Please review the following list of exhibitor participation options and indicate your choice by completing this form.

**Fill in Amount**

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM</td>
<td>Up to three conference registrations, Two exhibit tables, Sponsorship of two coffee breaks, Full-page Ad in the AMS Conference Brochure or the AMS Quarterly newsletter, Three-month banner ad on the AMS website</td>
<td>$2,000</td>
</tr>
<tr>
<td>GOLD</td>
<td>Up to three conference registrations, One exhibit table, Sponsorship of one coffee break, Full-page Ad in the AMS Conference Program or the AMS Quarterly newsletter, Three-month banner ad on the AMS website</td>
<td>$1,500</td>
</tr>
<tr>
<td>SILVER</td>
<td>Up to two conference registrations, One exhibit table, Sponsorship of one coffee break, Half-page ad in the AMS Quarterly Newsletter</td>
<td>$1,000</td>
</tr>
<tr>
<td>BRONZE</td>
<td>One Conference Registration, One Exhibit Table</td>
<td>$500</td>
</tr>
</tbody>
</table>

**A LA CARTE OPTIONS**

- Extra Exhibit Table .......................................................... $375
- Extra Conference Registration .............................................. $150
- Sponsor a Coffee Break ..................................................... $500
- Sponsor an Evening Reception ............................................ $1,800
- AMS Quarterly Newsletter
  - Full page ad .................................................................................. $600
  - ½ page ad ....................................................................................... $400
  - ¼ page ad ....................................................................................... $200
- AMS Conference Program ad (outside cover) ......................... $400
- (inside cover) ................................................................................ $300
- Website Banner Ad (3 month placement) .............................. $300

**TOTAL AMOUNT**

Please complete payment for this order via credit card or check. See attached payment form for further information. For ad purchase: Camera-ready ad (conference program measures 9” x 4”) to AMS address below by mid March.

Name: _______________________________ Signature: _______________________________
Title: _______________________________ Company: _______________________________
Address: ________________________________________________________________
(City) _______ (State) _______ (Zip) _______
Phone: _______________________________ Fax: _______________________________
Email: _______________________________

**Names of Conference Attendees:**
1) _______________________________ 2) _______________________________ 3) _______________________________

Thank you for supporting the Academy of Marketing Science. Please return this completed form and payment to:

**ACADEMY OF MARKETING SCIENCE**

Louisiana Tech University E-mail: ams@latech.edu
P.O. Box 3072 Phone: 318-257-2612
Ruston, LA 71272 Fax: 318-257-2473

Please send this completed form as an e-mail attachment to Michael Ewing (michael.ewing@monash.edu).