### CONFERENCE REGISTRATION FORM

**GENERAL INFORMATION (Please print)**

<table>
<thead>
<tr>
<th>Field</th>
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<tbody>
<tr>
<td>First Name</td>
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<td>Last Name</td>
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<td>University or Company</td>
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<td>Department</td>
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New member of AMS?  ____ Yes _____ No  1st or 2nd year faculty member:  ____ Yes _____ No

**LUNCHEON/BANQUET ATTENDANCE** (included with registration fee) *Please check the appropriate space.*

- Welcome Reception – 05/12/15 (6pm – 7pm)  [ ]
- Awards Luncheon - 05/13/15 (12pm – 1pm)  [ ]
- Reception – 05/14/15 (6pm – 7pm)  [ ]
- President’s Banquet – 05/14/15 (7pm – 10pm)  [ ]
- Vegetarian Option – for all meals  [ ]

**REGISTRATION FEE** - Please complete the appropriate space(s) and indicate the total fee paid (in US dollars). *Please note that withdrawing your registration will result in a $150 (US) cancellation fee.*

**Fellow Registrations**

- AMS *Active Fellow* Registration  $345.00 _________
  - Early Bird AMS *Active Fellow* Registration *(by 04/08/15)*  $295.00 _________
- AMS *Inactive Fellow* Registration  $435.00 _________
  - Early Bird AMS *Inactive Fellow* Registration *(by 04/08/15)*  $385.00 _________

**Student Registrations**

- AMS *Active Student* Registration  $285.00 _________
  - Early Bird AMS *Active Student* Registration *(by 04/08/15)*  $235.00 _________
- AMS *Inactive Student* Registration  $345.00 _________
  - Early Bird AMS *Inactive Student* Registration *(by 04/08/15)*  $295.00 _________

**Membership Registration**

- Add 12 months to membership  $90.00 _________
- Add 5-Year-Deal: 5-Year Membership for the price of 4 years  $360.00 _________

**Guest Registration**

- Awards Lunch – Guest Ticket  $50.00 _________
- President’s Reception and Banquet - Guest Ticket  $100.00 _________

**TOTAL DUE** (in US Dollars) _________
By registering for this event, you agree to the following statement: “I understand that pictures will be taken during the conference. I give permission to the Academy of Marketing Science (AMS) to use any including myself in its communication media (e.g. social media, AMS Quarterly, etc.).”

**Non-Online Registration Processing**

Make check/money orders payable to the **Academy of Marketing Science**. If paying by credit card, please provide the following information:

- **Visa:** ________ **MasterCard:** ________ **American Express:** ________
- **Name (as it appears on the card):** ________________________________________________
- **Number:** _______________________________________________________________________
- **Expiration Date:** __________________________________________________________________
- **Signature:** _______________________________________________________________________

If paying by credit card, please return completed form via email (ams@latech.edu) or fax (318-257-2473).

If paying by check, please return completed form and check to:

- Academy of Marketing Science
- Louisiana Tech University
- P.O. Box 3072
- Ruston, LA 71272
- Phone: 318-257-2612
- Fax: 318-257-2473