AMERICAN RADIUM SOCIETY - OUR MISSION

To promote the multidisciplinary and collegial study of all aspects of cancer. The Society will encourage liaison and professional development among the medical, surgical, and allied scientists concerned with cancer.

ABOUT THE ARS

Founded in 1916, the American Radium Society is the oldest society devoted to the study and treatment of cancer. As a multidisciplinary organization, members include radiation oncologists, surgical oncologists, gynecological oncologists and medical oncologists.

As its objectives, the Society promotes the study of cancer in all of its aspects, encourages liaison among the various medical specialists and allied scientists concerned with the treatment of cancer, and continues scientific study of the treatment of the cancer patient through its annual meeting and educational publications.

PAST MEETING ATTENDANCE

100th Annual Meeting (Orlando, FL, 2018): 262
98th Annual Meeting (Philadelphia, PA, 2016): 227
97th Annual Meeting (Kauai, Hawaii, 2015): 312
96th Annual Meeting (St. Thomas, U.S.V.I., 2014): 315
95th Annual Meeting (Scottsdale, AZ, 2013): 260
EDUCATIONAL GRANT OPPORTUNITIES

The American Radium Society accommodates both educational grant support and corporate visibility options.

Please contact Andrea Taylor, Executive Director to learn more.
Email: ataylor@talley.com  •  Phone: 856-423-7222 ext. 266

SUPPORT LEVELS

DIAMOND LEVEL
$50,000

ACKNOWLEDGEMENT
• On-site with signage and slides shown during breaks in the session room
• In Final Program
• In pre-meeting marketing materials
• Company logo with link and description on conference sponsors webpage
• On mobile meeting app (if applicable)

RECEIVE
• Four complimentary registrations
• One 6’ exhibit tabletop
• One full-page ad in the Final Program
• Diamond Level Sponsor ribbon to wear at conference
• Pre- and Post-meeting registration list

PLATINUM LEVEL
$35,000*

ACKNOWLEDGEMENT
• On-site with signage and slides shown during breaks in the session room
• In Final Program
• In pre-meeting marketing materials
• Company logo with link and description on conference sponsors webpage
• On mobile meeting app (if applicable)

RECEIVE
• Three complimentary registrations
• One half-page ad in the Final Program
• Platinum Level Sponsor ribbon to wear at conference
• Pre- and Post-meeting registration list

Support for the 2019 Annual ARS Meeting is considered an educational grant, subject to ACCME Standards of Commercial Support. A signed Letter of Agreement must be received in advance of the meeting in order for support to be acknowledged. There is no need to purchase an exhibit space in order to provide an educational grant. No logos will be used in any form of acknowledgement per ACCME criteria.
EDUCATIONAL GRANT OPPORTUNITIES

SUPPORT LEVELS

GOLD LEVEL
$25,000*

ACKNOWLEDGEMENT
• On-site with signage and slides shown during breaks in the session room
• In Final Program
• In pre-meeting marketing materials
• Company logo with link on conference sponsors webpage
• On mobile meeting app (if applicable)

RECEIVE
• Two complimentary registrations
• One quarter-page ad in the Final Program
• Gold Level Sponsor ribbon to wear at conference
• Pre- OR Post-meeting registration list

BRONZE LEVEL
$10,000*

ACKNOWLEDGEMENT
On-site with signage and slides shown during breaks in the session room
• In Final Program
• In pre-meeting marketing materials
• Company logo with link on conference sponsors webpage
• On mobile meeting app (if applicable)

RECEIVE
• Bronze Level Sponsor ribbon to wear at conference
• Pre- OR Post-meeting registration list

SILVER LEVEL
$15,000*

ACKNOWLEDGEMENT
• On-site with signage and slides shown during breaks in the session room
• In Final Program
• In pre-meeting marketing materials
• Company logo with link on conference sponsors webpage
• On mobile meeting app (if applicable)

RECEIVE
• One complimentary registration
• Silver Level Sponsor ribbon to wear at conference
• Pre- OR Post-meeting registration list

*Exhibit space not included with levels support

FINAL PROGRAM ADS*

Full Page: $2,000
Half-Page: $1,500
Quarter-Page: $1,000
Inside Front Cover: $3,000 SOLD
Inside Back Cover: $2,500

