Cari Peters is proud to be following in her father and grandfather’s footsteps as the third generation of the Peters at the J.R. Peters company where she currently serves as Vice President.

Cari literally grew up with blue hands – her first job was fertilizing her grandparents’ flowers in their backyard when she was 8. Today, Dr. Cari is the formulator of all products developed by JR Peters – the Jack’s brand of Water-soluble fertilizer. She heads the hard-working technical support and laboratory teams (the Jack’s Blue Crew) to bring new fertilizer formulas that provide solutions to grower’s nutritional issues.

Cari is a Terp & a Blue Hen - She received her Ph.D. in Plant Sciences (2004), M.S in Agronomy (2000) from the Univ. of Maryland and her B.S. in Biology from the Univ. of Delaware (1997). Her research always involved plant nutrient uptake starting with a phytoremediation project at the USDA for plants that hyperaccumulate heavy metals and moved into traditional horticulture crops in both greenhouse and controlled environments as she finished her PhD at the University of Maryland.

You can often hear her speak at many industry events and may even see some of the articles and chapters she has published through the years. She has received several industry recognitions, including the 2014 Forty Under Forty Young Industry Professional Award. Cari is a past member of the AmericanHort board of directors and the Longwood Gardens Advisory Committee and currently serves on the Pennsylvania Flower Growers’ Grower Advisory Council. Cari is passionate about passing on horticulture to the next generation by her involvement with the industry non-profit, Seed Your Future.

Join us to learn more about Cari’s experiences developing new products, and what it has been like for her and her husband John as they started taking over the day to day operations of JR Peters in 2019.