

We are excited to offer a free and easy-to-use app for the Academy of Marketing Science Annual Conference 2019 in Vancouver, BC.

Using the app, you will be able to browse the AMS 2019 program schedule, build your own itinerary, view venue maps, and read profiles on speakers, sponsors, and exhibitors. You can also check out session descriptions, view general event information and get timely updates during the conference. The app also links to AMS social media so you can post and follow your favorite tweets from the conference at #AMS2019Vancouver or follow the AMS Facebook and LinkedIn pages.

This is a native app, which means that most features operate with or without an internet connection once you've installed it. All of the content, maps and other information you need on your app will be built-in for optimal performance on your device. However, an internet connection will be required to update content once you have installed it on your device or to send and receive direct messages.

Please use the following link download Attendify and access the event:

<https://attendify.com/app/xiis0e/>

Web App for Blackberry and Windows phone users:

<http://xiis0e.m.attendify.com/>.

Once you have Attendify installed on your smart phones, search for **2019 AMS Annual Conference** in the Attendify app and enter the event code “**AMS19**” to join this year's app.

We strongly encourage you to **download the app now**, so you can access all of the conference materials before you arrive in Vancouver. Don't forget to personalize your profile to make it easier for other AMS members to get to know you!

We are looking forward to seeing you next week in Vancouver!

Brad Carlson
Vice President for Programs