*Please note the American Radium Society, in support of the “green” community, will be doing a limited print run of the Final Programs for the 101st Annual Meeting.
AD SIZE SPECIFICATIONS

Full Page, Inside Front and Back Cover
Size is 8.5" x 11" (allow 0.5" margin on all sides for non-bleed, or add 0.125" on all sides for full bleed)

Sample InDesign document setup:
Page size = 8.5" x 11"
Margins (top, bottom, inside, outside) = 0.5"
Bleeds (top, bottom, inside, outside) = 0.125"

Half Page
Size is 8.5" x 5.5" (allow 0.5" margin on all sides for non-bleed, or add 0.125" on all sides for full bleed)

Sample InDesign document setup:
Page size = 8.5" x 5.5"
Margins (top, bottom, inside, outside) = 0.5"
Bleeds (top, bottom, inside, outside) = 0.125"

Quarter Page
Size is 3.5" x 4.75"

Sample InDesign document setup:
Page size = 3.5" x 4.75"

Acceptable File Formats (Hi Res 300 dpi)
JPEG • PDF • TIF • EPS

Ads must be approved by ARS. Final ads are due no later than Friday, February 15, 2019
SUPPORT OPPORTUNITIES

ESSAY AWARDS
$15,000
Be the exclusive supporter of the five prestigious Young Oncologist Essay Awards. The Essay Awards are given to five trainees who submit a completed manuscript dealing with subjects related to clinical, translational, or basic research. Your company will be acknowledged for its support on the award certificate, in the Final Program, ARS website, on-site signage, and on the slides shown during breaks in the general session room.

RESIDENT JEOPARDY
$12,000
Your support will provide refreshments for residents participating in this fun and competitive activity. Your company will be acknowledged for its support in the Final Program, ARS website, on-site signage, and on the slides shown during breaks in the general session room.

TRAVEL GRANT AWARDS
$10,000
Be recognized as the exclusive supporter of the Travel Grant Awards. A total of ten awards are given out for outstanding abstracts that are reviewed favorably for presentation at the Annual Meeting. Your company will be acknowledged for its support on the award certificate, in the Final Program, ARS website, on-site signage, and on the slides shown during breaks in the general session room.

ARS PRESIDENTIAL CATEGORICAL COURSE
$5,000
Your company will be acknowledged for its support in the Final Program, ARS website, on-site signage, and on the slides shown during breaks in the general session room.

JANEWAY LECTURE
$5,000
Since 1933, the American Radium Society has sponsored an annual lecture in memory of Dr. Henry H. Janeway (1873-1921), a great American pioneer in the therapeutic use of radium. Your company will be acknowledged for its support in the Final Program, ARS website, on-site signage, and on the slides shown during breaks in the general session room.

KEYNOTE SESSION
$3,000 each
Your company will be acknowledged for its support in the Final Program, ARS website, on-site signage, and on the slides shown during breaks in the general session room.
SUPPORT OPPORTUNITIES

INDUSTRY SESSION OPPORTUNITIES
$15,000
A limited number of companies will have the opportunity to present an educational event of their choice including a satellite symposium or product theater. Rooms for these events will be assigned on a first-come, first served basis. The event and sponsor will be acknowledged in the Final Program and on the ARS website in the meeting agenda. **On-site event signage is the responsibility of the sponsor.**
To secure a time slot, please complete the Industry Session Application and return it before January 11, 2019.

MOBILE MEETING APP (EXCLUSIVE)
$15,000
The Mobile App will be offered to all meeting attendees to access real-time meeting, schedule, and destination information. This interactive app will give users virtual access to the meeting program, speaker bios, exhibitor descriptions, maps, and sponsor information. The app is available for iPhone, iPad, and android platforms as well as through the web. Sponsorship of the Mobile App gives you exclusive logo display each time a user opens the app. Recognition also appears in the Final Program, on the ARS website, as well as on-site signage.

GOCHARGE KIOSK (EXCLUSIVE)
$7,500
Allows attendees to rapidly charge their mobile devices. The goCharge kiosk will be centrally located and available for the duration of the Annual Meeting. The exclusive sponsor will be recognized on the charging station, in the Final Program, on the ARS website, and on-site signage.

