2017 AMS Review/Sheth Foundation Doctoral Competition for Conceptual Articles

Co-Chairs:
Ajay Kohli (Georgia Tech)
Manjit Yadav (Texas A&M University)

WINNERS

Note: Winners are listed alphabetically by last name. The lead authors are shown in bold and have been invited to present at the 2017 Theory Forum in San Diego. The inaugural competition received 76 submissions.

- Dual-process model of identity-based motivation for ethical consumer behavior  
  Ivan Fedorenko (Bentley University)

- Loyalty Program in Theory and Research: A Conceptual Model of Loyalty Program Effectiveness  
  Jisu J. Kim (University of Washington), Lena Steinhoff (University of Paderborn), Robert W. Palmatier (University of Washington)

- Frontline Knowledge Networks in Open Collaboration Models for Service Innovations  
  Ozlem Ozko and Simon Bell (both University of Melbourne), Jagdip Singh (Case Western Reserve University), Kwanghui Lim (Melbourne Business School)

- Idiosyncratic Commitment Effect: Early Experience to Usher in Commitment in Firms  
  Shashank (Sash) Vaid, & Michael Ahearne (University of Houston)

- Innovation as Emergence: Decomposing the Institutionalization Process  
  Claudia M. Vaughan and Stephen L. Vargo (University of Hawai‘i at M, noa)

- The Extended Self, Product Valuation, and the Endowment Effect  
  Daniel Villanova (Virginia Tech)