This year’s winner proposals are (listed alphabetically, doctoral student underlined):

“Consumers and Artificial Intelligence: Synthesis of Current Knowledge”  
Kimia Aghayi, Hanken School of Economics, Finland  
Martina Čaić, Aalto University, Finland  
Robert Ciuchita, Hanken School of Economics, Finland

Dan Bradbury, Florida State University, USA

“Re-Positioning the Present Moment: Effects of Mindfulness on Consumer Behaviour”  
Amy Errmann, University of Auckland, New Zealand

“Reconceptualizing Digital Marketing Capabilities: A Systematic Literature Review”  
Onur Osmanoğlu, Koç University, Turkey  
Ayşegül Özsomer, Koç University, Turkey

“A Practice Theoretic Perspective on Influence”  
Gulay Taltekin Guzel, York University, Canada  
Eileen Fischer, York University, Canada

“Exploring Personalization from a Customer Experience Perspective”  
Jakob Weidig, University of Stuttgart, Germany  
Marco Weippert, University of Stuttgart, Germany