

**ACADEMY OF MARKETING SCIENCE
ANNUAL CONFERENCE EXHIBITOR PARTNERSHIPS**

Conference: 2018 Academy of Marketing Science Annual Conference Dates: May 23-25, 2018

Location: Hilton Riverside New Orleans, 2 Poydras Street, New Orleans, LA Tel: (504) 561-0500

-Members are Professors and doctoral students of marketing and related fields-key influencers/thought leaders throughout the United States and international locations

PLATINUM \$3,000

- Three conference registrations
- Two exhibit tables
- Sponsorship of two coffee breaks
- 1/2- page ad in the AMS Conference Program
- 1/4- page ad in AMS Quarterly
- Pre-conference e-mail to pre-registered attendees via the AMS office

Savings vs a la carte options: \$ 1,625

GOLD \$2,500

- Two conference registrations
- One exhibit table
- Sponsorship of two coffee breaks
- 1/2 page ad in the AMS Conference Program
- 1/4 page ad in AMS Quarterly

Savings vs a la carte options: \$ 350

SILVER \$1,500

- One conference registration
- One exhibit table
- Sponsorship of one coffee break
- 1/2- page ad in Conference Program

Savings vs a la carte options: \$ 175

A LA CARTE OPTIONS

| | |
|--|----------|
| Exhibit Table | \$ 500 |
| Conference Registration..... | \$ 475 |
| Sponsor a Coffee Break | \$ 500 |
| Sponsor an Evening Reception | \$ 1,800 |
| Print Flyer and place in Conference Bags (price per page side) | \$ 4 |
| AMS Quarterly Newsletter | |
| Full page ad..... | \$500 |
| Half (1/2) page ad..... | \$350 |
| Qtr (1/4) page ad | \$200 |
| AMS Conference Program ad** (inside 1/2 page) | \$200 |

TOTAL AMOUNT _____

*Terms of use: can email members no more than twice after the conference; may not sell list; must provide opt-out option.

**For ad purchase: Camera-ready ad (full size conference program measures 9" x 4")

Exhibitors will be responsible for contracting with hotel any additional charges including but not limited to electrical power, audiovisual rentals, and drayage fees. AMS will not coordinate incoming or outgoing shipment of materials nor be responsible for any related shipping charges.

Name _____ Signature _____

Title _____ Company _____

Address: _____ Email _____

City _____ State _____ Zip Code _____

Phone _____

Name of Conference Attendees:

1) _____ 2) _____ 3) _____

Please return this completed form by April 1 to:
ACADEMY OF MARKETING SCIENCE
Louisiana Tech University
P.O. Box 3072
Ruston, LA 71272

E-mail: ams@latech.edu
Phone: 318-257-2612
Fax: 318-257-2473

Once form is received you will be forwarded an invoice with payment instructions.

Contact the AMS office or VP Development- Angeline Close Scheinbaum (angeline@austin.utexas.edu) for inquiries.