

## **Academy of Marketing Science**

### Description of Official Offices

Listed below are descriptions of each AMS Official Office per the bylaws in effect as of July 1, 2017.

### ***Board of Governors***

**Responsibilities.** The Board of Governors shall be responsible both for advising the officers about Academy policies, plans, and programs, and for initiating and approving all changes in these Articles of Association and Bylaws prior to the submission of these changes for approval to Academy Fellows in good standing. The Board of Governors shall determine those individuals whom the Academy chooses to honor, including but not limited to the Outstanding Marketing Educator, the Distinguished Marketing Practitioner, and AMS Distinguished Fellows. Members of the Board of Governors shall be responsible for working to maintain and strengthen the Academy's membership, reputation, and functioning; and for accepting such *ad hoc* responsibilities as may be requested by the Chairperson of the Board of Governors.

### ***Relevant Offices***

#### **President.**

The President shall be elected for a two-year term by a majority of the voting Fellows of the Academy. The President shall possess overall responsibility for planning, organizing, and controlling Academy affairs. The President shall have the authority to establish the necessary *ad hoc* committees and positions to facilitate advancement of the goals, objectives, and purposes of the Academy. The President shall be an *ex officio* voting member of all Academy standing committees. The President shall have the authority to call meetings of the Executive Council (see Title Ten) and preside over such meetings.

#### **President-elect.**

The President-elect shall be elected for a two-year term by a majority of the voting Fellows of the Academy. The President-elect shall be responsible for assisting the President in any manner deemed appropriate by the President.

The President-elect shall act for the President in his/her absence or temporary incapacity.

**Vice President for Programs.**

The Vice President for Programs shall be elected for a two-year term by a majority of the voting Fellows of the Academy. The Vice President for Programs shall be responsible for the overall coordination of the Annual Conference of the Academy and any other symposia, conferences, seminars, or programs sponsored (singly or jointly) by the Academy. Conference chairs shall be appointed by the Vice President for Programs and ratified by the Executive Council. Conference-related chair positions shall be for a period of one year or less, terminating at the end of the particular conference. Conference pro-forma income statements (budgets) shall be submitted by the Vice President for Programs to the Executive Council for approval

**Vice President for Development.**

The Vice President for Development shall be elected for a two-year term by a majority of the voting Fellows of the Academy. The Vice President for Development shall be responsible for seeking financial and other support for activities undertaken by the Academy, for publicizing the activities and public positions of the Academy as appropriate, and for developing relationships with individual universities, business schools, libraries, governmental units, and other non-business entities.

**Vice President for Membership (USA).**

The Vice President for Membership (USA) shall be elected for a two-year term by a majority of the voting Fellows of the Academy. The Vice President for Membership (USA) shall be responsible for attaining membership goals and for adhering to membership standards with respect to all classes of Academy membership in the United States. The Vice President for Membership (USA) may appoint directors to facilitate the accomplishment of the membership goals, subject to ratification by the Executive Council.

**Vice President for Membership (International)**

The Vice President for Membership (International) shall be elected for a two-year term by a majority of the voting Fellows of the Academy. The Vice President for Membership (International) shall be responsible for attaining membership goals and for adhering to membership standards with respect to all classes of Academy membership external to the United States. The Vice President for Membership (International) may appoint directors to facilitate the accomplishment of the membership goals, subject to ratification by the Executive Council.

### **Vice President for Publications**

The Vice President for Publications shall be appointed for a three-year term by the Executive Council. The Vice President for Publications shall be responsible for implementing publication policies and procedures regarding the *Journal of the Academy of Marketing Science* and any newsletters, newspapers, books, monographs, proceedings or the like that the Academy publishes. Such policies and procedures shall require the concurrence of the Executive Council. (Note: All Academy editors shall serve at the pleasure of the Executive Council.) The Vice President for Publications shall not serve as editor of any Academy publication during his/her term of office nor of any journal that would present a potential conflict of interest with the AMS.

### **Secretary/Treasurer**

The Secretary/Treasurer shall be elected for a two-year term by a majority of the voting Fellows of the Academy. The Secretary/Treasurer shall be responsible for recording and maintaining the minutes of Executive Council meetings and shall have oversight responsibility for Academy financial affairs. If the Secretary/Treasurer is absent from an Executive Council meeting, the President may designate an acting secretary.

**Past President.** Former Presidents of the Academy shall hold the title Past President indefinitely. Past Presidents shall act as advisors to current Academy officers at the request of the Executive Council through membership on the President's Council. As specified in Title Seven, the immediate Past President shall serve as a voting member of the Executive Council and the Board of Governors.