OFFICIAL HOTEL DOOR DROP
$6,000 (plus production)
Be one of the first companies visible to attendees when you sponsor the Hotel Door Drop. This is your chance to include announcements, invitations, samples and sales literature that will be hand-delivered to the hotel room of every registered ARS attendee. You can design the door drop bag to include your company name and logo. Production and shipment to the meeting hotel will be the responsibility of the supporter.

ATTENDEE BAG (EXCLUSIVE) SOLD
$5,000
Each attendee will receive their registration material in a 101st Annual Meeting bag. These bags are highly visible to all attendees and will include the ARS logo, as well as the exclusive sponsor’s company logo.

HOTEL KEY CARDS/SLEEVES (EXCLUSIVE)
$3,000
Get everyone’s attention by sponsoring the hotel room key cards for the ARS meeting. You will be the only name on the key cards, sure to stay in guests’ minds as they enter their rooms at the end of the day. **The option of key cards or sleeves is at the discretion of the meeting hotel.**

EXHIBIT HALL HOSPITALITY

- Refreshment Breaks: $7,000 per break
- Breakfast: $10,000 per day
Company name and/or logo on signage in the exhibit hall, as well as acknowledgement in the Final Program, on the ARS website, on-site signage, and on the slides shown during breaks in the general session room.

5K (WALK, JOG, OR RUN)
$5,000
Help the attendees start their day in a healthy way with a 5k! Recognition appears on event t-shirt, in the Final Program, on the ARS website, as well as onsite signage.

POCKET PROGRAM
$5,000
This pocket-sized program offers attendees a quick and easy reference to all programs activities and it fits into their badge holder for easy and frequent access. Recognition appears in the Final Program, on the ARS website, as well as onsite signage.

LANYARD (EXCLUSIVE)
$1,500
Each attendee will receive a lanyard to use with their badge. The lanyards will include the ARS logo, as well as the exclusive sponsor’s company logo.

BE OUR GUEST!

The American Radium Society values our relationship with industry and appreciates your thoughtful consideration of supporting the Annual Meeting. On behalf of the ARS leadership, we invite you to join us in Dana Point, CA, April 6-9, 2019 to be part of this exciting and valuable meeting.

ARS is a 501(c)(3) nonprofit organization. Tax ID: 13-6150560
EXHIBIT SCHEDULE

Exhibits locations and times are subject to change.

SATURDAY, APRIL 6, 2019

5:00 pm – 6:30 pm  Reception in Exhibit Hall
                      - Immediately followed by
                      Poster Walk in Exhibit Hall

SUNDAY, APRIL 7, 2019

7:00 am – 12:30 pm  Exhibit Hall Open
7:00 am – 7:30 am   Breakfast in Exhibit Hall
10:00 am – 10:15 am Break and Exhibitor/Poster Session
                    in Exhibit Hall

MONDAY, APRIL 8, 2019

7:00 am – 12:30 pm  Exhibit Hall Open
7:00 am – 7:30 am   Breakfast in Exhibit Hall
10:00 am – 10:15 am Break and Exhibitor/Poster Session
                    in Exhibit Hall

TUESDAY, APRIL 9, 2019

7:00 am – 12:30 pm  Exhibit Hall Open
7:00 am – 7:30 am   Breakfast in Exhibit Hall
10:00 am – 10:15 am Break and Exhibitor/Poster Session
                    in Exhibit Hall

DEADLINES/IMPORTANT DATES

January 18, 2019  Early Bird Exhibit Application
                 and Payment Due
February 1, 2018  Exhibitor Confirmation Kit E-Mailed
February 11, 2018 Exhibitor Forms Due
March 8, 2019    Badge Registration Deadline
                 (four badges included per exhibit)
March 14, 2019   Hotel Reservation Deadline

EXHIBITOR FEES AND SPECIFICATIONS

All exhibit tables are assigned on a first-come,
first-served basis. Exhibitors who submit applications
prior to the February 22, 2019 Early Bird Deadline
will receive a $250 discount on the exhibit fee.

