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# The Four Cs At-a-Glance

You can view the video online by going to <http://americangemsociety.org/4cs> with your internet browser.

## 4Cs of Diamonds Defined:

### Cut

Of all the 4 Cs, cut has the greatest effect on a diamond's beauty. In determining the quality of the cut, the grader evaluates the cutter's skill in the fashioning of the diamond; technology. The more precise the cut, the more captivating the diamond is to the eye.

### Color

Gem-quality diamonds occur in many hues. In the range from colorless to light yellow or light brown. Colorless diamonds are the rarest. Other natural colors (Blue, Red, Pink for example) are known as fancy – their color grading is different than from white diamonds.

### Clarity

Diamonds can have internal characteristics known as inclusions or external characteristics known as blemishes. Diamonds without inclusions or blemishes are rare; however, most characteristics can only be seen with magnification.

### Carat

The carat is the diamond's physical weight measured in metric carats. One carat equals 1/5 gram and is subdivided into 100 points. Carat weight is the most objective of the 4 Cs. It involves no estimates, comparisons or judgments.

## The Fifth C: Confidence

When you shop smart — with an American Gem Society's top jewelers — you will feel confident in your decision. You know that the jeweler is qualified to describe the characteristics of your diamond, so you could make the choice that is right for you.

Finding quality diamonds is easy with American Gem Society! Find a certified jeweler near you by going online by to <http://americangemsociety.org/find-a-jeweler> with your internet browser.