ACADEMY OF MARKETING SCIENCE
2019 ANNUAL CONFERENCE EXHIBITOR PARTNERSHIP AGREEMENT

Conference: 2019 Academy of Marketing Science Annual Conference Dates: May 29-31, 2019
Location: Fairmont Hotel Vancouver; 900 W. Georgia St.; Vancouver, BC V6C 2W6 Main Tel: (604) 684-3131
-Members are Professors and doctoral students of marketing and related fields-key influencers/thought leaders throughout the United States and international locations

PLATINUM $3,000

Three conference registrations
Two exhibit tables
Sponsorship of two coffee breaks
1/2- page ad in the AMS Conference Program
1/4- page ad in AMS Quarterly
Pre-conference e-mail to pre-registered attendees via the AMS office*

Savings vs a la carte options: $ 1,625

GOLD $2,500

Two conference registrations
One exhibit table
Sponsorship of two coffee breaks
1/2 page ad in the AMS Conference Program
1/4 page ad in AMS Quarterly

Savings vs a la carte options: $ 350

SILVER $1,500

One conference registration
One exhibit table
Sponsorship of one coffee break
1/2- page ad in Conference Program

Savings vs a la carte options: $ 175

A LA CARTE OPTIONS

Exhibit Table	$ 500
Additional Conference Registration	$ 500
Sponsor a Coffee Break	$ 500
Sponsor an Evening Reception	$ 1,800
Print Flyer and place in Conference Bags (price per page side)	$ 4
AMS Quarterly Newsletter	
Full page ad	$ 500
Half (1/2) page ad	$ 350
Qtr (1/4) page ad	$ 200
AMS Conference Program ad** (outside cover)	$ 400
(inside cover)	$ 300
(inside 1/2 page)	$ 200

TOTAL AMOUNT _____

*Terms of use: can email members no more than twice after the conference; may not sell list; must provide opt-out option.
**For ad purchase: Camera-ready ad (full size conference program measures 9" x 4")
Exhibitors will be responsible for contracting with hotel any additional charges including but not limited to electrical power, audiovisual rentals, and drayage fees. AMS will not coordinate incoming or outgoing shipment of materials nor be responsible for any related shipping charges.

Name _____ Signature _____

Title _____ Company _____

Address: _____ Email _____

City _____ State _____ Zip Code _____

Phone _____

Name of Conference Attendees:

1) _____ 2) _____ 3) _____

Please return this completed form by April 1 to:

ACADEMY OF MARKETING SCIENCE
Louisiana Tech University
P.O. Box 3072
Ruston, LA 71272

E-mail: ams@latech.edu
Phone: 318-257-2612
Fax: 318-257-2473

Once form is received an invoice will be forwarded to the provided email with payment instructions.

Contact the AMS office or VP Development- Janna Parker (parke4jm@jmu.edu) for inquiries.