Early Bird Fees (on or prior to February 22, 2019)
6' Tabletop: $1,750

Standard Fee (after February 22, 2019)
6' Tabletop: $2,000

Included with each exhibit space:
• One (1) 6’ draped table
• Two (2) side chairs
• One (1) wastebasket
• One (1) identification sign
  (company name and space number/tabletop tent card)

Exhibit hall is carpeted.

PAYMENT SCHEDULE

• Total balance due at the time of the application.
• Please make check payable to:
  American Radium Society
  19 Mantua Rd.
  Mount Royal, NJ 08061

• If full payment is not received by March 15, 2019, the
  space may be reassigned or resold. All reservations
  must be made in writing. Applications from exhibitors
  who have outstanding balances due to ARS from any
  previous year will not be processed without full
  payment of delinquent accounts.

SERVICES EXCLUDED

Exhibit space rental fee does not include the following
services: drayage, electricity, or audio visual. Information
regarding these items will be included in the Exhibitor
Confirmation Kit.
EXHIBITOR REGISTRATION

Exhibit registration includes a maximum of four (4) personnel per 6’ tabletop space. The deadline for submitting exhibit staff list is March 8, 2019 and badges may be picked up on-site. Exhibit badges are not to be given or lent to any individual except the exhibit personnel to whom the badge has been issued. Exhibitors may attend sessions as long as they do not engage in sales while in the session rooms.

EXHIBIT SPACE INSTALLATION AND DISMANTLE

Set-up Hours:
Saturday, April 6 • 10:00 am – 4:00 pm

Teardown Hours:
Tuesday, April 9 • 12:30 pm – 4:30 pm

All exhibitor set-up must be completed by 4:00 pm on Saturday, April 6, 2019. Exhibitors who have not checked in with the registration desk and set-up by this time are considered to be “no shows” and may have their space dismantled by Show Management. Exhibitors must be at their exhibit spaces for the duration of the Welcome Reception Saturday night.

Exhibitors may not begin dismantling until 12:30 pm on Tuesday, April 9. All exhibits must be packed and ready for shipment by 4:30 pm on Tuesday, April 9.

EXHIBITOR GUEST POLICY

Guests of exhibitors should be included on the individual company’s staff list. A charge of $25.00 will be assessed for each badge over the number included with the purchase of exhibit space. An exhibitor may not register as staff any person eligible for registration as an ARS meeting attendee.

EXHIBIT SPACE PLACEMENT

Space Assignments will be made on a first come, first served basis.

SHOW MANAGEMENT

American Radium Society
19 Mantua Road
Mount Royal, NJ 08061
Phone: 310-437-0581
Fax: 856-423-3420

Exhibit Contact
Maripat Traino
ARS Meeting Management
Phone: 856-423-7222, ext. 263
Email: mtraino@talley.com

HOTEL RESERVATION POLICY - RESERVE TODAY!

Exhibitors are encouraged to reserve rooms within the hotel meeting block.

Monarch Beach Hotel
1 Monarch Beach Resort N, Dana Point, CA 92629
Phone: 949-234-3460

The discounted rate of $365 has been secured for ARS attendees and exhibitors.

Please call 1-800-722-1543 to make your reservation. Reservations must be made by March 14, 2019 in order to secure this rate.
SUBLETTING OF SPACE

Exhibitors may not assign or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by the applicant(s).

CANCELLATION AND REDUCTION/RELOCATION POLICY

Notification of cancellation or reduction of space must be in writing. If this agreement is canceled by the exhibitor for any reason or by Show Management because of Exhibitor's default or violation of this agreement, monies paid to the American Radium Society by the Exhibitor shall be retained as follows:

• $875 per space if application is canceled on or prior to February 28, 2019.
• NO REFUNDS for any cancellations or reductions after February 28, 2019.

EXHIBITOR PROGRAMS AND PRESENTATIONS

Exhibitor presentations may take place during any hours the exhibit hall is open to registrants.

Exhibitor programs or presentations must be confined to the exhibitor’s exhibit space. The sound intensity of such activities as determined by Show Management must not interfere with the activities of neighboring exhibitors. Show Management reserves the right to determine at what point sound constitutes interference with others and whether it must be discontinued.

Programs or presentations are to be straight forward in nature and must avoid the use of sideshow or theatrical gimmicks.

