WINNERS OF 2019 SHETH FOUNDATION/AMS REVIEW
DOCTORAL COMPETITION FOR CONCEPTUAL ARTICLES

(Winners are listed alphabetically)

“Uncovering Online Lifestyle Segments as per the Motivation Sequence Model”
Yvonne Su Ming Ang, Universiti Putra Malaysia

“Social Media as a Barrier to Consumer Related Behavior”
Libby Carter, Coventry University
Lara Spiteri Cornish, Coventry University
Edward Turner, Coventry University
Nigel Berkeley, Coventry University

“Predicting Health Discounting Behavior: The Role of Resource Slack”
Sarah Lord Ferguson, Simon Fraser University

“The Social Construction of Mythologies”
Sarah Grace, University of Arkansas

“Are all Service Offerings Alike? A Service Offering Framework”
Stephen Hampton, Wichita State University
Lisa K. Scheer, Ph.D., University of Missouri

“Designing Transformative Services for Refugees”
Amir Raki, The University of Manchester

2019 Competition’s Co-Chairs:
Kristina Heinonen (Hanken School of Economics, Helsinki)
Pierre Berthon (Bentley University)
Manjit Yadav (Texas A&M University)