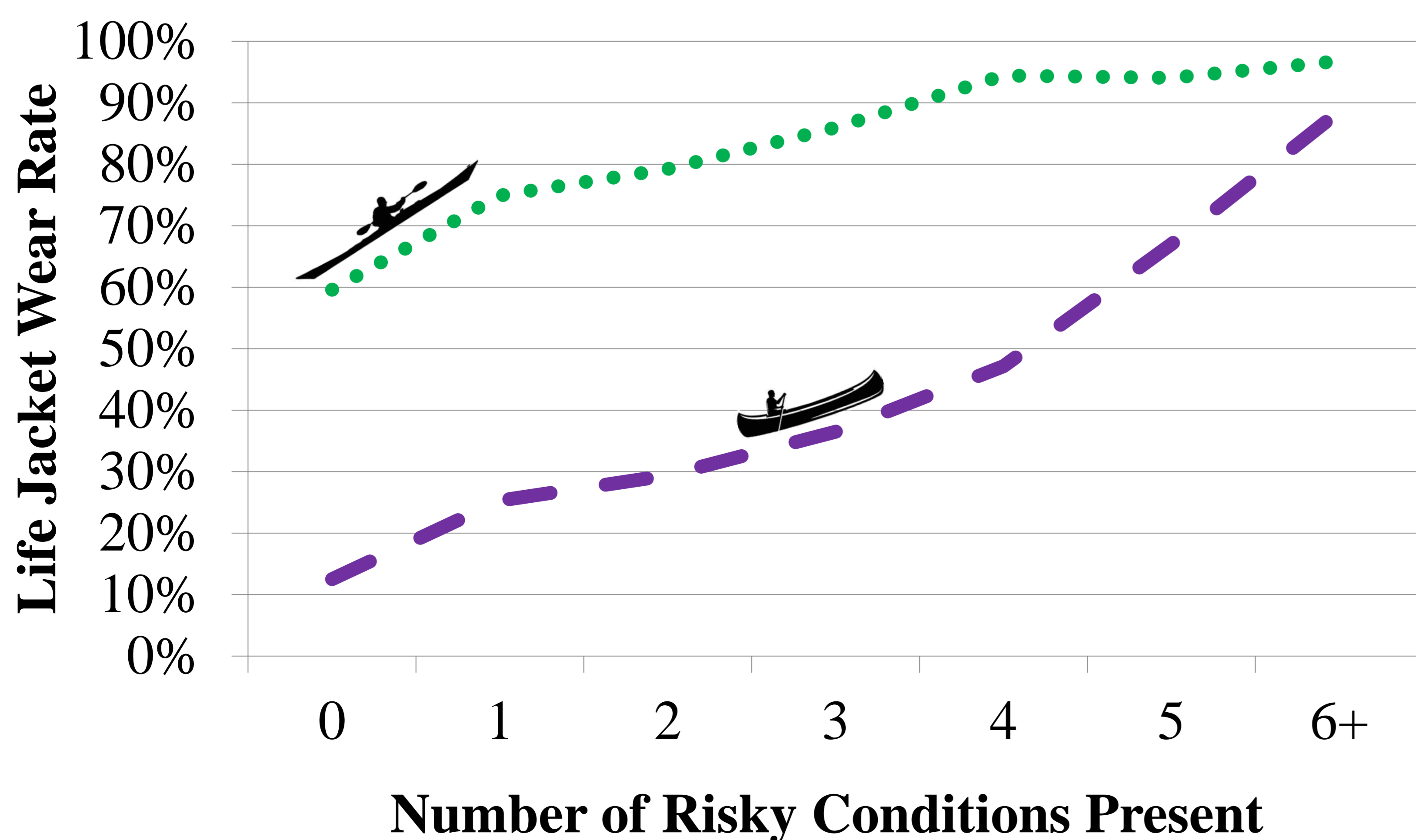


P-values for each branch derived from Chi-Square test with 1 degree of freedom; \* = p < 0.05; \*\* = p < 0.01; \*\*\* = p < 0.001; \*\*\*\* = p < 0.0001  
 OR represents odds ratio against reference category of same branch level

## Results & Discussion

- Data were collected for **10,477 adult canoers** and **14,367 adult kayakers**
- Adult **kayakers** had higher average rates of life jacket wear than **canoers** in every situation observed (overall average: 76.3% vs. 27.4%, respectively)
- For both adult canoers and kayakers, in 10 of the 11 variables, life jacket wear rates in risky conditions were higher than in their less risky alternative
- As the number of boating risks increased, life jacket wear rates also increased (linearly) for both canoers and kayakers (Figure 3)
- Risk levels in trees have a stepwise additive effect; 56.9% spread (odds ratio: 13.6) in life jacket wear rates in **canoers**; 29.9% spread (odds ratio: 11.5) in **kayakers** from lowest to highest in different numbers and combinations of risk factors (Figures 1 & 2)

Figure 3. Adult Life Jacket Wear Rate by Risk Count: Canoes vs. Kayaks



## Conclusion

- Adult **canoers** and **kayakers** have different life jacket wear rates both overall and in all individual boat, boater, and environmental situations observed in the study
- Life jacket wear promotional efforts should take into account the differences in both risks and behaviors related to the different types of boats
- People in canoes and kayaks appear to be conducting a **mental assessment of risk** to determine whether or not to wear a life jacket while boating
- Adult life jacket wear rates rise with increasing number of boat, boater, and environmental risks
- Boating accidents, injuries, and deaths actually occur more frequently in generally low-risk situations
- Future educational efforts should focus on changing adult canoe and kayak boaters' seeming perceptions of risk to overcome the idea that there is only a risk for drowning in certain conditions
- Life jacket promotional efforts should teach that boaters should wear life jackets in **all** situations, not only those where there appear to be more risks