



# COAL MARKET STRATEGIES 2018

AUGUST 6-8, HYATT TAMAYA RESORT, SANTA ANA PUEBLO, NM, HOSTED BY ACC

Showcase your brand and gain priceless visibility by becoming an American Coal Council Sponsor! A wide variety of sponsorship levels are tailored to fit every marketing budget. Sponsorships include logo on the conference website, banners, signage, conference program and welcoming powerpoint.

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## Event Sponsor (Exclusive) -

**\$5,000**

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An opportunity to put your company's information in front of the attendees! As the event sponsor your company name and logo will be prominently displayed on all conference marketing materials – web, print and signage. Includes one complimentary registration, a 750 word company write-up, exhibit table, sponsor ribbon, welcome powerpoint and distribution of promotional materials.

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## Luncheon Sponsors -

**\$2,500**

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Sponsor the luncheon on the first day of the conference program. This opportunity allows your company's information in front of the attendees during lunch. Includes one complimentary registration, a 500 word company write-up, sponsor ribbon, welcome powerpoint and distribution of promotional materials.

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## Reception Sponsors -

**\$2,000**

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The Coal Market Strategies has two receptions, the first night reception and the second night reception. Includes 250 word company write-up, sponsor ribbon, and welcome powerpoint.

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## Badge/Lanyard Sponsor (Exclusive) -

**\$1,500**

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Your company logo will be prominently displayed on the attendee name badges and lanyards. Includes 250 word company write-up, sponsor ribbon, and welcome powerpoint.

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## Hotel Room Key Sponsor (Exclusive) -

**\$1,000**

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Your company logo/tagline will be printed on the attendee's room key. Includes 150 word company write-up, sponsor ribbon, and welcome powerpoint.

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## Opening Keynote Session Sponsor (Exclusive) -

**\$1,000**

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Your company will be the exclusive sponsor of the opening keynote session! Includes 150 word company write-up, sponsor ribbon, and welcome powerpoint.

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## Refreshment Breaks and Session Sponsors -

**\$500**

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Sponsor one of the many refreshment breaks or a session topic during the conference. Includes 150 word company write-up, sponsor ribbon, and welcome powerpoint.



# CMS18

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## Exhibitors

### Exhibitors -

**\$800 Member/ \$1000 Non Member**

Exhibiting provides your company with the opportunity to speak with industry leaders and decision makers one-on-one. We limit the number of exhibits at ACC conferences so the attendees have ample opportunity to visit exhibits. Exhibit space includes: a tabletop exhibit, a 150 word company write-up, ribbon, and welcome powerpoint.

## Golf Sponsorships

### Golf Sponsorships -

Come enjoy a relaxing day of golf while networking with clients, friends and sponsors. We offer an outstanding opportunity to gain excellent exposure!

Golf Lunch Sponsors	\$500
Golf Hole Sponsors	\$125
Golf Contest Prizes	\$150
Golf Donations (i.e. hats, tee, golf balls etc.)	



# Sponsorship Order Form

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

<b>Event Sponsor</b>	___ \$5,000	<b>Opening Keynote</b>	___ \$1,000
<b>Lunch Sponsor</b>	___ \$2,500	<b>Refreshment Break</b>	___ \$ 500
<b>Reception</b>	___ \$2,000	<b>Session Break</b>	___ \$ 500
<b>Badge/Lanyards</b>	___ \$1,500	<b>Hotel Room Keys</b>	___ \$1,000
<b>Exhibitor - Member</b>	___ \$ 800	<b>Exhibitor – Non Member</b>	___ \$1,000
<b>Golf Sponsorships:</b> Lunch ___ \$500    Hole ___ \$125    Contest Prize ___ \$150			

\_\_\_\_\_ Enclosed is my payment for \$ \_\_\_\_\_ Checks made payable to American Coal Council

\_\_\_\_\_ Visa    \_\_\_\_\_ MasterCard    \_\_\_\_\_ American Express    \_\_\_\_\_ Discover

Name Appearing on the Card: \_\_\_\_\_

Signature: \* \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address & Zip: \_\_\_\_\_

Please contact Ingrid Raboteau direct at 202.590.8042 with credit card payment details.

For payment by check, mail to American Coal Council, 1101 Pennsylvania Ave NW Ste. 300, Washington DC 20004.

For additional information, please email Ingrid at [ishumate@americancoalcouncil.org](mailto:ishumate@americancoalcouncil.org)

**\*\* Note: Payment in full must be made by July 30, 2018\*\***