Videotapes and films may be shown provided that screens are placed behind the tables to eliminate congestion in the aisles.

Any visual or other transmissions from off-site locations, including tele-surgery, are not permitted.

DIRECT SALES ON EXHIBIT FLOOR

No direct sales are permitted to take place on the exhibit floor excluding book sales. Orders may be taken and processed for delivery elsewhere but product may not be conveyed in the exhibit area.

DISPLAY OF INVESTIGATIONAL PRODUCTS

All exhibitors must comply with FDA rules regarding display of investigational products. Display of any investigational products is not an endorsement by the ARS. To comply with the FDA’s Guidelines on Notices of Availability, any investigational product exhibited or graphically depicted should:

• Contain only objective statements about the product.
• Contain no claims of safety effectiveness or reliability.
• Contain no comparative claims to other marketed products.
• Be displayed solely for the purpose of obtaining investigator responsibilities.
• Display a statement: “Caution – Investigational Device – Limited to Investigational Use” (or similar statement) in prominent size and placement.

EXHIBITOR STAFF CONDUCT

Exhibitors must set up, occupy, and staff their exhibits during all hours exhibits are open. Failure to do so may result in ineligibility for future meetings. Names of all participants affiliated with exhibits must appear on the corresponding company staff list submitted to exhibitor registration. False certification of individuals as exhibitor’s representatives, misuse of exhibitor badges or any other method assisting unauthorized persons with access to the exhibit floor will be just cause for expelling the violator from the exhibition, or barring him/her from further entrance to the exhibit floor or removing his/her exhibit from the exhibit floor without obligation on the part of Show Management for refund of fees.

Exhibit personnel are expected to remain in their rented space and not view other exhibits except by invitation of other exhibitors. Interviews, demonstrations and the distribution of literature must be conducted within the space assigned to the exhibitor. Canvassing or distributing of advertising materials beyond the parameters of the exhibitor’s own space will not be allowed. Additionally, exhibitors are prohibited from posting signs relating to exhibits or any company activity outside the parameter of the exhibitor’s own space.

When food and beverage are served in the exhibit hall during breaks, exhibit personnel may participate but are expected to allow attendees to participate first.
INSURANCE AND LIABILITY
The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury to any person, or loss of, or damage to property when such loss damage or injury is in any way connected to the exhibitor’s participation in the exhibition. Exhibitors shall indemnify and hold harmless ARS Management, their officers, directors, agents, members and employees and the designated convention facilities, their agents, and employees from any and all such losses, damages and claims. Exhibitors agree to protect, save, and keep ARS Management and The Monarch Beach forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or its agents, as well as strictly to comply with the applicable terms and conditions contained in the agreement between The Monarch Beach and ARS regarding the exhibit premises. Further, an exhibitor shall at all times protect, indemnify, save, and keep harmless ARS Management and The Monarch Beach against any and all loss cost damage, liability, or expense arising from, or out of, or by reason of said exhibitor’s occupancy and use of exhibit premises or part thereof. Although security is provided by ARS Management, furnishing of such security shall not be deemed to affect the non-liability of ARS Management or The Monarch Beach, their members, officers, representatives, official services, or contractors, to modify in any way the assumptions or risk provided herein.

If any part of the exhibit hall is damaged or destroyed in such a way as to prevent ARS or Management from allowing an exhibitor to occupy its assigned space during any portion of the exhibition, or if same is prevented by strikes, Acts of God, national emergency, or other causes beyond the control of ARS Management, exhibitors will be charged for space during the time it was, or could have been occupied. Exhibitors hereby waive any claim against ARS Management, their members, directors, agents, or employees for losses or damages that may occur due to such inability to occupy assigned space.

PHOTOGRAPHY
An exhibit or its products may not be photographed or videotaped without the permission of the legitimate occupants of that booth. Show Management reserves the right to photograph exhibits for Society purposes.
EXHIBITOR APPLICATION FORM

We, the undersigned, apply for technical exhibit space at the 101st Annual Meeting of the American Radium Society (ARS) to be held April 6-9, 2019 at the Monarch Beach Resort in Dana Point, CA. We accept the conditions, rules, regulations, terms and policies printed in the Exhibitor Prospectus, which form part of this agreement.

