

FOR IMMEDIATE RELEASE

The Academy of Marketing Science Announces New Editor for the *Journal of the Academy of Marketing Science*

December 5, 2017

The Academy of Marketing Science is pleased to announce that Dr. John Hulland will be the incoming editor-in-chief for the *Journal of the Academy of Marketing Science* beginning on June 1, 2018. John joins a line of prestigious editors that include William R. Darden, Rajan Varadarajan, David Stewart, Tomas Hult, and many others. John will begin processing manuscripts as of Summer 2018. We extend our appreciation to outgoing editor, Rob Palmatier, and we know that Rob and John will work together to make the transition go as smoothly as possible.

Dr. Hulland is Professor of Marketing, and the Emily H. and Charles M. Tanner, Jr. Chair in Sales Management Professor in the Terry College of Business at the University of Georgia. Professor Hulland brings extensive publishing and editorial experience to the role. He is an Area Editor at both the *Journal of the Academy of Marketing Science* and the *Journal of Marketing*, and serves on multiple editorial review boards.

As a part of the editor transition, Professors Hulland and Palmatier will be collaborating to ensure strong continuation of the Area Editor (AE) structure for *JAMS*. This change was made in response to a large increase in the annual number of submissions, an increase from four to six issues published annually, and recognition of the breadth of topics published in *JAMS*. With a managerial focus and strong theoretical basis, the AE structure will continue to enhance the standing of *JAMS* as a premier journal covering all areas of marketing. A larger editorial team will also facilitate the continuation of *JAMS'* leadership in using social media in the field of marketing.

The Academy of Marketing Science is an international, scholarly, professional organization. AMS is dedicated to promoting high standards and excellence in the creation and dissemination of marketing knowledge and the furtherance of marketing practice through a role of leadership within the discipline of marketing around the world. The Academy of Marketing Science is committed to the highest of ethical standards and collegiality in the pursuit of this mission.

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The logo for the Journal of the Academy of Marketing Science. It features the text "Journal of the Academy of Marketing Science" in a serif font, with "Journal of the" in a smaller size above "Academy of", and "Marketing Science" in a larger size below "Academy of". The text is set against a dark red background with a white border.