



Academy of Marketing Science

Annual Conference Summary

<i>Year</i>	<i>Location</i>	<i>Hotel</i>	<i>Program Co-Chairs</i>	<i>Early Bird Fee</i>	<i>Comp. Paper Sub.</i>	<i>Attendance</i>	<i>Total Room Nights</i>
1998	Norfolk	Omni (\$110)	Dacin Varadarajan	\$135	N/A	302	750
1999	Coral Gables	Biltmore (\$140)	Crittenden / Ferrell	\$135	N/A	275	733
2000	Montreal	Delta (\$149 CA)	Joyce / Lambert	\$135	N/A	250	631
2001	San Diego	Hyatt Islandia (\$140)	Balazs / Zinkhan	\$150	93	202	529
2002	Sanibel	Sanibel Harbour (\$166)	Lusch / Myers	\$150	80	147	467
2003	Washington D.C.	Wyndham D.C. (\$160)	Babin / Williams	\$170	167	249	538
2004	Vancouver	Fairmont \$225 CAN	Chebat / Ortinau	\$180 US	225	280	784
2005	Tampa	Westin Innisbrook \$99	Boles / Hair	\$180	165	220	541
2006	San Antonio	Hyatt Riverwalk \$150	Marshall / Siguaw	\$180	185	227	470
2007	Coral Gables	Biltmore \$175	Bendapudi / Kim / Stewart	\$195	196	265	696
2008	Vancouver	Fairmont \$220 CAN	Brown / Dacin	\$195	320	331	846
2009	Baltimore	Marriott \$189	Czinkota / Ronkainan	\$240	253	275	561
2010	Portland	Marriott \$149	Cote / Plouffe	\$225	250	300	622
2011	Coral Gables	Biltmore \$219	Ferrell / Hult	\$250	350	432	886
2012	New Orleans	Hilton \$199	Babin, Jones, Borques	\$295	345	348	716
2013	Monterey	Portola Plaza \$210	Pitt, Terblanche	\$295	380	345	681
2014	Indianapolis	JW Marriot \$179	Carlson, Donovan	\$295	337	345	478
2015	Denver	Westin \$179	Close, Hyatko	\$295		388	668
2016	Lake Buena Vista, FL	Disney Comtempo Resort \$219	Biswas / Germelmann	\$325	480	477	1,160
2017	Coronado Island, CA	Hotel Del Coronado \$255	Pounders / Thongpapnl	\$325	437	453	970
2018	New Orleans, LA	Hilton Riverside \$219	Kukar-Kinney / Xia	\$350		409	616
2019	Vancouver, BC	Fairmont Vancouver	Mena / Merchant	\$350	478	474	781