

SUSTAINING FIRM MEMBER MEMBERSHIP BENEFITS

MEMBER NEWS & TOOLS	AUDIENCE	ELECT	ACTIVE	TEMP W/O*
<i>Spectra</i> , quarterly publication	AGS Retailers	x	x	x
<i>Spectra Update</i> , monthly eNewsletter	AGS Retailers	x	x	x
Member Calendar	AGS Retailers	x	x	x
Job Board	AGS Retailers	x	x	x
Angular Spectrum Evaluation Tool (ASET®)	AGS Retailers	x	x	x
Retail Firm Membership Mailing Lists	AGS Retailers	x	x	x
Membership Directory	AGS Retailers		x	x
Official American Gem Society logos and Brand Standards Guide	All		x	x
Customizable Marketing Materials and Co-branded Advertising	All		x	x
Social Media Content Portal	All		x	x
EDUCATION & NETWORKING	AUDIENCE	ELECT	ACTIVE	TEMP W/O*
American Gem Society Designations	AGS Retailers	x	x	x
AGS Professional Resources Online Education Portal (AGS Pro)	AGS Retailers	x	x	x
Conclave	AGS Retailers	x	x	x
Circle of Distinction	Industry	x	x	x
Regional Guilds	AGS Retailers	x	x	x
Member Groups, including Young Titleholders and Appraisers	AGS Retailers	x	x	x
ADVERTISING & PROMOTION	AUDIENCE	ELECT	ACTIVE	TEMP W/O*
Profile in Supplier and Sustaining Firm Membership Directory	AGS Retailers	x	x	x
<i>Spectra</i> : Advertising Opportunities	AGS Retailers	x	x	x
<i>Spectra</i> : Submit an Article	AGS Retailers	x	x	x
Conclave: Advertising and Sponsorship Opportunities	AGS Retailers	x	x	x
Circle of Distinction: Advertising and Sponsorship Opportunities	Industry	x	x	x
Listing in Trade Show Eblasts	AGS Retailers	x	x	x
Profile in Membership Directory	AGS Retailers		x	x
AGS Website: Company Profile on Find a Supplier	AGS Retailers		x	x
AGS Website: Member Spotlight	AGS Retailers		x	x
<i>Spectra</i> : Member Spotlight	AGS Retailers		x	x
<i>Spectra Update</i> : Member Spotlight or Submit an Article	AGS Retailers		x	x
<i>Brilliance</i> : Member Spotlight or Submit an Article	Consumers		x	x
Social Media: Product Promotion (over 600,000 followers)	Consumers		x	x
Social Media: Instagram Takeover	Consumers		x	x
BUSINESS SOLUTIONS	AUDIENCE	ELECT	ACTIVE	TEMP W/O*
American Gem Society Laboratories	Industry	x	x	x
Jewelers Mutual Insurance Company	Industry	x	x	x
Wells Fargo Credit Card Processing	Industry	x	x	x
Parcel Pro, a UPS Capital Company	Industry	x	x	x
GemFind Web Technology	Industry	x	x	x

*Members only have access to these benefits, if their firm is within the two-year timeframe allowable for this status of membership.

To learn more about these benefits, contact Membership at 866.805.6500 or membership@ags.org.