EXHIBIT INFORMATION

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<tr>
<th>Contact Person</th>
<th>Title</th>
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<tr>
<td>Company Name</td>
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<td>Business Address</td>
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<td>State/Province</td>
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<td>Business Telephone</td>
<td>Fax Number</td>
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<td>Email Address</td>
<td>Website</td>
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EXHIBIT RESERVATION

☐ Yes, please reserve my exhibit space, which includes: one (1) 6” draped table, two (2) side chairs, one (1) wastebasket and one (1) identification sign (company name and booth number).

Total Cost of Space:
☐ $1,750 (before January 18, 2019)
☐ $2,000 (on or after January 18, 2019)

We prefer not to be in proximity to the following exhibitors: ____________________________________________________
______________________________________________________________________________________________________

Spaces will be assigned at the sole discretion of show management and will be based on the date that the application is received and consideration of competition. Floor plan will be provided. No specific booth guarantees will be made until payment is received.

Signature: __________________________________________

Your signature on this application indicates that you understand and agree to comply with all the policies, rules, regulations, terms, and conditions contained in the American Radium Society (ARS) Exhibitor Prospectus and have read the rules and agree to distribute them to those involved with your tabletop.

PAYMENT SCHEDULE & DETAILS

Payment is due upon receipt of application.

Please make check payable to American Radium Society. Credit cards accepted: Visa, MasterCard or AMEX.

Amount Paid: $

☐ Check Enclosed

☐ Credit Card

Credit Card #: __________________________

Exp. Date: _________

Cardholder’s Name: ______________________

Cardholder’s Signature: ____________________

Please make checks payable to:
American Radium Society
Mail To: American Radium Society,
19 Mantua Rd., Mount Royal, NJ 08061.

Please return this form to:
Maripat Traino, ARS Meeting Manager
Phone: 856-423-7222, ext. 263; Fax: 856-423-3420
Email: mtraino@talley.com
**Support Confirmation Form**

**Support Information**

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<th>Company Name</th>
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<th>Business Address</th>
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<th>State/Province</th>
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**Educational Grant Opportunities**

<table>
<thead>
<tr>
<th>Support Level</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Diamond Level</td>
<td>$50,000</td>
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<td>Platinum Level</td>
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<td>Gold Level</td>
<td>$25,000</td>
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<tr>
<td>Silver Level</td>
<td>$15,000</td>
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<tr>
<td>Bronze Level</td>
<td>$10,000</td>
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| Essay Awards         | $15,000 |
| Resident Jeopardy    | $12,000  |
| Travel Grant Awards  | $10,000  |
| ARS Presidential Categorical Course | $5,000  |
| Janeway Lecture      | $5,000   |
| Keynote Session      | $3,000 each |

**Marketing & Visibility Opportunities**

<table>
<thead>
<tr>
<th>Opportunity</th>
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<tbody>
<tr>
<td>Mobile Meeting App</td>
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<td>Pocket Program</td>
<td>$5,000</td>
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<td>Refreshment Breaks:</td>
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<tr>
<td>Breakfast:</td>
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**Industry Session Opportunities**

<table>
<thead>
<tr>
<th>Date</th>
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<tbody>
<tr>
<td>April 6, 2019, 3:30pm – 5:00pm</td>
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<tr>
<td>April 8, 2019, 3:30pm – 5:00pm</td>
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**Final Program Ads**

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Full Page</td>
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<tr>
<td>Half Page</td>
<td>$1,500</td>
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<tr>
<td>Quarter Page</td>
<td>$1,000</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$3,000</td>
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<tr>
<td>Inside Back Cover</td>
<td>$2,500</td>
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Total Amount Pledged: $ ___________  
Signature to Confirm ________________________________

Company Name ____________________ Pledges this support for the 101St ARS Annual Meeting.

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Please make checks payable to:  
American Radium Society  
Mail To: American Radium Society,  
19 Mantua Rd., Mount Royal, NJ 08061.  
_The ARS is a 501© 3, tax ID: 13-6150560_

Please return this form to:  
Maripat Traino, ARS Meeting Manager  
Phone: 856-423-7222, ext. 263; Fax: 856-423-3420  
Email: mtraino@talley.com